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Historical Oregon Trademarks Web Exhibit

Introduction

Trademark records held in the Oregon State Archives begin in 1864 when the first trademark law was passed. This law required anyone who wanted the exclusive use of any name, mark, brand, designation or description, for any article of manufacture or trade, or for any mill, hotel, factory, machine shop or other place of business, to file with the Secretary of State, a particular description, or a facsimile, of such mark, brand, name designation or description with a fee of two and a half dollars.

Trademarks in this exhibit reflect products being produced during the later part of the 19th century and the beginning of the 20th century. Oregon's fertile lands, huge forests and abundance of fish influenced the settlement of Oregon from the time of its first human habitation. Some of the earliest products of the land included flour, fruit, salmon, and dairy products. Trademarks from Oregon and from other states are registered with the Secretary of State. Other groups of trademarks in the Archives include patent medicines, clothing, liquor, household items, auto supplies and various business establishments.

There are over 10,000 cancelled and expired trademark registration certificates, 1864-1971, and 29 volumes of trademark registers, 1864-1965, in the Oregon State Archives.

The trademark labels in this exhibit represent exclusively Oregon companies and products. While many of these companies were based in Portland, products from other cities throughout the state display business activity in Oregon over the decades.



Orange Blossom Juice - #2627, the Gusher Inc.,
Portland, Oregon, 1929

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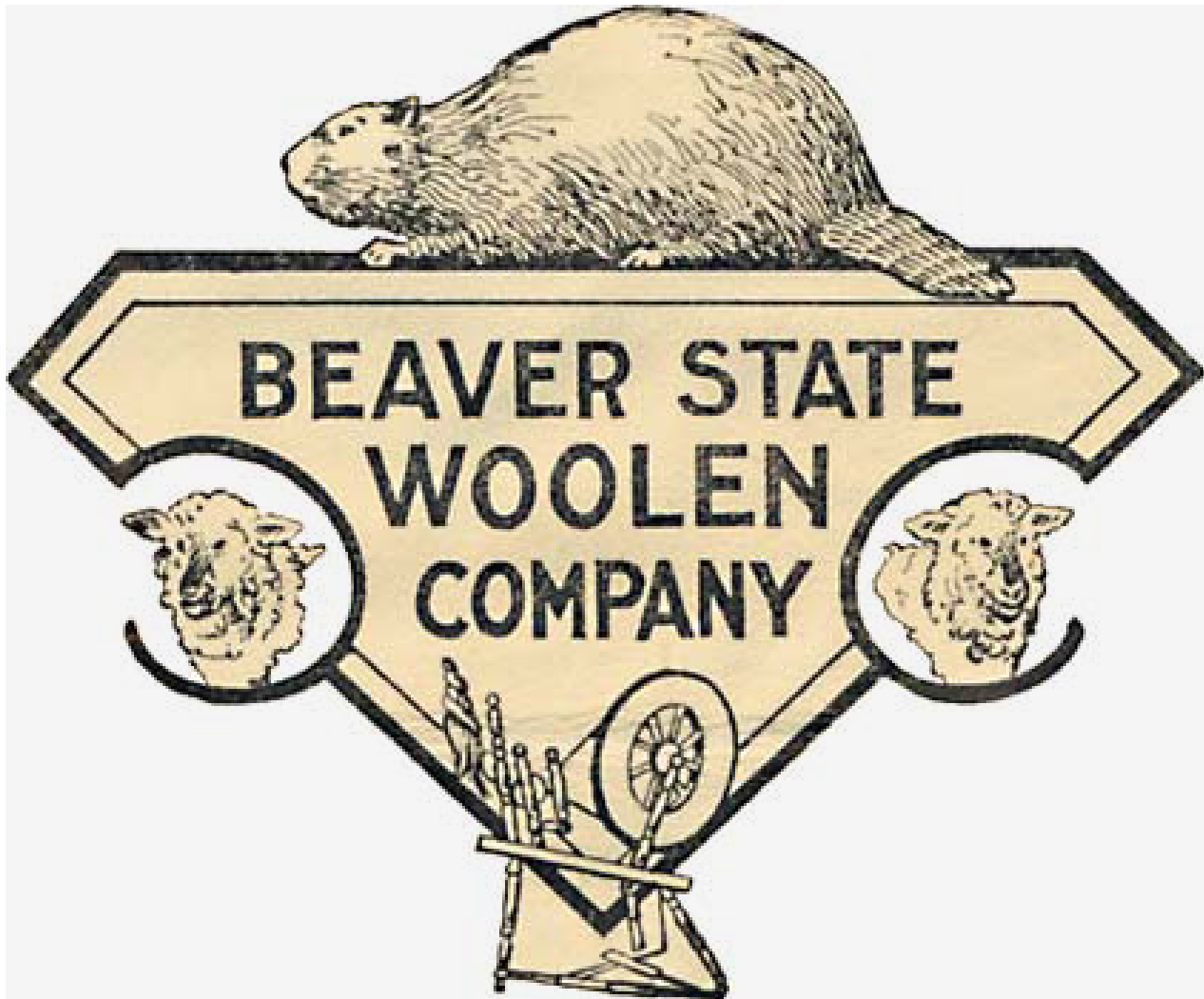
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This exhibit displays Oregon trademarks from over the decades.

