

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - sos.oregon.gov/business - Phone: (503) 986-2200

FILED

RE	GISTRY NUMBER: 5303	APR 2 4 2024	
n ac	For office use only cordance with Oregon Revised Statute 192.410-192.490, the information on this apput release this information to all parties upon request.		
	se Type or Print Legibly in <b>Black</b> ink. Attach additional Sheets if Necessa	For office use only	
1)	CORRESPONDENT NAME:	Mailing Address:	
	DONNA DICKENS	6725 MONUMENT DR., WILMINGTON, NC 28405	
2)	APPLICANT'S NAME: (Owner: ☐ Individual or ✓ Entity)	Address:	
	REEDS JEWELERS, INC.	2525 SOUTH 17TH ST., WILMINGTON, NC 28401	
3)	IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:		
	NORTH CAROLINA		
4)	IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:		
5)	DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs an REEDS JEWELERS	d borders that comprise the mark) (Attach additional page if needed.)	
6)	SPECIMEN OF MARK IS REQUIRED:   Attach a drawing or photocopy of the state of the s	he mark as it is actually used to this application.	
7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts, examples of services are serving food and selling clothing.			
		RING DIAMONDS, PRECIOUS METALS, PRECIOUS GEMSTONES AND OTHER JEWELRY	
8)	EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: or	n goods, tags, labels, containers, etc.)	
	THE RETAIL STORE SERVICES ARE ADVERTISED THROUGH A VARIETY	Y OF MEDIA FORMATS (BROCHURES, FLYERS, TELEVISION AND THE INTERNET)	
9)	CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 290-a)		
	135		
10)	Date (Month, Day, Year) Mark Was First Used Anywhere By $01/15/1946$	APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:	
11)	DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY 11/21/1984	APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:	
12)	EXECUTION:  I, the applicant, own the mark, the mark is in use, and no other person is to use the mark or a mark that so resembles the mark as to be likely to the other person. I declare under penalties of perjury that this application	has registered the mark with the federal government or in Oregon or has the right cause confusion or mistake or deceive when applied to the goods or services of n is true, correct and complete.	
	(If applicant is an entity, a member of a firm, officer of the corporation, off	ficer of the limited liability company, or officer of an association must sign.)	
	Signature: Title:	Date:	
	PRESID	DENT AND CEO March 7, 2024	
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		1144414141414141414141414141414141414141	

CONTACT NAME: (To resolve questions with this filing.)

**DONNA DICKENS** 

PHONE NUMBER: (Include area code.) (910) 763-4669 X 204

FE

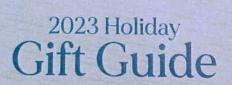


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Processing Fees are nonrefundable. Please make check payable to "Corporation Division."

## REEDS.





REEDS.com



P.O. Box 2229, Wilmington, NC 28402

A FAMILY OWNED & OPERATED JEWELER

REEDS.com





















19381870 **\$2999.99** 19257278 **\$199.99** 19442565 \$249.99

19381888 \$8999.99

	1929/200	#1/99.5
g. 1ctw	19257294	\$1799.9
h. 1/5ctw	19257252	\$199.99
1/4ctw	19442599	\$249.9

PRICES VALID THROUGH DECEMBER 31, 2023, unless otherwise noted. Regular prices are offering prices and may not have resulted in sales. Immediate markdowns may have been taken. Reductions may have been taken. Reductions may have been taken from tagged prices. Sales prices not valid in conjunction with any other discount, promotion or offer. Limited quantities available. Selection varies per store, and some styles may not be available in all stores. "ct" (carat) and "ctw" (carat total weight) refers to approximate carat total weight. "tgwt" refers to approximate total gem weight. Diamond weights are not exact and refer to both solitaire and multiple stone diamond jewelpt. 1/2octw=0.04-0.08ctw; 1/15ctw=0.06-0.01ctw; 1/15ctw=0.01ctw; 1/15ctw=0.01ctw 1.32ctw; 1-1/3ctw=1.28-1.39ctw; 1-3/8ctw=1.32-1.45ctw; 1-1/2ctw=1.41-1.59ctw; 1-5/8ctw=1.57-1.69ctw; 1-3/4ctw=1.65-1.83ctw; 1-7/8ctw=1.79-1.95ctw; 2ctw=1.92-2.13ctw; same pattern for all larger diamond weights. In 14k unless otherwise noted. Natural gemstones may have been color and/or clarity treated or enhanced by: heating (generally); oil/wax/resin (opals, emeralds, tourmaline, turquoise, peridot); diffusion (sapphire, rubies, topaz); fissure-filled with a glass-like by-product (rubies, sapphires); irradiation (diamonds, topaz, tourmaline, quartz, morganite); or dyed (onyx). Pearls may have been dyed and/or bleached. Treatments may not be permanent and/or may require special care. Exposing gemstenes to extreme heat, excessive light, chemicals and ultrasonic, steam or abrasive cleaning should be avoided. Most gemstones require special care in jewelry repair and/or cleaning. Gemstones should only be gently cleaned by rinsing in warm water and drying with a soft cloth. Rhodium is a precious metal from the platinum family. Rhodium plating while most commonly found on white gold jewelry, it may also be applied on sterling silver, to prevent tarnishing, and other materials. It is nickel-free. Because it is a surface coating that guards against scratches, provides a reflective white appearance, and makes the jewelry hypoallergenic since Merchandise enlarged to show detail and may not be exactly as pictured. Should any pricing or copy errors occur, we reserve the right to correct.