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**SENATE COMMITTEE ON EDUCATION**

**April 2, 1997 Hearing Room 343**

**3:00 P.M. Tapes 70 - 72**

**MEMBERS PRESENT:**

**Sen. Tom Hartung, Chair**

**Sen. Marylin Shannon, Vice-Chair**

**Sen. Ken Baker**

**Sen. Susan Castllo**

**Sen. Gary George**

**Sen. Cliff Trow**

**MEMBER EXCUSED:**

**none**

**STAFF PRESENT:**

**Jan McComb, Administrator**

**Shirley Spendal, Administrative Support**

**MEASURE/ISSUES HEARD:**

**SB 504 - Public Hearing**

**SB 407 - Public Hearing**

**These minutes are in compliance with Senate and House Rules. Only text enclosed in quotation marks reports a speaker's exact words. For complete contents, please refer to the tapes.**

<b>Tape/#</b>	<b>Speaker</b>	<b>Comments</b>
<b>Tape 70, A</b>		
001	Chair Hartung	Opens hearing, 3:10 p.m. Opens public hearing, SB 504.
<b><u>SB 504 - PUBLIC HEARING</u></b>		
006	Jim Craven	Government Affairs Manager, Oregon Council of American Electronics Association (AEA). Supports bill. Submits ( <b>EXHIBIT A</b> ).
		( discusses high electronic industry booming
		( 1/4 of high-tech work force engineers
		( industry major economic contributor to overall prosperity of Oregon - primary catalyst for growth in Oregon
		( industry finds Oregon favorable as place to do business
		( Oregon falls short in higher education investment - in producing new engineers, computer scientists
060	Craven	( discussed critical needs in higher education
		( discusses Governor's proposal for engineering package
		( discusses proposed Engineering, Technology Industry Council
106	Craven	( discusses handout - benchmarks
114	Dr. Bill Lattin	Executive Vice President, Synopsys. Supports bill. Submits ( <b>EXHIBIT B</b> ).
		( discusses his past work experience, need to attract people to Oregon , and negative graduate education
		( half life of engineer's education 4 - 5 years
		( in industry with rate of change unprecedented in history
159	Lattin	( biggest need for continuing, advanced education
		( most companies have infrastructure to hire around world
171	Keith Barnes	Chief Executive Officer, Integrated Measurement Systems. Oregon venture start-up company. Supports bill. Submits ( <b>EXHIBIT C</b> ).
		( discusses company history, very successful, 30 percent employees engineers
		( products manufacture change about every 18 months to two years - critical to have engineers available to keep up
		( feel need for continuing, graduate education to keep business strong
		( when started company able to source employees within state rather

		than out - peaked out growth rate
220	Jim Hurd	President, CEO, Planar Systems. Supports bill. Submits <b>(EXHIBIT D)</b> . Discusses work history, company.
		( discusses growing gap between employers needs, what is available
		( discusses private education systems demonstrated focus, flexibility, but lack capacity for industry's needs
		( without changes, little chance for building "sharply focused, results-oriented technical education system"
		( SB 504 step in right direction - discusses effect of bill
272	Sen. Eileen Qutub	District 4. Supports bill. Bill answers problems existed over years. Bill recognizes realistic approach, captures private resources for public benefit. Logically links Oregon Graduate Institute in strategic relationship with Portland State University. Give industry needed capacity to be future source of family wage jobs.
295	Linda Peters	Chair, Washington County Board of Commissioners. Supports bill. Submits <b>(EXHIBIT E)</b> .
<b>TAPE 71, A</b>		
002	Peters	( discusses high technology in Washington County
		( discusses the processes of growing, attracting high technology, a sustainable economy, livable community
		( discusses concern for advanced education to keep whole industry competitive
		( bill takes advantage of public/private partnership principal, uses investments strategically, cuts through lack have now
044	Dan Saltzman	Multnomah County Commissioner, Portland Community College Board Member, environmental engineer. Supports bill. Submits <b>(EXHIBIT F)</b> .
		( involved with strategic investment program in East
		( discusses major scheduled high-tech investments
		( engineering education critical issue in Portland area
		( discusses benchmark at Vancouver Campus in Washington
		( SB 504 will make institutions responsible for performance
		( gets us off long-term stalemate and moves us ahead
078	Chair Hartung	Discusses attracting people to Oregon.
083	Sen. Trow	Discusses higher education - good economic development - but don't have enough resources.
112	Saltzman	Comments need to break log-jam.
114	Paul Bragdon	President, Oregon Graduate Institute, 3 years. Supports bill. Submits <b>(EXHIBIT G)</b> .
		( discusses his professional history

		( should think about where we will in seven-eight years
162	Bradgon	( discusses effect of SB 504
		( discusses OGI, statistics
		( bill provides for real partnership between OGI, public system
		( discusses need for accountability
		( discusses partnership between OGI, Portland State
215	Bradgon	( goal is meet problem by bringing resources to do so
222	Scott Gibson	Chairman, Board of Trustees of Oregon Graduate Institute. Supports bill. Submits ( <b>EXHIBIT H</b> ).
		( discusses his professional history
		( discusses OGI's role in offering high technology engineering
		( discusses OGI statistics
285	Gibson	( discusses needing investments for additional capacity, faster-buildup of faculty
<b>TAPE 70, B</b>		
002	Gibson	( continues discussing investment for industry needs
013	Sen. Trow	Asks if bill would spend Governor's money same way Governor would spend it.
020	Bradgon	( discusses bill defining, delineating roles so it lends definition, specificity to Governor's proposal, builds in concept of accountability through performance based contracts
028	Sen. Trow	Discusses needed money.
035	Gibson	( discusses OGI's board
047	Sen. Castillo	Question about what is holding process back.
055	Bradgon	( in general now in context of scarce resources
		( discusses OGI history - scrambling for resources
075	Gibson	( OGI has balance budget for past two years - endowment has grown
		( discusses frustration of seeing almost unlimited demand from industry
090	Roger Bassett	Education and Workforce Policy Advisor to Governor Kitzhaber.
		( discusses two important characteristics of Governor's proposal - insistence this be an industry driven, industry guided commitment; investment recognize existence, value of independent college, university capacity
		( Governor sees as potential compliment to legislative action on budget appropriation - need to make sure language amended to reflect his proposal, that it achieves consensus among all affected parties - will have amendments
115	Sen. Trow	Discusses whereas section on first page, lines 2- 7. Asks if there are

