



Trade and Service Marks - Registration

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - sos.oregon.gov/business - Phone: (503) 986-2200

FILED

DEC 17 2024

REGISTRY NUMBER:

53349

For office use only

OREGON
SECRETARY OF STATE

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.
We must release this information to all parties upon request.

For office use only

Please Type or Print Legibly in **Black** ink. Attach additional Sheets if Necessary.

- 1) **CORRESPONDENT NAME:** Tonna Faxon, TKF Law LLC **MAILING ADDRESS:** 201 N Meridian St, Ste B, Newberg, OR 97132
- 2) **APPLICANT'S NAME:** (Owner: ☐ Individual or ☒ Entity) **ADDRESS:** LEVEL UP CYCLE AND FITNESS LLC 110 N Everest Rd, Newberg, OR 97132
- 3) **IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:** Oregon
- 4) **IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:** N/A
- 5) **DESCRIPTION OF TRADE OR SERVICE MARK:** (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)
The letters "L" and "U" connected in a stylized, cursive font, with color... (see additional page)
- 6) **SPECIMEN OF MARK IS REQUIRED:** ☒ Attach a drawing or photocopy of the mark as it is actually used to this application.
- 7) **GOODS OR SERVICES WITH WHICH THE MARK IS USED:** (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)
Fitness Training
- 8) **EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED:** (Example: on goods, tags, labels, containers, etc.)
Print & Online: Advertising, Social Media, Signs, Letterhead & Merchandise to promote fitness/training business
- 9) **CLASS NUMBER(S) OF GOODS OR SERVICES:** (See form 290-a)
141
- 10) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**
04/26/2021
- 11) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**
04/26/2021
- 12) **EXECUTION:**
I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

Title:

Date:

Signed by:
Crystal Morrow

Member of LLC

12/3/2024

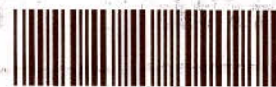
CONTACT NAME: (To resolve questions with this filing.)

Tonna Faxon, Esq.

PHONE NUMBER: (Include area code.)

503-538-5200

DEC 17 2024



53349

Processing Fees are nonrefundable. Please make check payable to "Corporation Division."

53349

Full Description of Mark:

The letters "L" and "U" connected in a stylized, cursive font, with color gradient transitioning from pink to orange to peach, and with a white accent line within the border of the "L" and "U".

↑
top of mark

53349

