

**Trade and Service Marks - Registration**

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - sos.oregon.gov/business - Phone: (503) 986-2200

**FILED****FEB 04 2025****FEB 04**REGISTRY NUMBER: 53455

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**OREGON  
SECRETARY OF STATE**In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.  
We must release this information to all parties upon request.

For office use only

Please Type or Print Legibly in **Black** ink. Attach additional Sheets if Necessary.1) **CORRESPONDENT NAME:**

Stephanie A. Schor, Sr. AAG

**MAILING ADDRESS:**

General Counsel, 1162 Court St. NE Salem, OR 97301

2) **APPLICANT'S NAME:** (Owner: ☐ Individual or ☒ Entity)

Oregon Tourism Commission, dba Travel Oregon

**ADDRESS:**

319 SW Washington St., #700, Portland, OR 97204

3) **IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:**

Semi-Independent Oregon State Agency

4) **IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:**5) **DESCRIPTION OF TRADE OR SERVICE MARK:** (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

North Coast Food Trail (words in standard characters)

6) **SPECIMEN OF MARK IS REQUIRED:** ☒ Attach a drawing or photocopy of the mark as it is actually used to this application.7) **GOODS OR SERVICES WITH WHICH THE MARK IS USED:** (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

Promoting Oregon tourism with a focus on local agricultural products, food producers, and restaurants

8) **EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED:** (Example: on goods, tags, labels, containers, etc.)

On Travel Oregon and local travel partner websites, on social media sites, and on brochures

9) **CLASS NUMBER(S) OF GOODS OR SERVICES:** (See form 290-a)

135, 138 and 141

10) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**

04.01.2018

11) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**

04.01.2018

12) **EXECUTION:**

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

Stephanie Antonia Schor

Digitally signed by Stephanie Antonia Schor  
Date: 2025.01.31 17:26:40 -0800

Title:

Sr. Assistant Attorney General

Date:

January 31, 2025

**CONTACT NAME:** (To resolve questions with this filing.)

Stephanie A. Schor

**PHONE NUMBER:** (Include area code.)

503.302.1246



53455

Processing fees are non-refundable. Please make check payable to Corporation Division.





53455



North Coast  
FOOD TRAIL

# NORTH COAST FOOD TRAIL

Fresh seafood, artisan cheese, craft brews

Things To Do » Eat & Drink » Oregon Food Trails » North Coast Food Trail