

WHAT WILL HAPPEN TO THE BOOKS COLLECTED? They will be sorted by librarians trained for the work, and shipped under assignment by the military authorities, to specified camps, posts, etc.

In case donor wishes to donate books for a specified camp, such books will be assigned to that camp, unless its quota has already been supplied.

WHERE TO LEAVE BOOKS. Libraries are sorting centers.

Your local librarian is the first person to contact concerning the drive. Every library in the state has been notified of the campaign, and in one hundred areas the librarian and citizens are at work. Red Cross and United Service Organizations are assuming responsibility in areas lacking library service.

Governor Charles A. Sprague has endorsed the movement:

"Soldier morale is undoubtedly one of the potent factors on our fighting front. Believing that books may play a very real part in building that morale, for soldiers as well as citizens, I am happy to give endorsement to the Victory Book Campaign which begins January 12. I hope your goal of book gifts for soldiers, sailors, and marines may be realized."

You may write your name and address in every book you give so that any soldier who wishes may write to you.

"Keep 'em reading, too!"

National Director, V.B.C.—Althea Warren
Headquarters: Empire State Building, New York City.

V



VICTORY BOOK CAMPAIGN



Executive Committee for Oregon

ANN CARTER

Representing the American Red Cross

C. A. KELLS

Representing the United Service Organizations

ELEANOR STEPHENS, Director

Representing the American Library Association

Headquarters: Oregon State Library, Salem, Oregon

"Keep 'em reading, too!"

VICTORY BOOK CAMPAIGN

WHAT IS ITS PURPOSE? A book for every service man.

To collect gift books suitable for soldiers, sailors, marines and fliers, as well as to supplement the library services maintained by the Federal Government in camps, posts, stations, and on ships; to provide reading matter for the American Red Cross and the United Service Organizations; and for the American Merchant Marine Library Association. If the supply is more than sufficient for these needs, to provide books in areas where industrial defense activities have increased population so that existing library resources are inadequate.

WHO CAN HELP? Everyone.

Haven't you felt, ever since the disaster at Pearl Harbor, that you would like to do something to help your country? Here's a chance to do something in which everybody can participate. If you do not have a book suitable to give a service man, you can offer to help collect from those who do have. In many communities, Boy Scouts, Campfire Girls, and members of the Junior Red Cross are collecting cartons to take to their local libraries for use in shipping the books. In some areas, the ARC motor corps have volunteered for collection work.

WHO IS BACK OF THE DRIVE?

A. L. A., A. R. C., & U. S. O.

In addition to the agencies listed on the face of this leaflet (the sponsors of the movement) the official heads of most of the national organizations in the state have signified their willingness to co-operate with the campaign. Newspapers have contributed columns of space; the radios of the nation have carried spot announcements. If you wish to learn further details, call at your local library or write to your State Librarian, Eleanor Stephens, Oregon State Library, Salem.

WHAT BOOKS ARE WANTED? The best are none too good.

Clean, attractive, desirable books, such as anyone might enjoy reading, are wanted. "The men in the service represent a good cross section of American life, from college professor down," one army captain remarked to the Oregon director recently.

The boys, like other people who work hard, do relax by reading mystery stories, humor, books of adventure, and tales of western life. However, novels are not the only type of amusement in print. There are many thrilling books of true adventure, travel in distant places, lives of heroic men. One camp librarian reports demand for lives of military leaders.

Books on current events are enjoyed by many of the men. This is a democracy, and they want to know what has happened and why we are at war. The Oregon State Library had a letter from a Technical Sergeant in Alaska asking for "Inside Europe" and "Inside Asia" for the boys who had no access to a library. (The books were donated and forwarded immediately.)

Technical books, if up-to-date, books of mathematics, history, and geography, are asked for by men who are seeking promotion, or wish to keep up with skills previously gained. Live textbooks are acceptable.

Miss Isabel Du Bois, a librarian who has long worked with navy men, and Captain Trautman of the Ninth Corps Area, report the following non-fiction in demand: Applied psychology, aviation, business and salesmanship, English grammar, and simple readers, crime, FBI and police systems, accounting, shorthand, lettering and mechanical drawing, music, sports such as boxing, wrestling, novel and play writing, poetry and plays, in addition to the items mentioned above.

Magazines are not being collected in this drive

SEND YOUR FAVORITE BOOK TO A FIGHTING MAN



*When fighting slackens and a
quiet rest hour comes . . . then
a book is a real companion*

**LEAVE BOOKS
AT ANY PUBLIC LIBRARY**

Illinois Victory Book Campaign Committee



VICTORY BOOK CAMPAIGN



An easy and effective way to help our men in the armed forces of the nation is to give books they need—the histories, biographies, books on current events, and fiction—adventure, mysteries, westerns—thrillers of all kinds. Especially needed are up-to-date technical books, all kinds of mathematics, and other recent trade school, high school, and college textbooks.

