

4-14 33 3 1 250



Trade and Service Marks - Registration

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - http://www.FilingInOregon.com - Phone: (503) 986-2200

FILED

APR 22 2016

OREGON  
SECRETARY OF STATE

REGISTRY NUMBER:

For office use only

45767

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.  
We must release this information to all parties upon request.

For office use only

Please Type or Print Legibly in Black ink. Attach additional Sheets if Necessary.

1) CORRESPONDENT NAME:

MAILING ADDRESS:

MOORE & WELLIVER

2002 Pacific Avenue, Forest Grove, OR 97116

2) APPLICANT'S NAME: (Owner: ☐ Individual or ☒ Entity)

ADDRESS:

CITY OF FOREST GROVE

P.O. Box 326, Forest Grove, OR 97116

3) IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:

Municipal corporation of the State of Oregon

4) IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:

5) DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

See attached schedules for complete description.

6) SPECIMEN OF MARK IS REQUIRED: ☒ Attach a drawing or photocopy of the mark as it is actually used to this application

7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

See attached schedules for complete description.

8) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: on goods, tags, labels, containers, etc.)

Mark is used on printed and digital materials as detailed on attached schedules.

9) CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 290-a)

116, 126, 135, 138, 141, 142

10) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

February 5, 2016

11) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

February 5, 2016

12) EXECUTION:

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

Title:

City Manager

Date:

4/8/16

CONTACT NAME: (To resolve questions with this filing.)

Lucas A. Welliver, Moore & Welliver

PHONE NUMBER: (Include area code.)

503-357-3191



45767

## **SCHEDULE TO TRADE AND SERVICE MARKS – REGISTRATION**

### **5) DESCRIPTION OF SERVICE MARK:**

CITY OF FOREST GROVE'S service mark begins with the words "FOREST GROVE". The word "OREGON" appears to the lower right of the preceding text. A simple drawing of three oak leaves composing the shape of a circle appears above the word "OREGON". The tagline "A place where families and businesses thrive." appears below the text "FOREST GROVE OREGON". In some instances, the tagline appears to the right of the drawing. When published in color, the text appears in either black or white and the drawing appears in green.

### **6) SPECIMENS OF SERVICE MARK:**



*A place where families and businesses thrive.*

Additional examples may be viewed on subsequent pages.

### **7) GOODS OR SERVICES WITH WHICH THE SERVICE MARK IS USED:**

The mark is used by the City of Forest Grove to promote city services, attract businesses, and promote tourism within Forest Grove. The mark appears on various printed materials, including letterhead, brochures, handouts/fliers, signs, print-advertising, newsletters, and promotional items, and appears in digital media, including websites, social media posts, and online advertising.



45167

## Website example:

**FOREST GROVE OREGON**

*A place where families and businesses thrive.*

THU, MARCH 3, 2016

CITY HALL RESIDENTS VISITORS I WANT TO

Search Forest Grove

Google Custom Search Search

Translate Forest Grove

SELECT LANGUAGE

☒ 2014 Citizen Survey Results

Economic Development

Looking to start or move a business to Forest Grove?

CITY DEPARTMENTS

LOCAL CITY SITES

Video Tour of Forest Grove

Welcome

Quality of Life

Downtown Forest Grove

Pay Utility Bill Online Securely

Ask FOREST GROVE

Use our easy online form

New to Forest Grove?

Stay connected with us.

f t

What's Happening

Economic Development Commission

March 3 (12:00 pm - 1:30 pm)

Tory's Place 2nd Birthday

Spring Fashion Show

March 4 (5:00 pm - 8:00 pm)

Theatre In The Grove - Rent

March 4 7:30 pm

Grand Lodge Birthday Party

March 5 (All day)

Early Childhood Discovery Times

Sing-a-long

March 5 (10:30 am - 11:00 am)

Tory's Place 2nd Birthday

Latest City News

FEMA Flood Insurance Maps

OPEN HOUSE TO REVIEW UPDATED FLOOD MAPS IS MARCH 17 Updated Federal Emergency Management Agency (FEMA) Flood Insurance Rate maps ... [more](#)

