

July 28, 1967

Mr. Howard Steinbach
Bel-Aire Pharmacy
565 S. E. Allen
Beaverton, Oregon 97005

Dear Howard:

Your good suggestions require a reply. Your first point regarding pollution -- we are well on the way towards accomplishing the regulation which you suggested. It is a question now of adequate staff and adequate funding for developing local sewer treatment facilities.

On the second point --- I am in the process of developing a committee to work on the litter problem and one of the proposals which they will investigate will be the one you suggested. I concur in your hope that the remainder of the summer is cool in more ways than one!

Sincerely,

Governor

TM:ws

July 24, 1967

Tom McCall
Governor
Salem, Oregon

Dear Tom;


Two thoughts, no reply needed.

1. Regards Pollution: In the not to distance future most of the clean water flow in the state will have their banks lined with houses, if the present trend continues. If a stream flows through more than one county in the state, then the state must insist that all building along said stream confirms to state regulations regarding pollution.

2. Regards litter: Tax of one cent on all throwaway glass and metal beverage containers. Tax can be reclaimed by manufacturer or distributor on turnover of empty containers to state. Children can get spending money by turning in empty containers. State will be reimbursed for some of the money it spends on cleaning up the litter.

I hope the rest of the summer is cool.

Sincerely


Howard Steinbach
Bel-Aire Pharmacy
565 S.E. Allen
Beaverton, Oregon 97005

JUL 26 1967

*Henry
Litter*

September 15, 1969

Mr. Garnett E. Cannon, President
Standard Insurance Company
1100 S.W. 6th Street
Portland, Oregon

Dear Ding:

This is the way the Executive Committee shapes up. All have agreed enthusiastically to serve. I'd be glad to set up a meeting if you'll let me know when your schedule permits. Perhaps we could initially get together for lunch in Portland, but whatever you prefer will be splendid. I would like to meet prior to October 1--which is a date we've sort of used to point to. We have a tremendous file of names, organizations, suggestions, offers to help, etc., and at least a couple of hundred dollars in the kitty!

Cordially,

Kessler R. Cannon
Assistant to the Governor
Natural Resources

KC:sn

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Cordially,

Kess

I would like to meet prior to October 1 --- which is a date we've sort of used to point to.

Sharon: Make copies of the Ex Committee list -- send to members
Robert Baker is RCBottlers, 730 NE 21st, Portland 97232
Ding Cannon is 1100 SW 6th - Standard Insurance - Portland
Mrs. John Sell (Margaret) -- you'll have to get address by calling her --

Put list in Governor's box -

We'd better set this Committee up complete with home and business address phone - etc. and association -- Irv Lutien, for example, with Eyerhaeuser

Executive Committee - Oregon Clean -

Garnett "Ding" Cannon (<u>Chairman</u>)	224-8151
Irv Luiten	226-1231
Robert L. Baker	236-2119
Dale Parnell	364-2171-1611
John Hansen	222-9921
Margaret Sell	659-6789
Pierre Kolisch	224-6655
Leighton Whitsell	644-0161 - 7058
Kess Cannon	364-2171-1076

Hum

August 20, 1969

Mr. Pat Gordon
7914 S. E. 36th
Portland, Oregon 97202

Dear Pat:

Thank you for sending me copies of articles published in the April and May-June issues of "The Oregon Sportsman". Your comments are provocative and interesting.

I appreciate the offer to respond to the articles, but as you know, reorganization of state government was authorized in the past legislative session, and the demands of implementation preclude my responding at this time. I am, however, sending copies of the Los Angeles Speech, together with copies of my remarks when the new state-wide anti-litter organization was established, and to the Western Governors' Conference.

We look forward to working with you closely in your new position as Planning Director for Clatsop and Columbia Counties.

Sincerely,

Governor

TM:cs

July 11, 1969

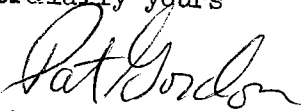
Dear Governor Mc Call,

I am an urban planner concerned about development in Oregon. I think that there should be some relationship between what the people want their State to look like, and what actually happens in the years to come.

In the April and May-June issues of The Oregon Sportsman, there is an article series I wrote, on the subject of what I call wall-to-wall people. In it some questions are raised about, for example, your going to California and inviting their industry up here.

If at all possible, could you respond to the two articles which are enclosed? The Oregon Sportsman would like to publish your response and would appreciate a maximum length of about 1500 words. You will notice in part two that I have suggested support for thoroughly executed state planning. I hope you will take this opportunity to let a segment of your constituency know what you are planning.