Take your books to the Public Library, where they will be sorted and sent on to fill requests from Army dayrooms, Naval bases, USO houses, transports, nearby points or distant outposts.

Ask your local Campaign Director (probably the librarian, if not, the librarian can give you the name) for other ways besides giving books in which you can aid the VICTORY BOOK CAMPAIGN. Have your school or office designated as a collection center, or volunteer your services—with your car!—for picking up books, or for helping to sort those that have been received. Most of all, help by talking about the VICTORY BOOK CAMPAIGN, and asking others to give books, too.

SPONSORS

American Library Ass'n. American Red Cross
United Service Organizations

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For any further information, write to
1943 VICTORY BOOK CAMPAIGN
Room 1503, Empire State Bldg., New York City

Give good books...

Give more books

To our fighting men in all
branches of the service

**OUR MEN WANT
★ BOOKS ★**



**SEND
ALL YOU CAN SPARE**

*Join the 1943
Victory Book Campaign*

★

And remember... "Any book you really
want to keep is a good one to give."

624-1011

1—WHAT IS THE 1943 VICTORY BOOK CAMPAIGN?

The 1943 Victory Book Campaign is the official agency for the collection of books for men in all branches of the armed services. It is sponsored jointly by the American Library Association, the American Red Cross and the United Service Organizations, with the cooperation of every group interest and every interest group in the country pulling together to secure the books.

2—WHAT IS THE PURPOSE OF THE 1943 VICTORY BOOK CAMPAIGN?

To provide books—good books, both as to physical condition and readability—for the increasing millions of our fighting men, soldiers, sailors, marines, coast guardsmen, merchant seamen, wherever they may be. To provide good books for USO centers outside the camps, and for the American Merchant Marine Library Association. Finally, in the event of an over-supply, to provide books for the men, women and children in defense areas where increased population has taxed the local libraries.

3—WHAT IS THE DURATION OF THE 1943 VICTORY BOOK CAMPAIGN?

Collection of books will be carried on in every town of the United States from January 5 to March 5, 1943.

4—WHAT KINDS OF BOOKS ARE WANTED BY THE 1943 VICTORY BOOK CAMPAIGN?

"Any book you really want to keep is a good one to give." Remember, the fighting man of today is still your neighbor of yes-

terday and tomorrow. He likes to read the same books that every American, man or woman, likes to read. Specifically, current best sellers and the more recently published (1930 to date) popular fiction and non-fiction; adventure and western, detective and mystery fiction; technical books published since 1935; humorous books, books of jokes, anecdotes, cartoons and group games; and small-sized editions of popular titles.

5—HOW DO YOU GIVE BOOKS TO THE 1943 VICTORY BOOK CAMPAIGN?

Libraries in local communities will act as receiving and sorting centers for all books. Place your donations in the nearest public collection container. Give them to an authorized collection agent who might be a Boy Scout, Girl Scout, Air Raid Warden, member of a woman's organization, Red Cross Worker, etc. Or—take them yourself to the nearest public library.

6—HOW CAN YOU HELP OTHERS TO DONATE THEIR BOOKS TO THE 1943 VICTORY BOOK CAMPAIGN?

Contact the local steering committee, made up of representatives of the three sponsoring organizations, or contact your local librarian and offer your facilities to transport collections to the library if you have . . .

- Full or limited use of an automobile
- Full or limited use of a truck or bus
- Connections with a motor corps
- A motorcycle or bicycle with delivery equipment
- A horse and wagon
- A child's express wagon.

OUR MEN NEED
★ BOOKS ★



SEND
ALL YOU CAN SPARE

GOOD BOOKS ARE ON THE
MARCH from your book-
shelves to our fighting men.
Get them out—leave them at
the nearest collection center
or public library for the 1943
VICTORY BOOK CAMPAIGN.

VICTORY BOOK CAMPAIGN

YOUR Books for OUR Boys

Dear Block Leader:

Every household in your block will be interested in giving books to the Victory Book Campaign — very few households but will have some member in the armed forces, some one of whom they will immediately think when asked to give a book. The boys to whom these books will go have grown up in just such neighborhoods, and books for their off-duty hours are wanted by the military forces from the jungles of Guadalcanal to the snow covered huts of Iceland.