STUDENTS JOIN MAYOR TRUAX IN WASHINGTON DC

Mayor Truax is proud to announce that three Forest Grove High School students will join him and Councilor Richard Kidd at the annu... [more](#)

City Accepting Community Enhancement Applications

The City of Forest Grove will accept applications for Community Enhancement Program (CEP) grants during the month of March.8n... [more](#)

Retirement Home Owner Posts Bail, Returns to Retirement Facility, Arrested Again

Herbert "Howard" Sehnow, 72, arrested earlier this date on multiple charges including 20 counts of sexual abuse, was arrested agai... [more](#)

Arrest Made Of Retirement Home Owner/Operator in Forest Grove Sex Abuse Investigation

## Flyer Example:

**Available land**

Forest Grove offers some of the most affordable industrial and commercial land in Washington County - near to prime locations near state highways. Current inventory includes:

**Industrial**

- 12 high quality sites ranging from 1 to 40+ acres (200 acres total), with most eligible for property tax exemptions. (Some sites "shovel-ready," allowing expedited construction.)
- 250,000+ square feet of industrial and warehouse space, ready to purchase or lease, from a newer 110,000 square foot, high tech building to older, well maintained warehouse and flex facilities. Many sites still served all close to state highways.

**Commercial**

- 20+ acres of vacant land for sale, lease or build to suit located downtown or on acreage with frontage on a state highway. (Some pre permitted, most fully serviced sites.)
- 20 commercial, office and retail buildings of 5,000+ square feet available for lease.

**Available land**

Industrial

Commercial

**Enterprise Zone Incentives**

- To qualify, developments must locate in industrially zoned land or buildings.
- 100% property tax abatement for 3-5 years on new assessed value, in exchange for new jobs and minimum investment of \$50,000.
- Contact the city for more information.

**Forest Grove Economic Development Partnership**

1924 Council Street

P.O. Box 326

Forest Grove, OR 97116

www.forestgrove-or.gov

**Forest Grove Oregon**

*A place where families and businesses thrive.*

Please call or email Jeff King

tel: 503.992.3293

fax: 503.992.3207

jking@forestgrove-or.gov

**Pro-business environment**

We offer services and incentives to establish a successful business in our city.

**Low costs of doing business**

Forest Grove offers the lowest property taxes to land, plus no local utility rates - making it the best value for your business.

**Easy to get to**

State highways connect Forest Grove to the surrounding region, including the Portland metropolitan area - population 2 million.

**Why locate in Forest Grove?**

Because we are a growing small city in Oregon that offers exceptional, competitive benefits.

**Expanding population & workforce**

Our businesses have access to a growing market and a well-educated, diverse skilled workforce in a flourishing college town. (Forest Grove is home to Pacific University.)

**Enviably lifestyle**

Our central location in the Pacific Northwest means we are surrounded by a unique mix of amenities, from urban to recreational.

**Available land**

We have vacant acreage and buildings suitable for businesses large and small, with many properties eligible for property tax exemptions through an Enterprise Zone.

**Take a look inside**

To discover more about Forest Grove, where progressive thinking merges with traditional values and businesses prosper.

**Enviably lifestyle**

Forest Grove offers a traditional, homeown lifestyle within a contemporary, progressive environment. Located in Oregon's western and second largest county, it is known as a modest, forward thinking college town where residents can stroll downtown, hike light rail to see a thriving pop scene, or drive to the coast for whale watching.

**Local/regional amenities include:**

- 150-year-old Pacific University, on 65 acres downtown, which hosts sporting, academic and cultural events. www.pacific.edu
- Local schools with "excellent" ratings.
- World class golfing, fishing, hiking, biking, boating, and camping, etc. at local lakes, rivers, mountains, and national sites.
- Oregon's stunning wine country, which includes an award-winning wine festival.
- Community events like the annual Concours d'Elegance classic car show and Sidewalk Chalk Art Festival.
- The historic McMenamins Grand Lodge, attractive for its European-style rooms, restaurants and unique art.

**"We have always prided ourselves on being a family-friendly hometown. But no longer a secret to our supportive business environment, including a one-on-one partnership with companies that empowers us to grow and be successful together."**

*Elenna Uhlir, Forest Grove City Councilor*