



FILED

REGISTRY NUMBER:

45674

For office use only

MAR 11 2016

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OREGON
SECRETARY OF STATE

BUSINESS REG

\$55.00

CHECK

For office use only \$55.00

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.
We must release this information to all parties upon request.

Please Type or Print Legibly in **Black** ink. Attach additional Sheets if Necessary.

1) CORRESPONDENT NAME:

MAILING ADDRESS:

Michael A. Cohen

Schwabe, Williamson & Wyatt, P.C., 1211 SW 5th Avenue, Suite 1500, Portland, OR 97204

2) APPLICANT'S NAME: (Owner: ☐ Individual or ☒ Entity)

ADDRESS:

Willamette Light Brigade

1223 SW Washington, Suite 200, Portland, OR 97205

3) IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:

Oregon

4) IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:

N/A

5) DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

PORTLAND WINTER LIGHT FESTIVAL

6) SPECIMEN OF MARK IS REQUIRED: ☒ Attach a drawing or photocopy of the mark as it is actually used to this application.

7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

See attached

8) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: on goods, tags, labels, containers, etc.)

Website advertising the services; community events and festivals; entertainment and art exhibitions

9) CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 290-a)

141

10) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

April 7, 2015

11) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

April 7, 2015

12) EXECUTION:

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

PADDY TILLETT

Title:

Chair

Date:

March 7, 2016

CONTACT NAME: (To resolve questions with this filing.)

Michael A. Cohen

PHONE NUMBER: (Include area code.)

503-222-9981



45674

The Festival



"Substation Transformation" by Andrew Wallace Smith

The Portland Winter Light Festival will turn the city into a tapestry of light, color, artistry, performance, and imagination, illuminating the Portland cityscape hosted by OMSI for 4 days in winter. The festival attracts premier artists who bring the city to life during a time of year when it is often quiet. This all-ages event brings the family together to celebrate the spirit of winter and warmth of community.

Building facades glow with animated projections, light dances on the water of the Willamette from bridges above, galleries and storefronts are filled with glowing art installations, parks are brought to life with spectacular lighting, and performances fill the night air with excitement and whimsy.

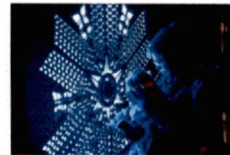
Additional planned features include:

- Lighted bike rides
- Light puppet shows
- Dance and music performances
- And more

The Portland Winter Light Festival is a dazzling array of imagination and artistry in a city renowned for its culture and creativity. We look forward to igniting the imagination in all of us in February 2016!

Don't forget to follow us on [Twitter](#), [Facebook](#), and [Instagram](#)!

Find out how to [sponsor](#), [donate](#), or [volunteer](#).



"Hydroform" by Axiom Custom Products

Follow us at @PDXWLF



Willamette Light Brigade

Want to learn more about the lights on the beautiful bridges in Downtown Portland? Visit [Willamette Light Brigade](#) to learn more about how the bridges are lit at night.

7) Goods or Services with Which the Mark is Used: Conducting entertainment exhibitions in the nature of light shows and light festivals; Entertainment in the nature of light shows; Entertainment services in the nature of organizing social entertainment events; Entertainment, namely, lighting production; Organization of events for cultural purposes; Organization of exhibitions for cultural or educational purposes; Organization of shows for cultural purposes; Organizing community festivals featuring a variety of activities, namely, building façade and bridge light shows, art exhibitions, lighted bike rides, light puppet shows, dance and music performances, and the like; Art exhibitions; Organizing cultural and arts events; Organizing exhibitions in the field of lighting for cultural or educational purposes; Organizing light festivals for cultural or entertainment purposes