Beaver State Woolen Company

Beaver State Woolen Company - #2414, Max Gorfkle, Pendleton, 1926

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Wine-O

Wine-O - #1891, Astoria Soda Works, Astoria, 1918

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Newton's Oregon Fruit Chewing Gum

Newton's Oregon Fruit Chewing Gum - #416, Newton Brothers, Portland, 1894

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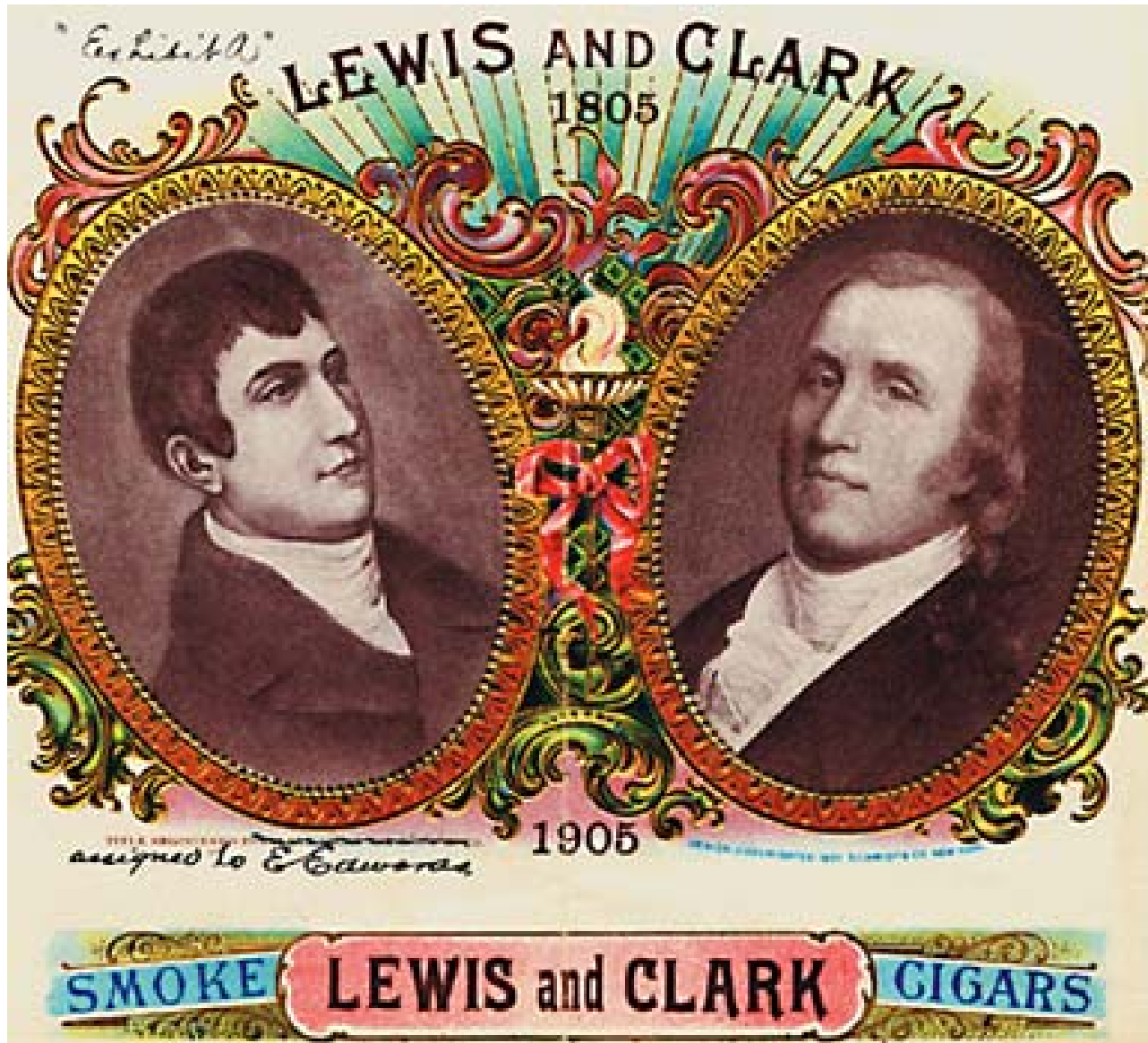
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Lewis & Clark Cigars

