

Governor McCall

September 26, 1969

Kess Cannon

Litter, Vandalism, Outdoor Conduct Committee

1. The Executive Committee of 9 has been formed, and will meet Monday, September 29, in Portland to finalize the organization.
2. The proposed organization:

Nine-member Executive Committee

25-member board

36 county chairmen

The Executive Committee would be appointed by the Governor

Initially, the 25-member board would be appointed by the Governor, but following the first round, the board would be named by the county chairmen.

The county chairmen would be named by the Executive Committee.

3. Sub-committees named:

Finance:

Irv Luiten, Chairman

Bob Baker

Leighton Whitsett

George Van Bergen

Bill Hedlund

Nominating:

Margaret Sell, Chairman

Dale Parnell

Frank Loggan

Lloyd Shaw

Constitution & By-laws:

Pierre Kolisch, Chairman

Director:

Ding Cannon, Chairman

John Hansen

Kess Cannon

**Memo:** 25 September 1969

**To:** Governor McCall

**From:** Kess

**Subject:** Litter, vandalism, outdoor conduct Committee

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Kess Cannon

F

September 30, 1969

James A. Kolb  
152 Ivy Drive  
Orinda, California 94563

Governor Tom McCall  
State Capitol  
Salem, Oregon 97310

Dear Sir,

Thank you for your letter dated September 15, 1969 which contained a copy of your comments to the Governor's Conference on Litter and Vandalism in Oregon and a copy of H.B. 1157. I appreciate your response and these items will hopefully allow California to draft legislation designed to combat litter and solid waste disposal problems.

If you have any further information which you feel could be of value I would appreciate hearing from you. Thank you for your time and effort.

Sincerely yours,

  
James A. Kolb

OCT 3 - 1969

*Harry  
Litter*

September 15, 1969

Mr. James A. Kolb  
152 Ivy Drive  
Orinda, California 94563

Dear Mr. Kolb:

House Bill 1157 which I supported was introduced by Representatives Hanneman and Martin and Senator Elfstrom, and following extensive hearings was reported out of Committee with a "do-pass" recommendation. However, on an extremely close vote of 33 to 27 the House sent the legislation back to Committee and no further action was taken. I am sending you a copy of the final bill.

The failure of the Legislature to act in this area prompted me this past summer to call together a group of 70 Oregon business, civic and conservation leaders. This high level group has now formed a special state-wide organization to combat the problems of litter, vandalism, and poor outdoor manners. I am sending a copy of my comments to the initial meeting.

Sincerely,

Governor

TH:CS

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Sincerely,

Governor

Sharon: attach HB 1157 and a copy of Governor's comments

August 30, 1969

James A. Kolb  
152 Ivy Drive  
Orinda, California 94563

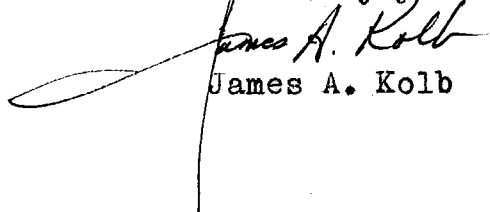
Govenor Tom Mc Call  
State Capitol  
Salem, Oregon

Dear Sir;

California State Senator John A. Nejedly is currently drafting <sup>legi</sup> legislation designed to cope with the problem posed by the increasing number of disposable containers. I believe that the state of Oregon has pioneer legislation in this area. I would appreciate any information you could send such as copies of proposed or passed legislation designed to cope with the problem posed by no deposit cans and bottles.

Thank you for any assistance you can render, your time and effort are appreciated.

Sincerely yours,



James A. Kolb

James A. Kolb

SEP 2 - 1969



TOM MCCALL  
GOVERNOR

*Law  
Appreciation  
File*

OFFICE OF THE GOVERNOR  
STATE CAPITOL  
SALEM 97310

September 30, 1969

Mr. Greg Gourley  
313 E. Capitol Street  
Washington, D.C.

Dear Greg:

Many thanks for your kind words. As you so well know, they are few and far between in any officeholder's life. I concur that having the office in Portland will be a step towards improving governmental access for the citizens in the metropolitan area, and I am pleased to learn that Governor Ogilvie has taken this same step.

Obviously, I am appreciative of your desire to support me via the ballot, particularly when it requires the effort of the absentee ballot.

Sincerely,

*Tom*  
Governor

TM:wg

gwd

September 22, 1969


Dear Governor McCall:

I just read of your decision to establish a working office in Portland, and I applaud your action. A Portland Governor's Office is a tremendous step that will bring Oregonians closer to their government and elected officials.