Nearly 32,000 books collected in last year's Victory Book Campaign have already been sent out to the service men stationed in Oregon, and many of these books have gone over seas with them. Because of the increasing number of our military forces, another Victory Book Campaign has been requested by the War Department.

WHAT KIND OF BOOKS ARE WANTED?

{	Recent books — Biography, History, Religion,	}	<i>Yes!</i>
	Travel, Fiction, Poetry,		
	Best sellers, Adventure, Westerns,		
	Mysteries, Classics,		
	Recent technical books.		
<i>No!</i> {	Children's stories or women's books,	}	
	Trash, Sexy novels, Magazines		
	or		
	ANY BOOK IN BAD CONDITION!!		

Overcrowded transportation facilities make it imperative that **ONLY USABLE MATERIAL BE ACCEPTED**. Is is **QUALITY** not **QUANTITY**, that counts. **DO NOT** try to get a large number of books from each house in your block — just one or two good, recent books, of interest to men, from each will soon make a good total. Take these books to the nearest public library where they will be sent on to fill the many requests from army camps. Boy Scouts are also willing to help in the collecting — perhaps they can be of help in taking the books from certain areas to the public libraries.

These men in the service are giving us their best, and we cannot do less than our best for them. The Victory Book Campaign is the one way that each and every one of us at home can help.

Sincerely,

Ruth K. Stratton

Oregon Director,

Victory Book Campaign

★ What Happens to the Books you give in the Victory Book Campaign

1. Books collected in Multnomah County are distributed by the Portland Library to the Merchant Marine, to the Coast Guard, and to other navy units.
2. Books collected elsewhere in the state are sent in to the Oregon Branch of the Ninth Service Command Library, located in the State Library Building at Salem.
3. Here the books are sorted by a staff of army librarians, processed and made ready for immediate use. They are then packed or shelved for easy access when army requests are received.
4. Requests are usually for several thousand books at a time, and are sent in by the Commanding Officers. The orders are then filled by carefully selected, well balanced collections, covering a wide range of reading interests. Army trucks call for the shipments, which go to small camps and stations not having books of their own, to hospital units, to day rooms, and to all branches of the service.
5. Traveling Libraries of forty books each are carefully selected and sent to small detachments stationed in remote, isolated areas. These libraries rotate each month, so that a fresh supply of books is provided for each detachment.

MILITARY AUTHORITIES ASK THAT NO READING MATERIAL BE SENT
DIRECTLY TO THE CAMPS, BUT THAT IT BE SENT TO AND DISTRIBUTED
BY THE ARMY BRANCH LIBRARY.

The Oregon Branch is one of six in the Ninth Service Command and has been established to provide library service to every branch of the army.

**"Books They Want
When They Want Them
Where They Are"**

THE VICTORY BOOK CAMPAIGN IS YOUR OPPORTUNITY TO HELP MAKE
THIS OBJECTIVE POSSIBLE!

Ruth K. Stratton

Librarian
Oregon Branch
Ninth Service Command Library

Our Fighting Men *everywhere like to read books that tell about the* **UNITED NATIONS**

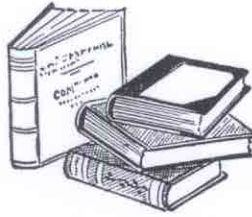
Buy them — Read them
THEN *Give them away* TO THE



**Victory Book
Campaign**

***Take them
to your Public Library***

**The Council on Books in Wartime recommends a list of books
about our allies. Ask your librarian or bookseller for suggestions
or write to the VICTORY BOOK CAMPAIGN: Empire State
Building, New York City.**



YOUR BOOKS FOR OUR BOYS!

1. LOOK OVER YOUR LIBRARY
2. SKIP THE BOOKS YOU DON'T CARE FOR
3. THROW AWAY THE TRASH
- and
4. PICK OUT THE BOOKS YOU LIKE BEST

for the

Victory Book Campaign

because

THOSE ARE THE KIND OF BOOKS OUR

FIGHTING MEN

are YEARNING FOR

Remember — A GOOD book is good homesickness medicine.

WHAT KIND OF BOOKS?

BIOGRAPHIES, HISTORY, RELIGION
TRAVEL, FICTION, POETRY
FOREIGN LANGUAGE
TECHNICAL, TEXT BOOKS
DETECTIVE STORIES
CLASSICS, etc.

YES

NO

CHILDREN'S BOOKS
SEXY NOVELS, TRASH
MAGAZINES, PERIODICALS
or
ANY BOOK IN BAD CONDITION

Wrap them in a bundle and give them to your milk man.
They will be delivered to our armed forces all over the world.

P.S. Why not inscribe it with your name and address.
Some boy in service might want to thank you.