Lewis & Clark Cigars - #736, John J. O'Neil, Ashland, 1902

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Long Straw Throat Collars

Long Straw Throat Collars - #401, P. Sharkey & Son, Portland, 1894

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Historical Oregon Trademarks Web Exhibit

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Scandinavian Fishermen's Brand Salmon

Scandinavian Fishermen's Brand Salmon - #190, Scandinavian Packing Company, Astoria, 1885

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Hodge's Gopher and Squirrel Killer

Hodge's Gopher and Squirrel Killer - #34, Hodge Calef Company, Portland, 1876

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The Pride of Oregon Strawberries

The Pride of Oregon Strawberries - #430, The Wallace Cannery, Salem, 1895

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Scio Roller Mills Golden Pheasant Flour

Scio Roller Mills Golden Pheasant Flour - #463, Johnson & Phillips, Scio, 1897

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Beaver Brand Oregon Prunes

Beaver Brand Oregon Prunes - #1207, H. S. Gile & Company, Salem, 1909

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Manila Paper

No. 1 Lebanon Manila - #1141, Lebanon, 1908

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Hair-A-Gain Scalp and Hair Food

Hair-A-Gain Scalp and Hair Food - #1599, Hair-A-Gain Company, Portland, 1913

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Historical Oregon Trademarks Web Exhibit

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Sliced Bread

Old Home Sliced Two-Tone WheatTone Sliced Bread - #3096, United States Bakery, Portland, 1932

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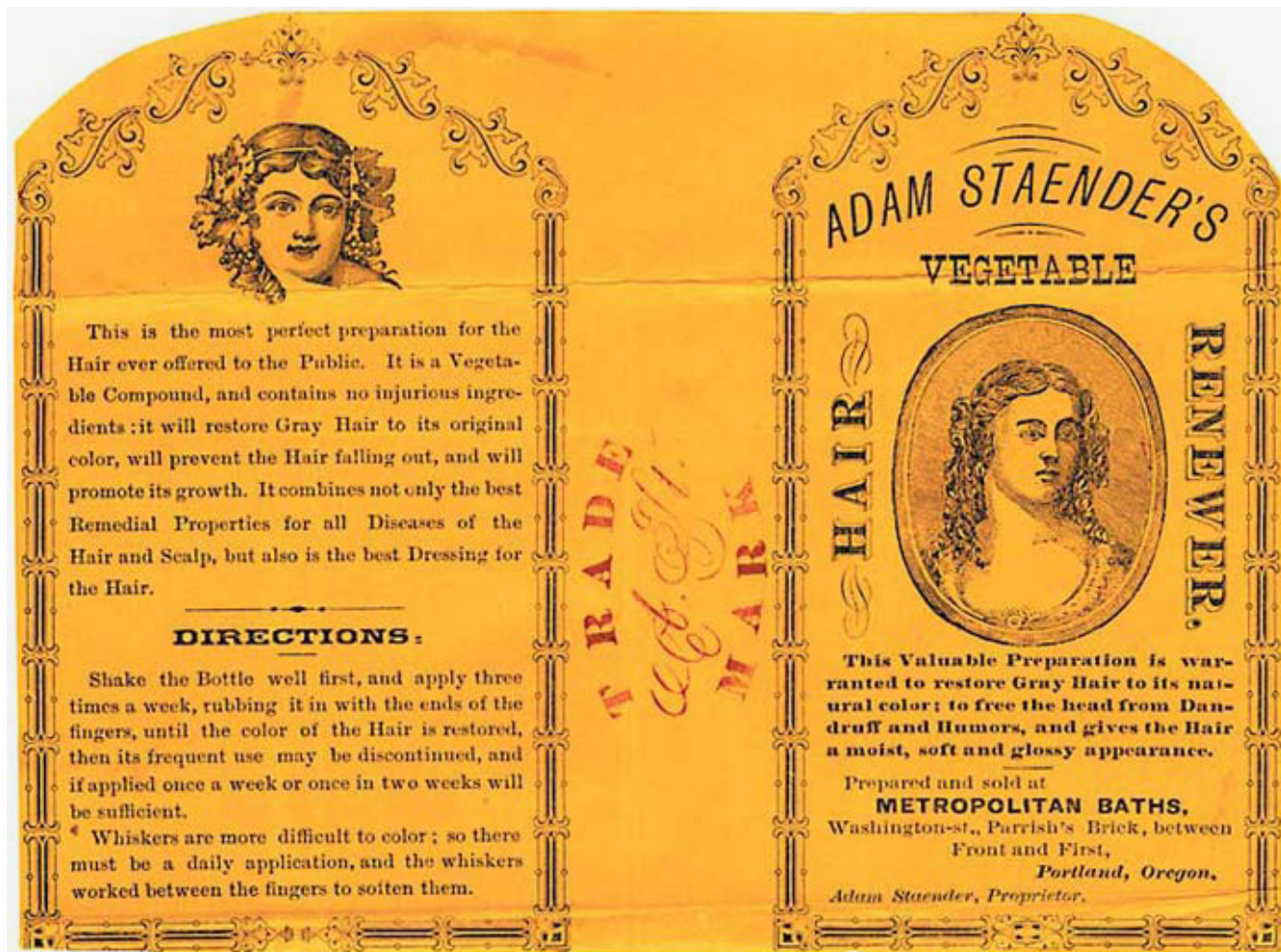
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Hair Renewer

