

Submit \$50.00 renewal fee.
Renewal must be received by the
renewal date to remain active.

Registration Number:
28605



SECRETARY OF STATE
Corporation Division
Business Registry
255 Capitol Street NE Ste 151
Salem, OR 97310-1327
Phone: (503) 988-2200
Fax: (503) 378-4381

FILED
THIS SPACE FOR OFFICE USE ONLY
SEP 30 2024
OREGON
SECRETARY OF STATE

TRADE AND SERVICE MARK APPLICATION FOR RENEWAL
PLEASE TYPE OR PRINT LEGIBLY IN BLACK INK

1. Correspondent's Mailing Address:

TRADEMARK OFFICE ADS 312
OREGON STATE UNIVERSITY

CORVALLIS

OR 97331-2140

2. Applicant's (owner) business address:

OREGON STATE UNIVERSITY
TRADEMARK OFFICE ADS 312

CORVALLIS

OR 97331-2140

Renewal must be received by : 9/27/2024

Original file date : 9/27/1994

Trade or Service Mark:

WORDS "OREGON STATE UNIVERSITY BEAVERS"

3. Attach a separate page with a drawing or photocopy of the mark as it is actually used. Any change in the mark requires a new registration.

The mark is still in use in Oregon. To renew the trademark, complete this section.

4. Class number(s) of Goods or Services:

Complete only if changing class numbers. (See reverse for class list)

To see the filings associated with this trademark go to: <http://sos.oregon.gov/business/Pages/trademarks.aspx>

5. Applicant declares under penalties of perjury that this application is true, correct, and complete.

Signature

9/23/24
Date

6. Person to contact about this registration:

Carson Dunlop
Name

541.737.5052
Daytime Phone Number

NEXT RENEWAL DUE DATE: The registration is effective for five years from the renewal due date above.

Make checks payable to the Corporation Division. Submit the form and fee to: Corporation Division, Business Registry, 255 Capitol St NE Ste 151, Salem, OR 97310-1327.

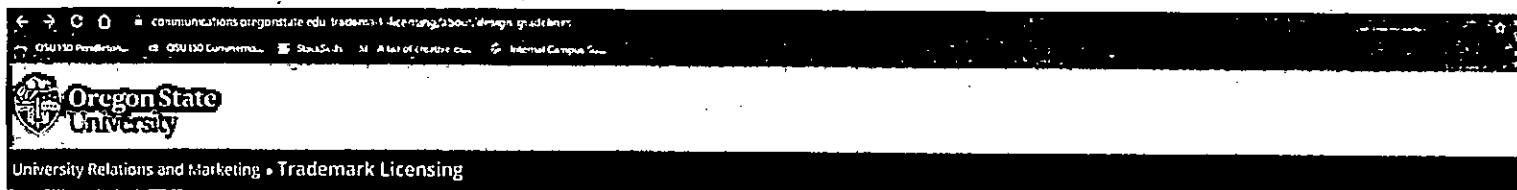
Fees may be paid with a major credit card.
The card number and expiration date should be submitted
on a separate sheet for your protection.



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[GUIDELINES](#) [FAQS](#) [CORPORATE RESPONSIBILITY](#)

Guidelines

Oregon State's art sheet contains logos, wordmarks, verbiage, correct PMS colors and general information about the university. As part of the cost of licensing, licensees will gain access to the art sheet through [Logos on Demand](#). General design guidelines and detailed information about each logo are listed below.

Trademarks

In addition to the logos on the artsheet, the following wordmarks are also registered trademarks.

- Oregon State University™
- Oregon State™
- OSU™
- Oregon State University Beavers™
- Beavers™
- OSU Beavers™
- Beaver Pride™
- Go Beavs™

Design Guidelines

- All university logos need to have the appropriate trademark registration symbols.
- Changes to the logos are not permitted, including altering the color, shape, alignment, or trademark registration symbol.
- Logos need to be seen in their entirety and should not be covered or layered with other marks or graphic elements.
- Logos and wordmarks cannot be used to make different words.
- No stylized or cartoon images of a beaver are permitted. Use of consistent graphics helps build brand consistency.
- Parody designs are not permitted. All artwork should be original.
- Logos and/or wordmarks should not appear in green or yellow ink or be placed on green or yellow garments (some camouflage patterns are acceptable and reviewed on a case by case basis).

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