



07/01/2013 12:31PM 000001 #9857

Trade and Service Marks Registration

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - http://www.FilingInOregon.com Phone: (503) 986-2200

FILED CHECK BUSINESS FEE \$50.00

JUL 01 2013

OREGON
SECRETARY OF STATE

REGISTRY NUMBER:

42842

For office use only

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.
We must release this information to all parties upon request.

For office use only

Please Type or Print Legibly in Black ink. Attach additional Sheets if Necessary.

1) CORRESPONDENT NAME:

Garth Janke, Portland Intellectual Property, LLC

MAILING ADDRESS:

900 SW Fifth Avenue, Suite 1820, Portland, OR 97204

2) APPLICANT'S NAME: (Owner: ☐ Individual or ☒ Entity)

ADDRESS:

Santiam Memorial Hospital

3) IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:

Oregon

4) IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:

5) DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

The words THE PERFECT PLACE TO EMBRACE JOY without claim to any particular font, style, size, or color

6) SPECIMEN OF MARK IS REQUIRED: ☒ Attach a drawing or photocopy of the mark as it is actually used to this application.

7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

Hospitals and medical clinics

8) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: on goods, tags, labels, containers, etc.)

Electronic and print advertising for the services

9) CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 290-a)

142

10) DATE MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

at least as early as June 3, 2013

11) DATE MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

at least as early as June 3, 2013

12) EXECUTION:

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

Terry Fletcher

Title:

CEO

Date:

7/1/2013

CONTACT NAME: (To resolve questions with this filing.)



42842

FEES

Required Processing Fee \$50

Processing Fees are nonrefundable. Please make check payable to "Corporation Division."

42842



Performance Report

Portland

Date:	6/11/2013	Agency:	Direct
Advertiser:	Santiam Hospital	CCO Contract:	2013024001
		Client Contract:	
Product Type:	Bulletin (Perms - Odd Sized)	Account Exec:	Arlene Heitzler
Report To:	Santiam Hospital 1410 N. 10th Ave Stayton, OR 97383 USA	Vinyl Received:	5/30/2013
		Quantity Received:	2
		Program Start Date:	3/11/2013
		Number Of Units:	1

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The information in this report is according to Clear Channel Outdoor records and complies with the American Association of Advertising Agencies' completion report standards. If you need any additional information regarding the execution of this contract, please contact your representative. We appreciate your business and hope our service to you is satisfactory.

Location	TAB ID	Description	FAC	In Market Imps (Weekly)
075438	619309	I-5 0.1 mi S/O Market St WS F/N-2	N	254,731
Design	The Perfect Place to embrace joy		Completion Date	6/3/2013
			Size	10 x 30

Signature

Clear Channel Photographic Service Policy: Within 5 business days of the completion of the initial posting or any copy changes, Clear Channel will provide unaltered 1 close-up and 1 approach photo for each permanent bulletin, wallscape, or premiere product location. Clear Channel will provide unaltered 1 close-up and 1 approach photo for each start location for rotary bulletins. Clear Channel will not photo each rotation cycle unless copy changes. Clear Channel will provide 1 unaltered close-up photo for each poster/transit shelter/other format campaign design. Print sizes provided will either be 3"x5" or 4"x6". Additional photography requests will be billed to the advertiser. Service Charges: Location Photography \$15 ea.; Slide Transparency \$14 ea.; Prints: 8"x10" at \$18 ea.; 5"x7" at \$14 ea.; 4"x6" at \$1.25 ea.; 3"x5" at \$1 ea. Attached is a detailed list of all locations posted for this campaign including actual date of installation and design of each location.

PROFILE: DMA - Portland, OR All People 18+ All

Portland - 715 NE Everett, Portland, OR 97232

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