

**Trade and Service Marks - Registration**

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - sos.oregon.gov/business - Phone: (503) 986-2200

FILED**JUL 10 2024****OREGON
SECRETARY OF STATE**

REGISTRY NUMBER:

53169

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In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.
We must release this information to all parties upon request.

For office use only

Please Type or Print Legibly in **Black** ink. Attach additional Sheets if Necessary.1) **CORRESPONDENT NAME:**

Stephanie A. Schor, Sr. AAG

MAILING ADDRESS:

General Counsel, 1162 Court St. NE Salem, OR 97301

2) **APPLICANT'S NAME:** (Owner: ☐ Individual or ☒ Entity)

Oregon Parks and Recreation Department

ADDRESS:

725 Summer Street NE, Suite C, Salem, OR 97301

3) **IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:**

Oregon State Agency

4) **IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:**5) **DESCRIPTION OF TRADE OR SERVICE MARK:** (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

Willamette Valley Scenic Bikeway -- ORE and design (see attached)

6) **SPECIMEN OF MARK IS REQUIRED:** ☒ Attach a drawing or photocopy of the mark as it is actually used to this application.7) **GOODS OR SERVICES WITH WHICH THE MARK IS USED:** (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

Recreational services, namely, establishing, maintaining and marketing scenic bicycle routes.

8) **EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED:** (Example: on goods, tags, labels, containers, etc.)

On websites and printed materials, route signs, on goods like clothing and drink containers.

9) **CLASS NUMBER(S) OF GOODS OR SERVICES:** (See form 290-a)

116, 118, 125, 128, 135, 138, 141

10) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**

At least as early as May 3, 2016 in its current form.

11) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**

At least as early as May 3, 2016 in its current form.

12) **EXECUTION:**

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

Stephanie Antonia Schor
Digitally signed by Stephanie Antonia Schor
DN: cn = Stephanie Antonia Schor, email = stephanie.a.schor@sos.oregon.gov, c = US, o = Oregon Department of Justice, ou = Business Transactions
Date: 2024.07.07 13:30:05 -0700

Title:

Sr. Assistant Attorney General

Date:

July 7, 2024

CONTACT NAME: (To resolve questions with this filing.)

Stephanie A. Schor

PHONE NUMBER: (Include area code.)

503.302.1246



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WILLAMETTE VALLEY SCENIC BIKEWAY - ORE

The mark consists of the line drawing of a circle, anchored at the bottom by a line drawing of the silhouette of the state of Oregon. A line drawing of a bicycle appears within the outline of Oregon. The circle is surrounded by the words WILLAMETTE VALLEY above, and radial dashes extending from the words to the Oregon outline. The circle contains the line drawing of an arched banner that says SCENIC BIKEWAY – ORE immediately over the Oregon outline, and a line drawing of horizontal parallel lines, trees, and grapes.



Things To Do » Outdoor Recreation » Bicycling » Road Riding » Willamette Valley Scenic Bikeway

38 : Willamette Valley Scenic Bikeway by Russ Roca



WILLAMETTE VALLEY SCENIC BIKEWAY

Wind your way through the bounty of Oregon's Willamette Valley

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