



1/20 1591

## Trade and Service Marks - Registration

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - http://www.FilingInOregon.com - Phone: (503) 986-2200

FILED

JAN 21 2016

OREGON  
SECRETARY OF STATE

For office use only

REGISTRY NUMBER:

45544

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In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.  
We must release this information to all parties upon request.

Please Type or Print Legibly in **Black** ink. Attach additional Sheets if Necessary.

## 1) CORRESPONDENT NAME:

Terry M. Kelly

## MAILING ADDRESS:

PO Box 5588 Salem OR 97304

2) APPLICANT'S NAME: (Owner: ☐ Individual or ☒ Entity)

Salem Electric

## ADDRESS:

633 7th Street NW Salem OR 97304

## 3) IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:

Oregon

## 4) IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:

## 5) DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

WITH ADDITIONAL: BLACK LETTERING "serving Keizer and Salem" below the words Salem Electric  
Rounded rectangle with letters SE in the center of the rounded rectangle. May also have the words Salem Electric outside to the right of the Rounded rectangle.

6) SPECIMEN OF MARK IS REQUIRED: ☒ Attach a drawing or photocopy of the mark as it is actually used to this application.

## 7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

Electric Utility services

## 8) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: on goods, tags, labels, containers, etc.)

Corporate Logo, Letterhead, mailings, website, promotions / events, vehicles

## 9) CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 290-a)

142

## 10) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

September 1st 1975

## 11) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

September 1st 1975

## 12) EXECUTION:

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

Title:

Date:

General Manager

1/15/2016

CONTACT NAME: (To resolve questions with this filing.)

Michael Richman

PHONE NUMBER: (Include area code.)

503-362-3601

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***Salem Electric***

SERVING KEIZER AND SALEM