Adam Staender's Vegetable Hair Renewer, #31, Metropolitan Baths, Portland, 1875

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Snake Oil Liniment

The Great Yaquis Snake Oil Liniment - #765, George Forgler & W. J. Brown, Portland, 1903

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THE GREAT YAQUIS

A Guaranteed CURE
FOR
RHEUMATISM
WHETHER
ACUTE, CHRONIC,
SCIATIC, NEURALGIC
OR
INFLAMMATORY
50c a Bottle.



PREPARED FROM PURE
RATTLESNAKE OIL.

THE ONLY COMPANY IN
THE UNITED STATES
THAT MAKES THE
GENUINE
ARTICLE.
50c a Bottle.

SNAKE-OIL LINIMENT

RELIEVES INSTANTANEOUSLY

AND CURES HEADACHE, NEURALGIA, TOOTHACHE, EARACHE, BACKACHE,
SWELLINGS, SPRAINS, SORE CHEST, SWELLING of the THROAT, CONTRACTED CORDS
and MUSCLES, STIFF JOINTS, WRENCHES, DISLOCATIONS, CUTS and BRUISES.

It Quickly takes out the Soreness and Inflammation from Corns, Bunions, Insect and Reptile Bites.

The best External Preparation for BYCICLISTS and ATHLETES. It makes the Muscles supple
and Relaxes the Cords. Loosens the Joints and gives a feeling of Freshness and Vigor to the whole System.

SNAKE-OIL LINIMENT CURES ALL ACHES AND PAINS.

If you are suffering from Rheumatism, ALWAYS take LA-CAS-KA internally for the Blood and
use SNAKE-OIL LINIMENT externally. When used together we GUARANTEE A CURE in every
instance or MONEY REFUNDED.

If You Are Afflicted With DEAFNESS
Get Our Specially Prepared
PURE Rattlesnake Oil

WHAT A PROMINENT BUTCHER OF COTTAGE GROVE, OREGON, SAYS
The Yaquis Medicine Co., Dear Sirs:—Please send me by express, C. O. D., two bottles of your Rattlesnake Oil Liniment.
I have used one bottle of the La-Cas-Ka and one of the Liniment and am nearly cured of my rheumatism. It did me more
good than anything I have ever used. I want to keep a supply always on hand. Yours resp'tly,
W. H. BEAGLE.

THE YAQUIS MEDICINE COMPANY
SAN FRANCISCO, CAL. - - - PORTLAND, OREGON.

