



Trade and Service Marks - Assignment or Cancellation

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - http://www.FilingInOregon.com - Phone: (503) 986-2200

Check the appropriate box below:

[X] TRADE AND SERVICE MARK ASSIGNMENT
(Complete only 1, 2, 3, 4, 5, 6, 7, 8, 9, 12)

[] TRADE AND SERVICE MARK CANCELLATION
(Complete only 1, 2, 3, 4, 10, 11, 12)

FILED

FEB 22 2010

REGISTRY NUMBER: S 34259

OREGON SECRETARY OF STATE

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record. We must release this information to all parties upon request and it will be posted on our website.

For office use only

Please Type or Print Legibly in Black Ink. Attach Additional Sheet if Necessary.

1) CORRESPONDENT NAME AND MAILING ADDRESS:

David P. Petersen, Esq.; Klarquist Sparkman, LLP; 121 SW Salmon St, Ste 1600; Ptlld, OR

2) OWNER OR ASSIGNOR'S NAME AND ADDRESS:

97204

Wright's Foodliner, Inc.; 25 W. 25th Ave., Eugene, OR 97405

3) DATE MARK WAS ORIGINALLY FILED: April 14, 2000

4) TRADE OR SERVICE MARK DESCRIPTION:

MARKET OF CHOICE

ASSIGNMENT ONLY

5) CLASS NUMBER(S) FOR WHICH MARK WAS REGISTERED: 135

6) NAME AND BUSINESS ADDRESS OF ASSIGNEE: (New Owner) Richard L. Wright, Jr.

Market of Choice, Inc.; 2842 Willamette St., Suite B, Eugene, OR. 97405

7) IF THE ASSIGNOR IS A BUSINESS, ENTER THE STATE OF FORMATION: OREGON

8) IF THE ASSIGNEE IS A BUSINESS, ENTER THE STATE OF FORMATION: OREGON

9) EXECUTION:

By my signature, I declare as an authorized authority, that this filing has been examined by me and is, to the best of my knowledge and belief, true, correct, and complete. Making false statements in this document is against the law and may be penalized by fines, imprisonment or both.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign onto the ASSIGNEE all right, title, and interest in and to the mark, together with the good will of the business in which the mark is used (or that part of the good will of the business connected with the use of and symbolized by the mark), and the registration thereof.

Assignor Signature: Richard L. Wright Title: President

Date: 2/5/2010

CANCELLATION ONLY

10) REGISTRY NUMBER:

11) EXECUTION:

By my signature, I declare as an authorized authority, that this filing has been examined by me and is, to the best of my knowledge and belief, true, correct, and complete. Making false statements in this document is against the law and may be penalized by fines, imprisonment or both.

Signature: Date:

CONTACT NAME: (To resolve questions with this filing.)

David P. Petersen, Esq.

PHONE NUMBER: (Include area code.)

(503) 595-5300



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\$50.00