

**Trade and Service Marks - Registration**

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - sos.oregon.gov/business - Phone: (503) 986-2200

FILED**FEB 27 2025**REGISTRY NUMBER: 53422

For office use only

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.
We must release this information to all parties upon request.OREGON
SECRETARY OF STATE
For office use onlyPlease Type or Print Legibly in **Black** ink. Attach additional Sheets if Necessary.

- 1) **CORRESPONDENT NAME:** Meaghan Morency **MAILING ADDRESS:** 6915 SE Lake Rd, Milwaukie, OR 97267
- 2) **APPLICANT'S NAME:** (Owner: ☐ Individual or ☒ Entity) **ADDRESS:** 6915 SE Lake Rd, Milwaukie, OR 97267
Oregonians Credit Union
- 3) **IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:**
Oregon
- 4) **IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:**

- 5) **DESCRIPTION OF TRADE OR SERVICE MARK:** (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)
Details provided on final page.
- 6) **SPECIMEN OF MARK IS REQUIRED:** ☐ Attach a drawing or photocopy of the mark as it is actually used to this application.
- 7) **GOODS OR SERVICES WITH WHICH THE MARK IS USED:** (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)
Financial planning services offered at Oregonians Credit Union through LPL Financial.
- 8) **EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED:** (Example: on goods, tags, labels, containers, etc.)
On public website, documents, marketing items, marketing communications, etc.
- 9) **CLASS NUMBER(S) OF GOODS OR SERVICES:** (See form 290-a)
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- 10) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**
Designed in 2024, will be published on 02/11/2025
- 11) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**
Designed in 2024, will be published on 02/11/2025
- 12) **EXECUTION:**
I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature: Meaghan Morency

Title:

Director of Marketing

Date:

01/10/2025**CONTACT NAME:** (To resolve questions with this filing.)Meaghan Morency**PHONE NUMBER:** (Include area code.)503-833-5180 (marketing@oregonianscu.com)

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Re:

Processing Fees are nonrefundable. Please make check payable to "Corporation Division."



(5) DESCRIPTION OF TRADE OR SERVICE MARK (Continued):

This is the official logo of the Oregonians Financial Planning division of Oregonians Credit Union. The instructions state to include all designs that comprise the mark. We perceived this to include color variations. The black and white version of the mark is provided above. This mark will be used in different colors, to include the versions of the mark provided below:



Color codes:

HEX #237F38 (green)

HEX #E5E3DD (gray)



Color codes:

HEX #61B44B (green)

HEX #E5E3DD (gray)

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(Section 10 & 11) First date of use: 11/26/2024

(Section 5) Mark Description – this mark is comprised of:

1. The state shape of Oregon, filled all in one color.
 - a. Inside the state shape are the letters “OR”, capitalized and bold.
2. Continuing with the letters “OR” inside the state shape, are the letters “EGONIANS” outside the state shape, intentionally to spell the word “OREGONIANS”.
 - a. The letters “EGONIANS” are slightly smaller than the letters “OR”.
3. Underneath the letters “GONIANS” are the letters “FINANCIAL PLANNING” in a smaller font size than the letters “OREGONIANS”.
4. In two-tone color versions of this mark, the state shape, the letters “EGONIANS” and “FINANCIAL PLANNING” are the same color; and the letters “OR” inside the state mark are a second color.
5. Overall, the mark has a rectangular shape.

(Section 6) Screenshots/Images of this Mark Being Used

Our public website (www.oregonianscu.com) contains this mark on the Financial Planning page (<https://www.oregonianscu.com/plan/financial-planning>):

