



FILED

SEP 17 2013

OREGON
SECRETARY OF STATE

For office use only

REGISTRY NUMBER: 42899

For office use only

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.
We must release this information to all parties upon request.

Please Type or Print Legibly in Black Ink. Attach additional Sheets if Necessary.

1) CORRESPONDENT NAME:

MAILING ADDRESS:

Dave Smith Motors Inc.

1 W. Cameron, Kellogg, ID

2) APPLICANT'S NAME: (Owner: ☒ Individual or ☐ Entity)

ADDRESS:

Ken Smith

1 W. Cameron Kellogg, ID
83837

3) IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:

4) IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:

5) DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

Low Low Low Prices

6) SPECIMEN OF MARK IS REQUIRED: ☐ Attach a drawing or photocopy of the mark as it is actually used to this application.

7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

Selling automobiles

8) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: on goods, tags, labels, containers, etc.)

Advertisements (TV, print, radio, logo)

9) CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 290-a)

112

10) DATE MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

January 2008 1/15/08

11) DATE MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

January 2008 1/15/08

12) EXECUTION:

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

[Signature]

(Corporation, officer of the limited liability company, or officer of an association must sign.)

Title:

Owner

Date:

8-8-13

CONTACT NAME: (To resolve questions with the Division)



42899

FEES	
Required Processing Fee	\$50
Processing Fees are nonrefundable. Please make check payable to "Corporation Division."	

42899

• KELLOGG, ID •

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DODGE Dart



LOW LOW LOW PRICES

<p>2013 Dodge Ram 1500 Quad Cab 4x4</p>  <p>• Popular Equipment Group • Anti-Spin Differential Rear Axle</p> <p>MSRP: \$34,995 Dave Smith Discount: \$3,500 Customer Rebate: \$1,250 New Cash: \$500</p> <p>Save up to \$7,290</p> <p>AT THIS PRICE: \$27,495 VIN: 1C3CRRG7GK354444444</p> <p style="text-align: center;">Your Price \$27,495</p>	<p>2013 Dodge Ram 2500 Crew Cab SLT 4x4</p>  <p>• 6.7L Cummins Turbo Diesel • Power Heat Trailer Tow Mirrors • Exhaust Brake • Anti-Spin Differential Rear Axle</p> <p>MSRP: \$56,318 Dave Smith Discount: \$3,250 Customer Rebate: \$2,900</p> <p>Save up to \$10,315</p> <p>AT THIS PRICE: \$39,995 VIN: 1C3DCCG7GK354444444</p> <p style="text-align: center;">Your Price \$39,995</p>	<p>2013 Dodge Dart</p>  <p>• 6 Speed Auto Transmission • Power Windows • Custom Tint</p> <p>MSRP: \$19,990 Dave Smith Discount: \$2,000 New Cash: \$500</p> <p>Save up to \$3,185</p> <p>AT THIS PRICE: \$15,995 VIN: 1C3DCCG7GK354444444</p> <p style="text-align: center;">Your Price \$15,995</p>
<p>2014 Chevrolet Cruze</p>  <p>MSRP: \$19,520 Dave Smith Discount: \$3,025</p> <p>Save up to \$3,025</p> <p>AT THIS PRICE: \$16,495 VIN: 1G111778354444444</p> <p style="text-align: center;">Your Price \$16,495</p>	<p>2013 GMC Sierra 1500 4x4 Crew Cab</p>  <p>• Navigation • Locking Rear Differential</p> <p>MSRP: \$37,600 Dave Smith Discount: \$5,180 Customer Rebate: \$3,500</p> <p>Save up to \$7,680</p> <p>AT THIS PRICE: \$29,995 VIN: 1G111778354444444</p> <p style="text-align: center;">Your Price \$29,995</p>	<p>2012 Cadillac Escalade Ext</p>  <p>• Heated/Cooled Leather Seats • Remote Start • Navigation</p> <p>MSRP: \$64,135 Dave Smith Discount: \$12,330</p> <p>Save up to \$12,330</p> <p>AT THIS PRICE: \$51,995 VIN: 1G111778354444444</p> <p style="text-align: center;">Your Price \$51,995</p>

This Weeks Blowout Specials
At Dave Smith Motors all of our pre-owned vehicles must pass a 144 point safety inspection, making them DSM certified.