Cordially yours



Pat Gordon

7914 S.E. 36th

Portland Oregon 97202

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Thank you for sending me copies of articles published in the April and May-June issues of "The Oregon Sportsman". Your comments are provocative and interesting.

~~Thank~~ I appreciate the offer to respond to the articles. But as you know, reorganization of State government was authorized in the past legislative session, and the demands of implementation preclude my responding at this time. I am, however, sending copies of the Los Angeles Speech, together with copies of my remarks ~~xxxxx~~ when the new state-wide anti litter organization was established, and to the Western Governor's Conference.

We look forward to working with you closely in your new position as Planning Director for Clatsop and Columbia counties.

Sincerely,

Governor

Wall To Wall People Part 2

By Pat Gordon

In Part I, Mr. Gordon noted that Oregon's Willamette Valley seemed destined to be filled with people from the west wall of the Cascades to the east wall of the Coast Range. As a city and county planner, he questioned the merit of wall to wall people by observing what goes along with that many people. It was his opinion that: the thicker the people - the thicker their law books, the more it costs in government services, the thinner their peopleness, and the further they get away from nature. He also thought that hunting and fishing would suffer under these conditions. What follows is reader reactions, the reactions of fishermen who were interviewed on the opening day of fishing season, and some suggestions about what concerned Oregonians can do if they too question the wisdom of wall to wall people.

In response to Part I, Mr. Bob Hilliard of Gardiner wrote, "I have long believed that when government agencies and city fathers say 'progress' they mean the destruction of all things which are good and necessary to the continued happiness of all human beings . . . progress cannot be, without the destruction of nature."

Mr. A.B. Farnes of Junction City wrote, "It seems to me its time to start thinking about the living needs of Oregonians before we sell everything that's good about living here - for the tourist dollar . . . in the name of 'progress'."

Dave Harem of Eugene thought that Part I was the best thing he

is neither fish nor fowl, it wants the material benefits of industrialization but still clings to provincial isolationism of the past. We can't have both."

If a firm conclusion were to be drawn from the majority of those who wrote us, it would be that we should - IMMEDIATELY, do something about wall to wall people - STOP IT.

You can see why I was surprised, on the opening day of fishing season, to find an even split of opinion among the people I talked to.

I was also shocked as well. Those who opposed wall to wall people would not let me quote them by name. They were afraid they would lose their jobs. That is a hell of a thing for supposedly free people to feel, isn't it?

One native Oregonian who feared for his job put his concern simply and eloquently. "One Los Angeles on this planet is enough." He also thought the Governor should stop his trade missions to California.

A resident of Carver voiced the opposite point of view. "Its a free county. You can't stop progress." He did allow that Oregon is getting a little crowded and maybe we shouldn't go out of state to get more industry because more people would just come here to work. . . .

A young couple fishing on the Clackamas didn't like the idea of wall to wall people at all. The young wife put it this way. "We are filling up our state fast enough by ourselves without encouraging out-of-state people to move in too. She was also concerned about what could be done about the problem of our whole nation's population."

jobs, which is good."

Mr. Leroy Wood of Portland thought that if there is a way to have balanced growth, we ought to find it. He thought the idea of encouraging industry to go to smaller cities like The Dalles, Astoria, and St. Helens made more sense than having them move to overcrowded larger cities.

So there you have a sample of what Sportsman readers and other Oregonians think about wall to wall people. If you are concerned about the problem, what can be done?

Yell. By word or letter, let everyone you can think of know when you believe development or just too many people will hurt our environment. By watching politicians over time, I've learned that reasonable, well-informed yelling all adds up. Politicians do get the message. If you think they aren't acting quickly enough, try to get a legislator to have a measure referred to the people for a vote. I'd like to see whether Oregonians really want wall to wall people. Or YOU can work toward getting such a measure on the ballot if officials are too busy working for "progress" to see if the people want it.

Insist that your city or county plan include a generous helping of asking the people what they want.

Support thorough planning at local, state, and federal levels of government. And please make an effort to find out what thorough planning is.

I would be less than honest if I did not sound two warnings. Thorough planning to see that balanced growth does account for

THE
OREGONIAN
SPORTSMAN
MAY 22
JUNE 5
1969
Vol 2
No. 5
16 pgs
Pg 5
by
PAT
GORDON