Oregon Chemical Co. Inc. Mfgs.
424 Wash'n St. Portland, Oregon.

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Kola Tonic Wine

Kola Tonic Wine - #1040, Hygiene Kola Company, Portland, 1906

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Historical Oregon Trademarks Web Exhibit

This exhibit displays Oregon trademarks from over the decades.

White Star Brand Salmon

White Star Brand Salmon - #188, White Star Packing Company, Astoria, 1885

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Historical Oregon Trademarks Web Exhibit

This exhibit displays Oregon trademarks from over the decades.

Multnomah Mustard

Multnomah Mustard - #351, Portland Coffee and Spice Mills, Portland, 1892

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Northern Pacific Cannery, Fresh Tomatoes

Northern Pacific Cannery, Fresh Tomatoes - #214, E. Shannon, East Portland, 1885

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Goody Goody Potato Chips

Goody Goody Potato Chips - #4057, Goody Goody Company, Portland, 1936

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This exhibit displays Oregon trademarks from over the decades.

Celilo Brand Salmon

Celilo Brand Salmon - #289, Celilo Salmon Fishery, Celilo, 1890

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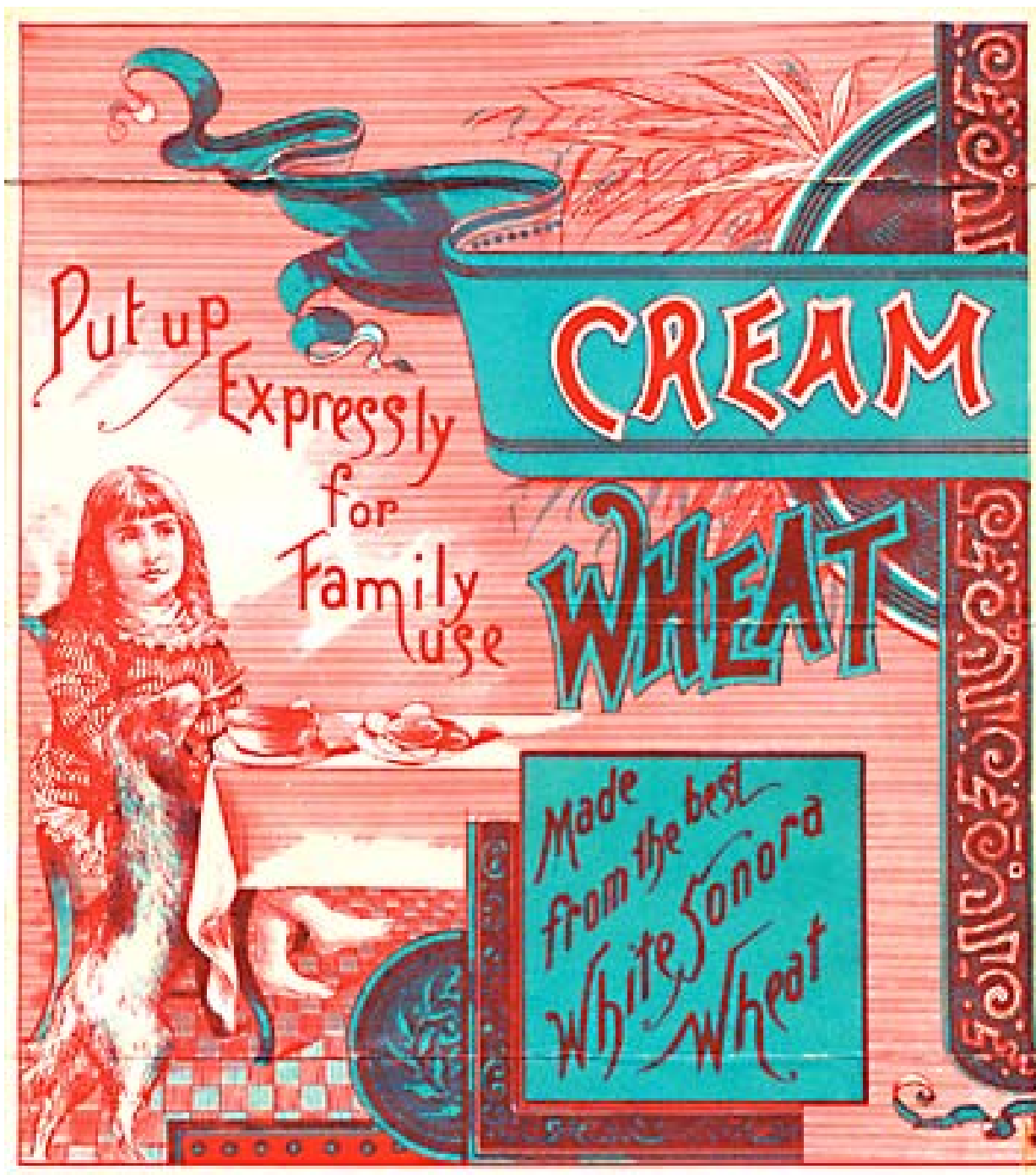
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Cream Wheat