<p>2008 Dodge Caliber</p>  <p>MSRP: \$17,999 All-Climate Tilt, Heated Seats, CD Player, Best Defrost, Tire</p> <p>\$11,996</p>	<p>2006 Jeep Grand Cherokee Overland</p>  <p>MSRP: \$31,113 All-Climate Tilt, 6 Cyl, CD, Navigation, Sunroof, MP3 Radio, Tire, Tow Latch, Parking Sensors</p> <p>\$18,996</p>	<p>2011 Dodge Caliber</p>  <p>MSRP: \$17,999 All-Climate Tilt, CD, AUX, Hands free Bluetooth, Rear Defrost, Tire</p> <p>\$11,996</p>	<p>2013 Chevrolet Malibu LT</p>  <p>MSRP: \$21,995 Back Up Camera, Steering Wheel Radio Controls, Bluetooth, SYNC, On-Star, CD, Cruise Tilt, Tire</p> <p>\$21,996</p>
<p>2004 Jeep Grand Cherokee C</p>  <p>MSRP: \$19,996 All-Climate Tilt, Power Windows & Locks, Backup, CD, AUX, MP3, Running Boards, Tow</p> <p>\$10,996</p>	<p>2007 Jeep Wrangler Sahara 4x4</p>  <p>MSRP: \$29,996 All-Climate Tilt, Heated Seats, CD, Bluetooth, Backup Camera, Rear Defrost, Tire</p> <p>\$20,996</p>	<p>2012 Dodge Journey AWD Crew</p>  <p>MSRP: \$23,996 All-Climate Tilt, Heated Seats, CD, Bluetooth, Backup Camera, Rear Defrost, Tire</p> <p>\$23,996</p>	<p>2007 Jeep Grand Cherokee 4x4 Laredo</p>  <p>MSRP: \$19,996 All-Climate Tilt, Leather Power Heated Seats, CD, AUX, Sunroof, Rear Rack, Traction Control, Tire</p> <p>\$15,996</p>

1-800-635-8000

FRIENDLY SALES AND SERVICE STAFF OPEN MONDAY - SATURDAY 7AM-7PM CLOSED SUNDAY
VISIT US AT WWW.DAVESMITH.COM OR EXIT 51, I-90 KELLOGG, ID

Prices shown are good for Idaho, Washington and Alaska residents only. Call dealer for rebates and pricing for different states. Not all customers will qualify for all rebates. All vehicles are subject to prior sale. Rebates as of 08/02/13 and as expires 08/02/13 barring manufacturer rebate changes. Manufacturer retains the right to change incentives without notice, other restrictions apply. Chrysler, Jeep and Dodge are registered trademarks of Chrysler Corporation. Vehicle Identification numbers posted in dealership and are available upon request. Not responsible for typographical errors. Prices/payments are plus tax, license & negotiable \$50.00 Dealer Documentation fee. File photos, not actual photos. Limit 1 per customer or up to dealer discretion. No sales to dealers, brokers or anyone who buys for the sole purpose of resale or export sales. The definition of hassle free buying is the customers choice to buy without the hassle of negotiating. Advertised price must be mentioned prior to sale to receive the ad pricing shown. Manufacturer retains the right to change incentives without notice, other restrictions apply. Chevrolet, GMC, Cadillac, and Buick are registered trademarks of General Motors Corporation. Advertised price must be mentioned prior to sale to receive the ad pricing shown. Call dealer for more information 1-800-635-8000. All vehicles subject to prior sale. Not responsible for typographical errors. All sales subject to lending institution final approval. Must mention this ad for these prices. Book Value refers to KBB or NADA Retail Value.