1 (463) VEILING ONNOWN 31/18

TITLE: STATE OF OREGON REPORTS

KOIN

SUSTAINING

7:15 - 7:30 PM

Friday, March 20, 1942

PARTICIPANTS Mr. Ray W. Gill ... Wm. L. Teutsch... Mrs. Daniel Heffner

ANN: On January 17, 1942, the Oregon Victory Garden Council met in Corvallis, Oregon. This meeting, called under the auspices of the State Defense Council, the State USDA War Board and the Federal Cooperative Extension Service was called for the purpose of discussing Oregon Victory Gardens and the establishment of an organization to further their place in the defense effort. (ANNOUNCER FADING) The conference was presided over by William Schoenfeld, who called the session to order at 10:00 AM and outlined — (ANNOUNCER FADE CUT)

OF FULL OVER APPROUNCER'S FINAL WORDS

ROBERTS: KOIN presents "State of Oregon Reports." This, the third in a series of state programs interpreting and explaining Oregon's defense effort, brings you official information on the Victory Garden campaign. Listen closely to tonight's discussion. Should you plan a Victory Garden?

We hope to help you decide that question tonight and it is an important question. Upon our food supply rests a major part of our war effort.

ANN: (FADING IN) And the government has asked that a Victory Garden program

ANN: (FADING IN) And the government has asked that a Victory Garden program be established...goals have been set in keeping with our determination and will. Here in Oregon that goal increases to 59 thousand gardens.... a 38 percent increase. It is a simple matter to express this need in figures. This is not enough. The need must be understood in terms of supplies of health giving foods and must be interpreted in a well-considered and practical plan for such production.

ROBERTS: Such a plan was drafted at the Oregon Victory Garden Conference.

The three official spokesmen on tonight's "State of Oregon Reports" are representatives from that Conference. What are the farmers going

- to do? Mr. Teutsch, Assistant Director of Cooperative Extension Service, Oregon State College
- TEUTSCH: One minute explanation of how farmers will function under this plan.
- ROBERTS: What will the suburban dweller do? Ray W. Gill, Master Oregon State Grange.
- GILL: ONE MINUTE EXPLANATION OF HOW THE SUBURBAN DWELLER WILL FUNCTION UNDER THIS PLAN.
- ROBERTS: What will the city dweller do? Mrs. Daniel Heffner, President Oregon Federation of Garden Clubs.
- HEFFNER: ONE MINUTE EXPLANATION OF HOW THE CITY DWELLER WILL FUNCTION UNDER THIS PLAN.

NO CASE TAKE LONGER THAN ONE MINUTE!

- ROBERTS: There you have a brief outline of the need and the steps taken to meet it. From submitted questions and general discussions throughout the state it would appear the major question is yet unanswered.

 "Should I grow a Victory Garden?" For the purpose of discussing this question Johnny Carpenter, KOIN's Director of Special Events, serves as Mr. John Q Public, the question asker.
- CARPENTER: (FOR APPROXIMATELY 9 MINUTES THE PROGRAM IS GIVEN OVER TO OPEN
 DISCUSSION OF THE FOLLOWING CUESTIONS WITH ALL 3 EXPERTS PARTICIPATING)
 - Is your soil satisfactory? Most city dwellers are forced to work with basement sub-soil. Are they prepared to build up the soil if it is deficient?
 - 2. Is the plot free from shade? Are there any shrubs nearby? Tree roots and shrub roots sap fertility. Other undesirable factors.
 - 3. Do you have time to give a garden the attention necessary? This means consistent attention from March through November. Enlarge on garden requirements.

- 4. Are you really planning a garden? Are you going to plan repeat crops? Remember Spring gardening is barely beginning. Gardening doesn't depend on the Spring inspiration.
- 5. Have you ever had a garden before? How did it come out?
- 6. Are you taking care of the fruit you already have?
- 7. Are you sure your work will be more valuable in the garden than in some other defense activity?
- CARPENTER: (AT THE CONCLUSION OF THE DISCUSSION BASED UPON THESE SEVEN POINTS

 EACH OF THE OFFICIAL REPRESENTATIVES SHOULD BE ASKED TO SUPPLY ANY

 MISSING INFORMATION. TEUTSCH MAY WANT TO RECAP THE WASTE OF MONEY

 IN PLANTING A NON-PRODUCTIVE GARDEN.

MRS. HEFFNER WILL CERTAINLY WANT TO DISCUSS LEAVING YOUR ORNAMENTAL SHRUBS AND FLOWERS ALONE.)

MR. GILL SHOULD REPEAT THAT THE FARMERS SHOULD ALL PLANT A GARDEN AT 7:28 MR. CARPENTER TRANSFER THE PROGRAM BACK TO MR. ROBERTS.

ROBERTS: From this conversation it is obvious that if you do not qualify as a gardener and if you do not have the proper garden plot available you should not grow a Victory Garden. If, after careful planning, you do decide that you can make a real contribution through gardening by all means do so. I understand, Mr. Teutsch, that the Oregon State College Extension Service offers some assistance to sincere gardeners.

(MR. TEUTSCH RESPONDS, GIVING A LIST OF IMPORTANT PERIODICALS AVAILABLE FOR THOSE WHO WISH TO WRITE FOR THEM)

ROBERTS: Thank you, Mr. Teutsch. Again, this material may be secured through the Oregon State College Extension Service at Corvallis. "Should I grow a Victory Garden?" To sum up briefly, every family living on a farm or country place should, of course, have a vegetable garden.

People in small town and villages, having suitable garden spots of their own or being able to secure conveniently located small plots of good

not in a position to undertake vegetable gardening successfully. If you do plan a garden determine now that you will carry it through to a successful conclusion.

ANN:

you have just heard the third in a series of "State of Oregon Reports" program. Tonight's program, dealing with Oregon Victory Gardens was presented from the studios of KOIN in Portland. Next Friday night at 7:15 the State of Oregon reports on nutrition and detense.

... A down-to-earth discussion of the food you eat and its relation to Victory.