While traveling in Illinois this September I noted that Governor Ogilvie maintained an office in Chicago to handle much of his metropolitan business. Your decision is an innovation in Oregon government that will make your Office more responsive to the needs of our largest population center.

Congratulations and you can count on my absentee ballot in May and November.

Sincerely,



Greg Gourley

SEP 25 1969

Governor Tom McCall  
State Capitol Building  
Salem, Oregon 97301

Greg Gourley  
313 E. Capitol St.  
Washington, D. C.



November 13, 1969

Mr. Rod Davis  
12904 N.E. Pacific Street  
Portland, Oregon 97230

Dear Mr. Davis:

Your idea is excellent, and has not been forgotten since you first broached it to Kess Cannon of my staff. The new state-wide organization, S.O.L.V. for Stop Oregon Litter and Vandalism, Inc., is now formed, and your name has been submitted as a possible person interested in this effort where certainly your ideas would find ready use.

I'd suggest that you contact Mr. Garnett E. "Ding" Cannon of Standard Insurance Company of Portland who is chairman of S.O.L.V.

Thank you for writing and best wishes.

Sincerely,

Governor

TM:cs

Rod Davis  
 12904 N.E Pacific St.  
 Portland, Oregon  
 97230

The Honorable Governor McCall  
 Salem, Oregon

Dear Sir;

Here's a brief outline of an idea that I have that might be a big help in the state's fight against POLLUTION. I offer it for your consideration.

"S.C.O.O.P"  
Speaking Committee on Oregon Pollution

Composition.

One speaker from every service club, group or association in every city, town or hamlet in the state. Each a volunteer, each an emissary of the governor.

Purpose.

Each speaker pledged to give a THREE MINUTE speech at every meeting of his organization on some part of the total picture of the "degradation of Oregon's environment".

Source of material for speeches.

Speeches or speech outlines would be mailed to each individual speaker from your office. The content of speeches would be gleaned from material submitted by every organization presently fighting those things which downgrade our environment, state, federal or private. It would be nonpartisan, hard hitting facts concerning all facets of the problem that would inform the people of the economic, social and moral costs of continued despoilation.

Scope of program.

I believe it possible to enlist from the various service clubs and kindred associations such as Church, veteran, school, outdoor, labor etc,etc, about two thousand speakers in Oregon's two hundred and thirty cities and towns.

### Recruitment of speakers.

This would be accomplished initially by you making an announcement of this new program as a companion effort to your Anti-Litter Campaign, on radio, T.V. and in the press asking for the assistance of people throughout the state in helping you disseminate information about these problems in the hope that it will awaken an awareness of each individuals responsibility of sharing in the fight.

### Advantages of such a program.

This information will be delivered to permissive, captive audiences by someone that they know. Speeches will be strictly limited to three minutes. The information, coming from your office as taken from the vast reservoir of knowledge compiled by these agencies will be factual, non-partisan, terse, interesting and unimpeachable. Two thousand speakers, speaking under your banner, under such friendly circumstances and armed with such information will have tremendous impact upon the minds and acts of the thousands to whom they speak.

It will, to the best of my knowledge, be a ~~previously~~ new approach to the problem and could possibly be a prototype which many states would seek to emulate.

### Cost of the program.

A small group could go through the material submitted from the various agencies and compose the speeches. Mailing costs would be minimal under state privileges once a mailing list had been compiled. Expansion of the program to cover certain classes in schools; as a basis for polling purposes of obtaining public opinion regarding pollution problems, could be implemented if additional monies were available

### Summation.

This grass roots effort could bring a close personal involvement of many Oregonians into a program of state betterment.

That, sir, is my idea. There are many ramifications of it that I should like to discuss with you.

I presented a much briefer outline of this program to Kess Cannon in late March of this year and was told that there were no state funds to implement such a program, but that he would present it to Irv Luiten for possible inclusion under a program that was in the process of formulation which was to be financed by some Foundation money, which they hoped to obtain. He further stated that any action upon the matter would of necessity be held in abeyance until the adjournment of the Legislature. He also said that a brochure on myself, which I had sent to you, together with his notes on this program were being placed in the files of the Livable Oregon Committee.

I personally think that the idea is too good to languish in any files. The cost is so small and the effort to implement it would be so slight for the total benefits that it could achieve both for the one who inaugurates it and the citizens of the state that I sincerely recommend that it be discussed. Now would be the time to lay the ground work for implementation in the spring.

I again offer my services, if they can be used in helping to set this program up.

I place no strings on this idea; if you believe it worthy and wish to use it, please feel free to do so. If I can help, I'd like very much to do so.

Sincerely yours,



P.S. Let's scoop the nation with S.C.O.O.P.