Cream Wheat - #217, Marion Ehrinan & Company, Portland, 1887

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This exhibit displays Oregon trademarks from over the decades.

Dutch Crunch Bread

Dutch Crunch - #4073, Three Brothers Baking Company, Inc., Portland, 1936

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Historical Oregon Trademarks Web Exhibit

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King of the Valley Liniment

King of the Valley Liniment - #286, Thomas Witteycombe Jr, Farmington, 1890

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KING OF THE VALLEY

LINIMENT.

FOR MAN AND BEAST FOR EXTERNAL USE ONLY.

FOR HORSES.
Cures Rheumatism, Sprains, Congested Lumps of Flesh, Whens, Colic, Inflammation of Bowels, Kidney Troubles, Wind Galls; relieves Bog and Bone Spavin and Contracted Tendons.

FOR COWS.
Cures Garget, Inflammation of Bowels, and is good in treatment of Milk Fever to rub along back as a counter irritant.

FOR CHRISTIANS.
Cures Rheumatism, Sprains, Neuralgia, Pain in the Back, Colic, Caked Breasts, Chillsains, Sore Throat.

TRADE MARK

MANUFACTURED BY

T. W., FARMINGTON, OREGON.

PRICE, 75 CENTS.

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Oregon Coast Cranberries

Oregon Coast Cranberries - #4013, Kaye J. Howard, Hauser, 1936

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Beaver Brand Pears

Beaver Brand Pears - #269, The Oregon Packing Company, East Portland, 1889

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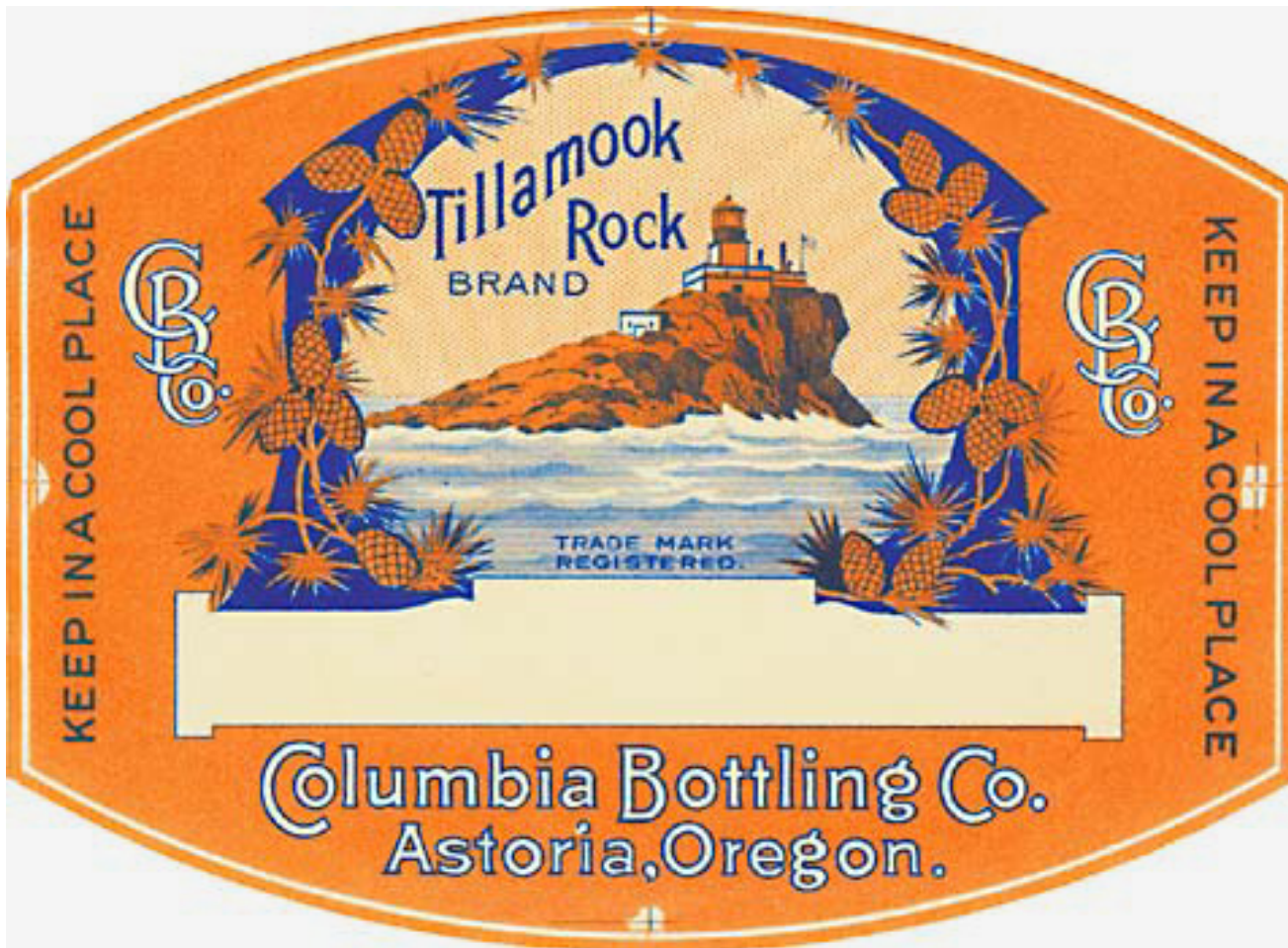
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Tillamook Rock Brand Soft Drinks

Tillamook Rock Brand Soft Drinks - #1159, Columbia Bottling Company, Astoria, 1908

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Historical Oregon Trademarks Web Exhibit

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Portland Crawfish Company

Portland Crawfish Company - #1764, J.E. Falt & Louis Neischl, Portland, 1916

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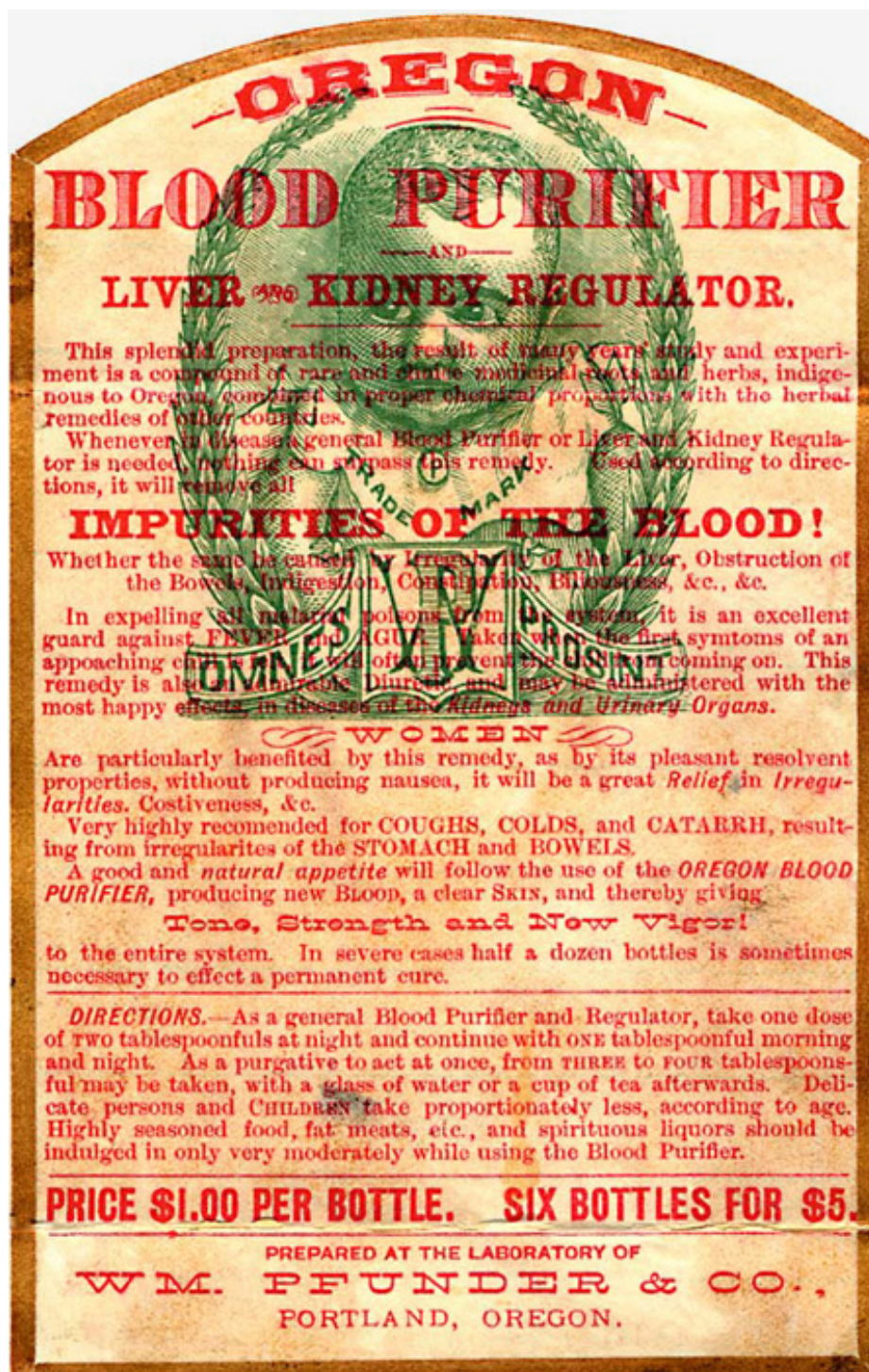
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Oregon Blood Purifier