		already assigned roles.
122	Bassett	Discusses roles, strengths.
128	Sen. Trow	Discusses section needing to be worked out. Discusses appropriating monies to the fund.
160	Bassett	Discusses task bringing private, public institutions together does involve who does what.
169	Sen. Shannon	Comments on where money is coming from.
181	Bassett	Discusses value of reaching directly to industry, to independent college and university capacity.
185	Sen. Castillo	Asks for general idea of amendments by governor.
186	Bassett	Discusses two categories of amendments.
205	Chair Hartung	Closes public hearing, SB 504; opens public hearing, SB 407.
<b><u>SB 407 - PUBLIC HEARING</u></b>		
211	Kate Van Voorhees	Representing Board of Central Oregon Community College. Supports bill. Submits ( <b>EXHIBIT I</b> ).
		( represents Crook County on Board
		( discusses how bill would affect community college
		( barely 10% of population of Crook County has baccalaureate degree, entire region below state average
		( discusses average student, need to balance making wage and educational needs
241	Van Voorhees	( Cascadia Concept response to citizen needs - enables us to work in partnership with higher education without creating a new college
		( presents video of two students
<b>TAPE 71, B</b>		
002		Video continues.
018	Bart Query	Vice President, Instruction, Central Oregon Community College. Supports bill. Submits ( <b>EXHIBIT J</b> ).
		( discusses his professional involvement with community college higher education
		( discusses design of program needs
		( discusses best model for Cascadia concept small college model - discusses importing programs
057	Query	( discusses basing teaching loads, philosophies on small college
		( can provide long term services at lowest cost

069	Dr. Robert Barber	President, Central Oregon Community College. Supports bill. Submits <b>(EXHIBIT K)</b> .
		( discusses coming up with new solutions, ways to approach workforce training needs, higher education access
		( believe time for Oregon to demonstrate leadership in developing new models of education delivery
		( Cascadia will not compete with higher education colleges - programs focused to serve regional students
		( discusses believes can run additional programs at less costs
106	Barber	( Cascadia plan, university center plan complimentary
		( can apply principles of access, affordability, flexibility
133	Chancellor Joe Cox	Oregon State System of Higher Education. Opposes bill. Submits <b>(EXHIBIT L)</b> .
		( introduces proposal - thinks time to move University Center to next step - bring permanent faculty, permanent programs
		( for same investment as Cascadia Concept can move University Center up to next level
		( discusses taking advantage of our infrastructure
169	Sen. Trow	Questions concerning proposal in present budget.
170	Chancellor Cox	Proposes legislature putting 1.4 up and "we will do our best to match that with current resources."
182	Chair Hartung	Questions about University Center and investments.
190	Dr. Paul Risser	President, Oregon State University.
		( discusses students participating in accredited programs, need to significant increase in activity in Central Oregon, programs need to meet needs of local community
		( discusses chart from Exhibit L
230	Risser	( discusses proposal built on two new concepts - efficient way of constructing courses - discusses how courses taught
		( program put together and constructed in very coherent way
252	Chancellor Cox	( discusses this system beyond being branch campus - is system extension, development
261	Chair Hartung	How does program heard from Dr. Risser differ from Cascadia Concept in terms of best use of our state funds and in delivering type of education community needs and expects. Asks to return on Friday with answer.
277	Dr. R. Markwood	Director of University Center, Central Oregon, for three years. Supports University Center II concept. Discusses remarkable cooperation with community, COCC.
288	Sen. Trow	Asks if mean to proceed with this course. Asks if this bill tied to his

		proposal.
290	Chancellor Cox	Answers not tied to that.
<b>TAPE 72, A</b>		
002	Chair Hartung	Closes hearing, SB 504. Adjourns meeting, 5:02 p.m.

**Submitted By, Reviewed By,**

**Shirley Spendal, Jan McComb,**

**Administrative Support Administrator**

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**EXHIBIT SUMMARY**

**A - SB 504, testimony, Jim Craven, 12 pg.**

**B - SB 504, testimony, Dr. William Lattin, 2 pg.**

**C - SB 504, testimony, Keith Barnes, 2 pg.**

**D - SB 504, testimony, Jim Hurd, 2 pg.**

**E - SB 504, testimony, Linda Peters, 2 pg.**

**F - SB 504, testimony, Dan Saltzman, 1 pg.**

**G - SB 504, testimony, Paul Bragdon, 2 pg.**

**H - SB 504, testimony, Scott Gibson, 2 pg.**

**I - SB 407, testimony, Kate Van Voorhees, 1 pg.**

**J - SB 407, testimony, Louis "Bart" Queary, 1 pg.**

**K - SB 407, testimony, Dr. Robert Barber, 2 pg.**

**L - SB 407, handout, Chancellor Cox, 4 pg.**

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