OFFICE OF THE SECRETARY OF STATE
TOBIAS READ
SECRETARY OF STATE

MICHAEL KAPLAN
DEPUTY SECRETARY OF STATE

ARCHIVES DIVISION
STEPHANIE CLARK
DIRECTOR

800 SUMMER STREET NE
SALEM, OR 97310
503-373-0701

PERMANENT ADMINISTRATIVE ORDER

OBDD 21-2026

CHAPTER 123

OREGON BUSINESS DEVELOPMENT DEPARTMENT

FILED: 10/20/2026 3:43 PM

ARCHIVES DIVISION SECRETARY OF STATE & LEGISLATIVE COUNSEL

FILING CAPTION: Targeted Industry Cluster Rule Adoption

EFFECTIVE DATE: 10/20/2026

AGENCY APPROVED DATE: 10/20/2026

CONTACT:
John Hobbs
503-779-3221
john.b.hobbs@biz.oregon.gov
775 Summer Street NE
Suite 310
Salem, OR 97301

Filed By:
John Hobbs
Rules Coordinator

ADOPT: 123-007-0010

RULE TITLE: Target Industry Cluster Designation

NOTICE FILED DATE: 07/23/2026

RULE SUMMARY: The rule defines Target Industry Cluster and describes how the Oregon Business Development Department will identify industry sectors for inclusion. Describes when the Department will publish a list of Targeted Industry Clusters and what information on the sector will be included in the publication. Describes the process and criteria for designation and provides that the Department may remove entries from the list of published Targeted Industry Clusters

RULE TEXT:
(1) “Target Industry Cluster” means an industry sector identified by a specific North American Industry Classification System (“NAICS”) code or the Oregon Business Development Department (“the Department”) for the purpose of guiding statewide economic development activities including but not limited to targeted recruitment, retention, and expansion efforts, as well as infrastructure investments, incentive programs, marketing and promotional activities, and workforce development initiatives.
(2) The Department shall annually on or before July 1 identify and publish a list of Target Industry Clusters on the

Department's website. For each identified Target Industry Cluster, the Department shall include the following information:
(a) The date the industry sector was designated a Target Industry Cluster;
(b) The corresponding qualifying NAICS or Department codes; and
(c) A summary of the economic contribution associated with each Target Industry Cluster.
(3) The Department shall designate an industry sector as a Target Industry Cluster if the industry sector demonstrates, as determined by the Department, a high potential opportunity to generate positive economic development outcomes through state investment. The Department shall evaluate available trends on industry sector performance each year to identify if any changes to the Target Industry Cluster list are warranted. Industry sector attributes that the Department will consider when making the determination, include but are not limited to:
(a) Significant or rapid job growth;
(b) High wage levels;
(c) Identifiable regional competitive advantage; or
(d) Growth of market share.
(4) The Department may remove an entry from the list of Target Industry Clusters published under 123-007-0010(2) if the Department determines an industry sector no longer meets the conditions for inclusion under 123-007-0010(3).

STATUTORY/OTHER AUTHORITY: Oregon Laws 2026, Chapter 50

STATUTES/OTHER IMPLEMENTED: Oregon Laws 2026, Chapter 50