

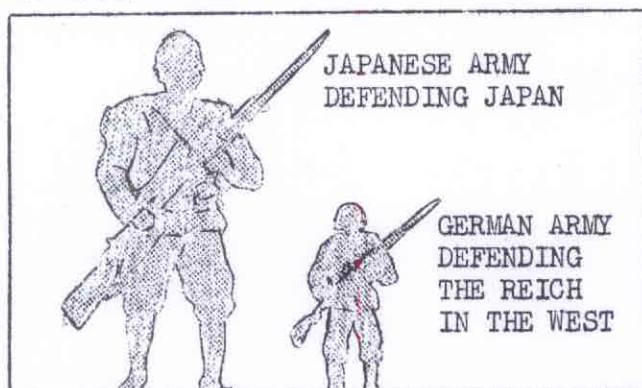
Are you getting a little tired of the war?

Do you wonder why we still must have drives?

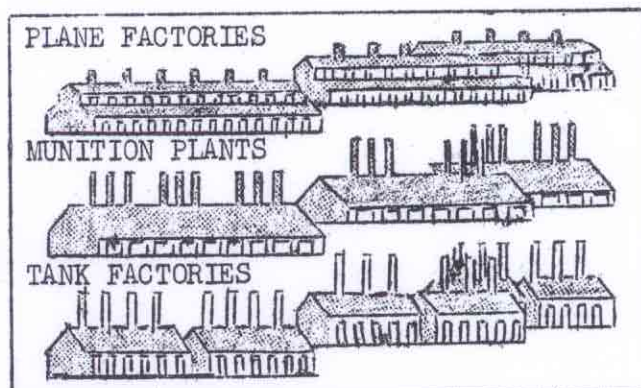
The best answer to these and many other questions being asked daily are contained in the familiar old poem:

"On the plains of hesitation
Bleach the bones of countless millions
Who, at the dawn of Victory
Sat down to rest
And resting, perished."

We can't sit down to rest until the war is really won. Have you ever looked at the Jap ... the Jap we haven't yet tackled! Translate this into all the things we need to win - - PAPER - - TIN!



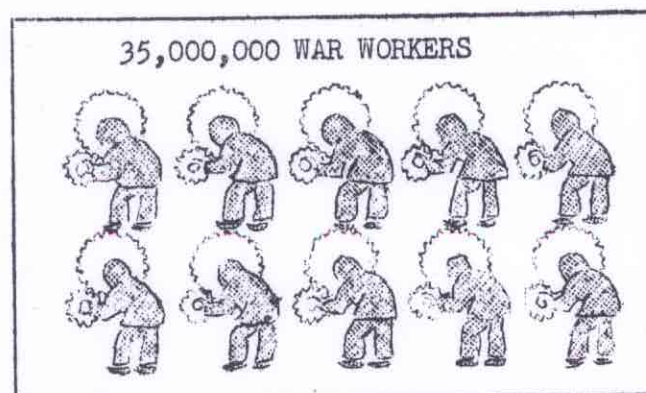
He's big - The Jap controls the world's second largest empire - has 4,000,000 war hardened soldiers - twice number Germans used to defend Western Reich. Has millions more in China, Burma, Manchuko, which we have yet to encounter.



He's strong - for 20 years the Jap has worked to make Manchukuo a war arsenal. Here he has huge war plants. He has ample resources. He can build ships, tanks, guns in great numbers. And thousands of swift planes.



He's hard to hit - it takes three times as long to carry men, guns and food to our rear bases in the Pacific as it did to our front lines in Europe. Three times as many ships for the same amount of material - more men in our supply lines.



He's a hustler - The Jap war worker works like a beaver - he is 35,000,000 strong, working 12 to 16 hours a day, 7 days a week, taking only 2 days off per month. He's hustling every muscle he's got - building ships, planes, and guns.

Says Lieutenant General Holland M. Smith, U.S. Marine Corps: "The Japanese fighting man may sometimes fight foolishly but he always fights furiously, savagely, ruthlessly. Any notion that such a people will wilt morally, psychologically or economically is quite certainly wrong. Our battles with the Jap will go into Marine Corps history as the toughest of all our time. Beating him will take the best we've got.