

SENATE COMMITTEE ON TRADE AND ECONOMIC DEVELOPMENT

February 4, 1997 Hearing Room 343

1:00 P.M. Tapes 9 - 11

**MEMBERS PRESENT:**

Sen. John Lim, Chair

Sen. Joan Dukes, Vice-Chair

Sen. Bill Fisher

Sen. Gary George

Sen. Avel Gordly

Sen. Veral Tarno

**MEMBER EXCUSED:**

**STAFF PRESENT:**

Jim Stembridge, Administrator

Jennifer Peck, Administrative Clerk

**MEASURE/ISSUES HEARD:**

SB 152 Public Hearing

SB 151 Public Hearing and Work Session

SB 154 Public Hearing and Work Session

**These minutes are in compliance with Senate and House Rules. Only text enclosed in quotation marks reports a speaker's exact words. For complete contents, please refer to the tapes.**

<b>Tape/#</b>	<b>Speaker</b>	<b>Comments</b>
<b>TAPE 9, A</b>		
003	Chair Lim	Calls meeting to order at 1: 11 p.m. Opens public hearing on SB 152.
<b><u>SB 152- PUBLIC HEARING</u></b>		
009	Jim Stembridge	Committee Administrator. Discusses SB 152.

013	Chair Lim	Welcomes the invited guests.
015	Daniel Robertson	Chair, Oregon Heritage Commission. Supports SB 152. <b>(EXHIBIT A)</b> Speaks on the history and duties of the Heritage Commission.
071	Robertson	Explains that ethnic diversities have a stake in the issue. Describes SB 152 and explains the impacts of the commemoration.  Lists the other organizations with which the Heritage Commission would like to work. Points out Oregon has the only national memorial on the trail.
112	Robertson	Explains goals include celebrating ethnic diversity, collaboration within the heritage community, and the efficient use of state funds.
124	Sen. Gordly	Asks if money other than lottery funds have been considered.
131	Robertson	Explains sources of funding will be sought from varied organizations, and that private and non-profit collaboration will be necessary.
143	Sen. Gordly	Asks what private sources may contribute the \$100,000 "seed money."
149	Robertson	Responds.
155	Sen. Fisher	Asks about other organizations.
163	Robertson	Expects to work with other organizations.
173	Sen. Fisher	Asks what sort of precedence could be referred to for this celebration.
180	Robertson	Suggests the Oregon Trail celebration could be used as an example, but that differences should be noted. Expects that in 1999 the budget and major events should be decided.
215	Sen. Fisher	Invites members to come to view the Douglas County Museum.
225	Robertson	Acknowledges the efficient and effective management of public funds in Douglas County.
236	Timme A. Helzer	Lewis and Clark 2005, Inc. Supports SB 152. Refers to <b>(EXHIBIT B)</b> . Commends Senate for investing in the Lewis & Clark Exposition. Gives example of how a government investment lunched significant economic growth in the years following the Lewis and Clark Exposition, for the entire region.  Comments on the values of Oregon's economy. Goal time frame is 2003 to 2006.
353	Sen. Dukes	Asks if the people referred to in <b>(EXHIBIT B, page 4)</b> live in the communities which were visited by Lewis and Clark.
356	Helzer	Explains most of those people live in Portland.
399		Discussion of Portland's significance along with other Oregon cities for SB 152.
416	Sen. Gordly	Asks about diverse nationalities being members of these planning bodies.
<b>TAPE 10, A</b>		
		Responds and gives examples of the broad appeal of the events

007	Helzer	throughout society, and the diverse contributions made to the Lewis and Clark expedition.
032	Sen. Dukes	Suggests Helzer consider other members for the planning bodies.
036	Sen. George	Asks about the awareness of the combined efforts of states.
038	Helzer	Does not have enough information to address that point yet.
050	Chair Lim	Asks who will lead the 2005 Exposition, make the policies, and direct the events.
062	Robertson	States it is the responsibility of the Heritage Commission to ensure there is an organizing body for this process.  Explains that the entire region and state were affected by the Lewis and Clark trail.
094	Sen. Dukes	Concerned with a Lewis and Clark celebration that will be celebrated statewide, not only in more populated areas.
109	Robertson	Explains the greatest effects of the Oregon Trail celebration occurred in outlying areas. Describes varied areas which would be affected statewide by SB 152.
141	Chair Lim	Requests to see the master plan and the implementation design of the bicentennial celebration.
149	Robertson	States that SB 152 would put this into effect.
153	Sen. Fisher	Asks if possible income programs to the state could be implemented, since the state would gain many visitors for the event.
169	Helzer	Responds that this has been considered.
205	Lucille Sheets	Teacher, Jason Lee School, Portland. Introduces students who have traveled every major highway in Oregon. Presents <b>(EXHIBIT C)</b> .
229	Adam Kenard	Student, Jason Lee School. Explains the idea for having a 2005 World's Fair, and its effects on the state as a whole.  Explains the two-for-one coupon. Statewide, from Mt. Hood to Ashland, discounts on activities and events would be given.
259	Veronica Faber	Student, Jason Lee School. Supports SB 152.
276	Morgan Tankersly	Student, Jason Lee School. Gives reasons to have the 2005 World's Fair.
290	Sheets	Shows a video of Jessica Crivellone requesting the 2005 World's Fair.
320	Jessica Crivellone	Student, Jason Lee School. Lists the future chances this fair would offer for many people across the state. "If you build it they will come."
354	Chair Lim	Asks opinions of the World's Fair proposal.
357	Robertson	Intrigued by the idea of a World Fair in Oregon in 2005. Foresees it as a fine collaborative event. Suggests it would be worth the money which the state would invest.

<b>TAPE 9, B</b>		
006	Chet Orloff	Executive Director of the Oregon Historical Society. Supports SB 152. Presents <b>(EXHIBIT D)</b> . Discusses the national perspective: Oregon is the only of 18 states along the Lewis and Clark Trail which hasn't made a commitment, until SB 152.
045	Orloff	Reiterates expressions of support of SB 152 voiced by the others. States that carrying out events at a local level is a positive step. Presents <b>(EXHIBIT E)</b> and <b>(EXHIBIT F)</b> .
086	Keith Hay	Resident of Newberg, speaking at the request of the Historic Preservation Office. Presents <b>(EXHIBIT G)</b> . Supports SB 152. Reviews the history of the vision. Helped to write a book which encouraged states to have Lewis and Clark committees, which still exist.
137	Hay	State Historical Societies have been the anchors for the Lewis and Clark committees in the other states. Current duties include identifying expedition sites, and starting construction jointly funded by the counties and the Oregon Trails Coordinating Council.  Private funding will be needed and is used.
174	Hay	Coordination will be the responsibility of the Oregon Heritage Commission.  Suggests changing section one, subsections two and three on SB 152.  Eighteen states are directly involved with the national bicentennial.  Expresses the potential for greater economic and tourism impact than the Oregon Trail celebration.  States it would be an educational opportunity and world class attractions will interest and attract tourists.
229	Hay	National events are currently in the works.
244	Sen. Gordly	Asks about the recommended language insertion.
254	Hay	Responds it is a pending request.
257	Cynthia Orlando	Superintendent of the Fort Clatsop National Memorial. United States Department of the Interior, National Park Service. Submits <b>(EXHIBIT H)</b> . Supports SB 152.
275	Sen. Fisher	Asks about grants or possible financial help.
283	Orlando	Describes past financial inputs.
303	Sen. Fisher	Asks about publicizing with the other states, and forewarning other states.
310	Orlando	Responds that planning and action has already been taking place.
320	Sen. Dukes	Comments on funding.
343	David Porter	Executive Director of the Oregon Trail Foundation and the chair of the State Cultural Heritage Tourism Task Force. Supports SB 152. Supports

		the requested funding.
<b>TAPE 10, B</b>		
000	Porter	Concludes his testimony.
014	Jim Renner	Executive Director for the Oregon Trails Coordinating Council. Supports SB 152. Discusses the soundness of the measure. Explains background for SB 152.
045		Written testimony submitted <b>(EXHIBIT I), (EXHIBIT J), and (EXHIBIT K).</b>
045	Chair Lim	Closes public hearing on SB 152.
049	Sen. Dukes	Wants to create a subcommittee which would give final approval so that all areas would be considered.
070	Chair Lim	Opens public hearing on SB 151.
<b><u>SB 151- PUBLIC HEARING</u></b>		
077	Stembridge	Gives description of SB 151.
084	Daniel Robertson	Chair, Oregon Heritage Commission. Supports SB 151. Presents <b>(EXHIBIT L)</b> and <b>(EXHIBIT M)</b> . Discusses the affected museums and their modest budgets.  Gives results form a survey of the vital uses of this money.
140	Robertson	Suggests one small change in SB 151 which would permit the commission to cap the budgets of museums, in order to support the smaller museums.
155	Todd Davidson	Executive Director of the Oregon Tourism Commission. Supports SB 151. Presents <b>(EXHIBIT N)</b> and <b>(EXHIBIT O)</b> . States that the majority of visitors to Oregon visit museums.  Gives details of funding and explains the duties of the Historical Society, the Oregon Museum Association and the Tourism Commission.  Explains that increased numbers of museums are affected by funding. Survey responses express extreme need of the grant money to the basic operation of the museums.
208	Davidson	Concludes that SB 151 could go hand-in-hand with the current grant programs.
216	Daniel Crandall	President of the Oregon Museum's Association. Presents <b>(EXHIBIT P)</b> . Supports SB 151. States that this program is essential to the museums. Discusses the affected parties of SB 151.
264	David Porter	Executive Director of the Oregon Trail Foundation. Supports SB 151.
269		Written testimony submitted <b>(EXHIBIT Q).</b>
269	Chair Lim	Closes public hearing on SB 151 and opens work session on SB 151.

<b><u>SB 151- WORK SESSION</u></b>		
277	Sen. Dukes:	<b>MOTION: Moves SB 151 be sent to the floor with a BE ADOPTED recommendation.</b>
296		<b>VOTE: 6-0</b> <b>AYE: In a roll call vote, all members present vote Aye.</b>
	Chair Lim	<b>The motion CARRIES.</b> <b>SEN. DUKES will lead discussion on the floor.</b>
330	Chair Lim	Closes work session on SB 151 and opens pubic hearing on SB 154.
<b><u>SB 154- PUBLIC HEARING</u></b>		
336	Daniel Robertson	Chair, Oregon Heritage Commission. Supports SB 154. Presents <b>(EXHIBIT R)</b> . Explains SB 154.
357	Sen. Fisher	Asks if there will be a fiscal impact.
358	Chair Lim	Asks where meetings happen and for how long.
360	Robertson	Responds to both questions.
410	James Hamrick	Administrator of State Historic Preservation Office. Specifies what the budget is for. States SB 154 has no fiscal impact.
450		Written testimony submitted <b>(EXHIBIT S)</b> .
450	Chair Lim	Closes public hearing on SB 154 and opens work session on SB 154.
<b><u>SB 154- WORK SESSION</u></b>		
454	Sen. Dukes	<b>MOTION: Moves SB 154 to the floor with a DO PASS recommendation.</b>
457		<b>VOTE: 6-0</b> <b>AYE: In a roll call vote, all members present vote Aye.</b>
	Chair Lim	<b>The motion CARRIES.</b> <b>SEN. DUKES will lead discussion on the floor.</b>
475	Chair Lim	Closes work session on SB 154.
<b><u>TAPE 11, A</u></b>		
042	Chair Lim	Adjourns the meeting at 3:01 p.m.

Submitted By, Reviewed By,

Jennifer Peck, Jim Stembridge,

Administrative Clerk Administrator

**EXHIBIT SUMMARY**

**A - SB 152, written testimony, Daniel Robertson, 1 p**

**B - SB 152, written testimony, Timme A. Helzer, 6 pp**

**C - SB 152, compiled letters, Lucille Sheets, 46 pp**

**D - SB 152, written testimony, Chet Orloff, 1 p**

**E - SB 152, book, oversized, Chet Orloff, Oregon Historical Society, 2 pp**

**F - SB 152, book, oversized, Chet Orloff, Oregon Historical Society, 2 pp**

**G - SB 152, written testimony, Keith Hay, 2 pp**

**H - SB 152, written testimony, Cynthia Orlando, 1 p**

**I - SB 152, submitted letter, Lisa Burcham, 1 p**

**J - SB 152, submitted letter, LaRee Johnson-Burton, 1 p**

**K - SB 152, submitted letter, Todd Davidson, 2 pp**

**L - SB 151, written testimony, Daniel Robertson, 1 p**

**M - SB 151, booklet, Daniel Robertson, 15 pp**

**N - SB 151, museum survey, Todd Davidson, 39 pp**

**O - SB 151, packet, Todd Davidson, 37 pp**

**P - SB 151, written testimony, Daniel Crandall, 3 pp**

**Q - SB 151, submitted letter, Lisa Burcham, 1 p**

**R - SB 154, written testimony, Daniel Robertson, 1 p**

**S - SB 154, submitted letter, Lisa Burcham, 1 p**

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