



Trade and Service Marks - Registration

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - sos.oregon.gov/business - Phone: (503) 986-2200

FILED

FEB 27 2025

REGISTRY NUMBER:

53430

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In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.
We must release this information to all parties upon request.

OREGON
SECRETARY OF STATE

For office use only

Please Type or Print Legibly in Black ink. Attach additional Sheets if Necessary.

1) CORRESPONDENT NAME:

Meaghan Morency

MAILING ADDRESS:

6915 SE Lake Rd, Milwaukie, OR 97267

2) APPLICANT'S NAME: (Owner: ☐ Individual or ☒ Entity)

Oregonians Credit Union

ADDRESS:

6915 SE Lake Rd, Milwaukie, OR 97267

3) IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:

Oregon

4) IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:

5) DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

Details provided on final page.

6) SPECIMEN OF MARK IS REQUIRED: ☐ Attach a drawing or photocopy of the mark as it is actually used to this application.

7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

Financial planning services offered at Oregonians Credit Union through LPL Financial.

8) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: on goods, tags, labels, containers, etc.)

On public website, documents, marketing items, marketing communications, etc.

9) CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 290-a)

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10) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

Designed in 2024, will be published on 02/11/2025

11) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

Designed in 2024, will be published on 02/11/2025

12) EXECUTION:

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

Title:

Director of Marketing

Date:

01/10/2025

CONTACT NAME: (To resolve questions with this filing.)

Meaghan Morency

PHONE NUMBER: (Include area code.)

503-833-5180 (marketing@oregonianscu.com)



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Processing Fees are nonrefundable. Please make check payable to "Corporation Division."



(5) DESCRIPTION OF TRADE OR SERVICE MARK (Continued):

This is the variation of the official logo of the Oregonians Financial Planning division of Oregonians Credit Union, including the tagline. The instructions state to include all designs that comprise the mark. We perceived this to include color variations. The black and white version of the mark is provided above. This mark will be used in different colors, to include the versions of the mark provided below:



Color codes:

HEX #237F38 (green)

HEX #E5E3DD (gray)



Color codes:

HEX #61B44B (green)

HEX #E5E3DD (gray)

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(Section 10 & 11) First date of use: 11/26/2024

(Section 5) Mark Description – this mark is comprised of:

1. The outline of the state shape of Oregon.
 - a. Inside the state shape are the letters "OR", capitalized and bold.
2. Continuing with the letters "OR" inside the state shape, are the letters "EGONIANS" outside the state shape, intentionally to spell the word "OREGONIANS".
 - a. The letters "EGONIANS" are slightly smaller than the letters "OR".
3. Underneath the letters "GONIANS" are the letters "FINANCIAL PLANNING" in a smaller font size than the letters "OREGONIANS".
4. Underneath the state shape outline, the word "OREGONIANS", and the words "FINANCIAL PLANNING", is a row of text that has three words "RETIREMENT", "INVESTMENTS" and "INSURANCE", which each word separated by a | (vertical line) symbol.
 - a. This row of text is slightly smaller than the words "FINANCIAL PLANNING".
5. In two-tone color versions of this mark, the state shape, the letters "EGONIANS", "FINANCIAL PLANNING" and "RETIREMENT | INVESTMENTS | INSURANCE" are the same color; and the letters "OR" inside the state mark are a second color.
6. Overall, the mark has a rectangular shape.

(Section 6) Screenshots/Images of this Mark Being Used

This is a screenshot of a product brochure we have in our branch locations:

