

HOUSE COMMITTEE ON
TRADE AND ECONOMIC DEVELOPMENT

April 4, 2005 Hearing Room 343

8:30 A.M. Tape 54

MEMBERS PRESENT: Rep. John Lim, Chair

Rep. Scott Bruun, Vice-Chair

Rep. Peter Buckley

Rep. John Dallum

Rep. Chuck Riley

MEMBERS EXCUSED: Rep. Jeff Merkley, Vice-Chair

Rep. Donna Nelson

STAFF PRESENT: Jim Stembridge, Committee Administrator

Erin Seiler, Committee Assistant

MEASURES/ISSUES HEARD:

HB 3061 – Public Hearing

HJR 29 – Public Hearing

These minutes are in compliance with Senate and House Rules. Only text enclosed in quotation marks reports a speaker's exact words. For complete contents, please refer to the tapes.

TAPE/# Speaker Comments

TAPE 54, A

001 Chair Lim Opens the meeting at 8:34 a.m. Opens the public hearing on HB 3061.

HB 3061 – PUBLIC HEARING

010 Jim Stembridge Committee Administrator. Explains HB 3061, which allows Governor to appoint International Goodwill Trade Ambassadors.

013 Chair Lim Asks what Oregon Economic and Community Development Departments (OECDD) opinion is as to HB 3061.

016 Craig Burk Director of the International Division, OECDD. Affirms OECDD support of HB 3061 and recommends all Ambassador candidates be reviewed by the International Trade Commission and International Division to ensure that the individual has adequate experience and will well represent the state.

026 Chair Lim Questions the necessity of an additional review by International Trade Commission if the governor has already approved candidate.

029 Burk Explains why it is valuable for the International Division to provide input on Ambassador candidates in order to ensure individual understands the objectives of the International Division.

046 Burk Discusses the necessity of amending HB 3061 for the purpose of adding a requirement that OECDD approve Ambassador candidates.

048 Rep. Riley States that it is a “good idea” to work with the governor, but that it should remain at the governor’s discretion.

054 Rep. Dallum Asks if HB 3061 has a fiscal impact.

058 Chair Lim Explains why HB 3061 has no fiscal impact.

069 Stembridge Points out language in HB 3061 as to why there is no fiscal impact.

074 Rep. Bruun Asks if the establishment of a Goodwill Committee would be redundant to the work already being done by the International Division.

078	Burk	Explains how the work and activities of Goodwill Trade Ambassadors would complement the work of OECDD.
088	Chair Lim	Verifies the number of OECDD employees in Japan, Korea, Tai Pai, and China.
101	Chair Lim	Asks about administration and operations of the International Division offices.
103	Burke	Speaks to the purpose, operations, and trade information that international offices provide to OECDD.
121	Chair Lim	Speaks to intent of HB 3061 and who the governor has the authority to appoint as an Ambassador.
133	Rep. Bruun	Asks how many Ambassadors can be named by the governor.
137	Chair Lim	States that the governor can name as many or as few as desired.
144	Chair Lim	Explains why effectiveness of Goodwill Trade Ambassadors is uncertain and why HB 3061 is a “starting place from which to grow.”
163	Burk	Encourages establishing a program that would brief all Goodwill Trade Ambassadors on the states’ international activities, agenda, and goals to prevent conflicting interests.
176	Chair Lim	Closes the public hearing on HB 3061. Opens the public hearing on HJR 29.

HJR 29 – PUBLIC HEARING

184	Jim Stembridge	Committee Administrator. Explains HJR 29, which encourages sending Joint Legislative International Trade Mission to China, Japan, Korea, and Taiwan.
188	Craig Burk	Director of the International Division, Oregon Economic and Community Development Department (OECDD). Stresses the importance that trade missions be undertaken with “great planning.”
218	Burk	

Suggests including Washington and Idaho in Joint Legislative International Trade Missions in order to add “more weight” to the mission.

224 Chair Lim Asks if the objectives have been drafted for the Joint Legislative International Trade Mission.

226 Burk Verifies that International Division is in the process of drafting the mission objectives.

230 Chair Lim Stresses why it is important to have the International Trade Mission goal statement drafted as soon as possible.

259 Burk States that the International Trade Commission is moving “very quickly” to identify goals and objectives.

270 Chair Lim Asks for estimate as to the cost of an international trade reception.

275 Burk Estimates the average cost of a reception is several thousand dollars but cost will vary depending on scope, size, and international location.

286 Chair Lim Identifies the average size and composition of a trade mission.

324 Burk Cites previous experience organizing International Trade Missions to China and Europe with the Oregon Legislature.

352 Chair Lim Asks if the language of HJR 29 is appropriate.

355 Burk Confirms that language of HJR 29 is appropriate and stresses the importance for International Trade Missions to have clear objective.

398 Chair Lim Closes the public hearing on HJR 29.

406 Stembridge Submits and summarizes Oregon Advocacy Commission Office’s 2005-07 Department of Administrative Services Budget Statement on HB 2013 (**EXHIBIT A**).

414 Chair Lim Adjourns the meeting at 9:02 a.m.

EXHIBIT SUMMARY

- A. **HB 2013, Oregon Advocacy Commission Office's 2005-07 Department of Administrative Services Budget Statement, staff, 1 p**