

Submit \$50.00  
Renewal Fee



21878 150  
**SECRETARY OF STATE**  
**Corporation Division**  
**Business Registry**  
255 Capitol Street NE Ste 151  
Salem, OR 97310-1327  
Phone: (503) 986-2228  
Fax: (503) 378-4381

THIS SPACE FOR OFFICE USE ONLY

**FILED**

**JAN 15 2013**

**OREGON**  
**SECRETARY OF STATE**

**Registration Number:**  
40271

**TRADE AND SERVICE MARK APPLICATION FOR RENEWAL**

**PLEASE TYPE OR PRINT LEGIBLY IN BLACK INK**

1. Correspondent's Mailing Address:

PAUL L HAVEL  
111 SW FIFTH AVE STE 3400

PORTLAND OR 97204

2. Applicant's (owner) business address:

THE COALITION OF ENVIRONMENTALLY  
PO BOX 429

AURORA OR 97002

Renewal date:	1/16/2013
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Original file date:	1/16/2008
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**Trade or Service Mark:**

THE WORDS "COALITION OF ENVIRONMENTALLY CONSCIOUS GROWERS" WITH A DESIGN FEATURING  
DRAWINGS OF THREE TREES

3. Attach a separate page with a drawing or photocopy of the mark as it is actually used. Any change in the mark requires a new registration.

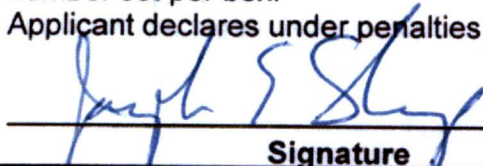
**The mark is still in use in Oregon. To renew the trademark, complete this section.**

4. Class number(s) of goods or services: 

131	135						
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Please change or select new class number(s) from the list on the back of the form. One number set per box.

5. Applicant declares under penalties of perjury that this application is true, correct, and complete.

  
Signature

1-9-13  
Date

6. Person to contact about this registration:

Paul L. Havel

Name

**NEXT RENEWAL DUE DATE:** The reg  
the renewal due date above.



40271

Make checks payable to the Corporation Division. Submit the form and fee to: Corporation Division,  
Business Registry, 255 Capitol St NE Ste 151, Salem, OR 97310-1327

Fees may be paid with a Visa or Mastercard. The card number and expiration date should be submitted  
on a separate sheet for your protection.

S-40871

**EXHIBIT A**

Class 131: Cut Christmas trees; live Christmas trees

Class 135: Reviewing standards and practices to assure compliance with responsible growing laws and regulations





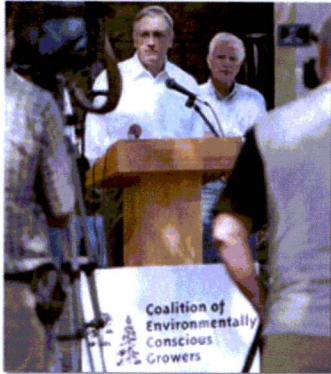
**Coalition of  
Environmentally  
Conscious  
Growers**

**Certified Environmentally Friendly**



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## Coalition of Environmentally Conscious Growers



Environmentally conscious people are naturally concerned about the environmental impact surrounding the use of real Christmas trees. How does the farming of these trees affect the natural environment? Christmas tree farming has come a very long way since the days when trees came out of the forest. Today's Christmas tree farms produce a sustained yield of trees grown in rows on farmland throughout the United States, especially in Oregon which is the leading producer worldwide.

The Coalition of Environmentally Conscious Growers was formed in Oregon in 2007 for the purpose of certifying the environmental practices of Christmas tree farms through a rigorous auditing process. On site farm inspections are conducted by an established independent auditing firm, The Freer Consulting Co. of Seattle, WA. The goal is to convey to the public the actual environmental conditions surrounding the farming of real Christmas trees.

This Coalition group of Christmas tree growers agrees to farm using methods that are conscious of the environment, and to submit their farms to an ongoing series of independent physical audits that verify compliance with strict certification program standards. Certifying their farms is the grower's way of communicating with the public in such a way that the consumer can know with confidence that the Christmas tree they are buying for their home was grown in an environmentally friendly manner. Look for the certified tag on Christmas trees grown by Coalition farm members at your local area Christmas tree retailer or tree lot.



"Our customers understand how valuable it is to offer their customers certified grown Christmas trees and are excited about the ensuing publicity the Coalition generates for them."  
Greg Rondeau



"I think it's time for the Christmas tree industry to treat our trees as the eco-friendly consumer product that they really are."  
Joe Sharp



"The Coalition is a great opportunity for us to receive economic benefits from the earth-friendly things we've been doing for years."  
Jim Heater



"The Coalition of Environmentally Conscious Growers conveys to consumers the real environmental benefits of Christmas tree farming in an effective way that is both credible and verifiable."  
Mark Rohlf



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