



# Trade and Service Marks - Registration

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - http://www.FilingInOregon.com - Phone: (503) 986-2200

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OREGON  
SECRETARY OF STATE

REGISTRY NUMBER: 45729

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In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.  
We must release this information to all parties upon request.

For office use only

Please Type or Print Legibly in **Black** ink. Attach additional Sheets if Necessary.

1) **CORRESPONDENT NAME:**

Office of The General Counsel

**MAILING ADDRESS:**

Portland State University PoBox 751 Portland OR 97207

2) **APPLICANT'S NAME:** (Owner: ☐ Individual or ☒ Entity)

**ADDRESS:**

Portland State University General Counsel's office PoBox 751 Portland OR 97207-0751

3) **IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:**

Oregon

4) **IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:**

5) **DESCRIPTION OF TRADE OR SERVICE MARK:** (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

THE WORDS "Let Knowledge Serve"

6) **SPECIMEN OF MARK IS REQUIRED:** ☒ Attach a drawing or photocopy of the mark as it is actually used to this application.

7) **GOODS OR SERVICES WITH WHICH THE MARK IS USED:** (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

Used to promote Portland State University in Communication outlets (tagline)

8) **EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED:** (Example: on goods, tags, labels, containers, etc.)

Advertising and University Communication

9) **CLASS NUMBER(S) OF GOODS OR SERVICES:** (See form 290-a)

141

10) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**

Nov. 1, 2015

11) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**

Nov. 1, 2015

12) **EXECUTION:**

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

Title:

Assistant General Counsel

Date:

3/21/2016

**CONTACT NAME:** (To resolve questions with this filing.)

Michael Grieser, Office of General Counsel

**PHONE NUMBER:** (Include area code.)

503 725-2648

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# LET KNOWLEDGE SERVE JAZZ

**NATIONALLY ACCLAIMED** jazz artist and PSU professor Darrell Grant motivates young musicians like Meghan Wilson and Kanda Mbenza-Ngoma to find their voice and share it with the world. At Portland State, we believe knowledge works best when it serves the community.



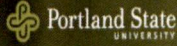
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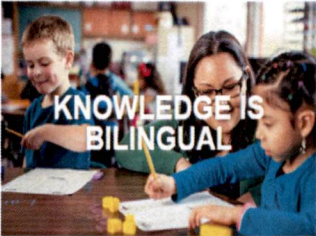
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At Portland State University, we believe knowledge works best when it serves the community.  
Read our stories and learn about PSU's growing impact in the region.




KNOWLEDGE IS  
BILINGUAL

Sharing a commitment to education  
The first in her family to go to college, Florice Negrete  
shares her fearless commitment to learning by teaching



KNOWLEDGE IS  
EMPOWERING

Teaching women to be leaders  
Former Gov. Barbara Roberts helped fearless young  
women navigate the path to political power as one of



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3/21/2016