Oregon Blood Purifier - #45, Wm. Pfunder & Company, Portland, 1878

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OREGON
BLOOD PURIFIER
—AND—
LIVER AND KIDNEY REGULATOR.

This splendid preparation, the result of many years study and experiment is a compound of rare and choice medicinal roots and herbs, indigenous to Oregon, combined in proper chemical proportions with the herbal remedies of other countries.

Whenever in disease a general Blood Purifier or Liver and Kidney Regulator is needed, nothing can surpass this remedy. Used according to directions, it will remove all

IMPURITIES OF THE BLOOD!

Whether the same be caused by Irregularity of the Liver, Obstruction of the Bowels, Indigestion, Constipation, Biliousness, &c., &c.

In expelling all malarial poisons from the system, it is an excellent guard against FEVER and AGUE. Taken when the first symptoms of an approaching chill is felt, it will often prevent the chill from coming on. This remedy is also an admirable Diuretic, and may be administered with the most happy effects, in diseases of the *Kidneys and Urinary Organs.*

WOMEN

Are particularly benefited by this remedy, as by its pleasant resolvent properties, without producing nausea, it will be a great *Relief* in *Irregularities*, Costiveness, &c.

Very highly recommended for COUGHS, COLDS, and CATARRH, resulting from irregularities of the STOMACH and BOWELS.

A good and *natural* appetite will follow the use of the **OREGON BLOOD PURIFIER**, producing new BLOOD, a clear SKIN, and thereby giving

Tone, Strength and New Vigor!

to the entire system. In severe cases half a dozen bottles is sometimes necessary to effect a permanent cure.

DIRECTIONS.—As a general Blood Purifier and Regulator, take one dose of two tablespoonfuls at night and continue with one tablespoonful morning and night. As a purgative to act at once, from THREE to FOUR tablespoonful may be taken, with a glass of water or a cup of tea afterwards. Delicate persons and CHILDREN take proportionately less, according to age. Highly seasoned food, fat meats, etc., and spirituous liquors should be indulged in only very moderately while using the Blood Purifier.

PRICE \$1.00 PER BOTTLE. SIX BOTTLES FOR \$5.

PREPARED AT THE LABORATORY OF
WM. PFUNDER & CO.,
PORTLAND, OREGON.

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Historical Oregon Trademarks Web Exhibit

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Portland Champagne Cider

Portland Champagne Cider - #128, Shannon Bloomer & Son, Portland, 1883

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Wilhoit Springs Mineral Water

Wilhoit Springs Mineral Water - #112, Wilhoit Springs Mineral Water, Portland, 1882

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