HOUSE COMMITTEE ON COMMERCE SUBCOMMITTEE ON TRADE AND ECONOMIC DEVELOPMENT March 9, 1995 Hearing Room H170 1:30 p.m. Tapes 25-27 MEMBERS PRESENT. Rep. Chuck Carpenter, Chair Rep. Gail Shibley, Vice-Chair Rep. Michael Fahey Rep. Cynthia Wooten MEMBERS EXCUSED: STAFF PRESENT: Joseph Cortright, Executive Officer Jeri Chase, Office Manager Bobby Sullinger, Committee Assistant WITNESSES: Jon Jaqua, Deputy Director, Oregon Economic Development Department Keith Leavitt, Ports Manager, Oregon Economic Development Ken Armstrong, Executive Director, Oregon Public Ports Association Greg Baker, Executive Director, Port of Hood River Peter Williams, General Manager, Port of St. Helen Janet Jones, Oregon Economic Development Department Liz VanLeeuwen, Representative, District 37 Ken Maddox, Software Association of Oregon Mike Derman, Aerospace Industry Association of Oregon Jim Craven, American Electronics Association MEASURES HEARD: HB 2141 -- Grants permanent authority for annual transfer of funds from interest earnings of Oregon Port Revolving Fund to and Marketing Fund to finance grant program "sunset date" of July 1, 1995 -for ports by repealing current PH & PWS HB 2279 -- Requires Economic Development Department to establish program to finance in part training programs operated by trade and industry associations -- PH & PWS HB 2464 -- Amends definition of "key industries" for purposes of economic development statutes so that software and findustries are one key industry rather than two -- PE high technology two -- PH & PWS HB 2799 -- Requires Economic Development Department to perform ass of key industries in Oregon -- PH & PWS These minutes contain materials which paraphrase and/or summarize statements made during this session. Only text enclosed in quotation marks report a speaker's exact words. For complete contents of the proceedings, please refer to the tapes. TAPE 25, SIDE A 001 CHAIR CARPENTER: Brings the committee to order at 1:35 p.m. HB 2141 -- Grants permanent authority for annual transfer of funds from Marketing Fund to finance grant program for ports by repealing current "sunset date" of July 1, 1995 -- Public Hearing 006 CHAIR CARPENTER: Opens PUBLIC HEARING on HB 2141. 010 Presents testimony in favor of HB 2141. JON JAQUA: 013 KEITH LEAVITT: Presents testimony in favor of HB 2141. 035 LEAVITT: Continues to present testimony (Projects and Facilities Grants). 0.8.0 CHAIR CARPENTER: How much money will be transferred each year from the Oregon Port Revolving Fund? 081 LEAVITT: About \$300,000 dollars per biennium. CHAIR CARPENTER: 082 Where has the money gone over the last biennium? I can provide you with a list of the projects. 082 LEAVITT: CHAIR CARPENTER: How are you shipping products manufactured at the ports? 086 Responds to committee discussion relating to shipping products. 093 LEAVITT: CHAIR CARPENTER: Do you have any statistics relating to the number of 105 containers shipped out of each of the ports? Responds to committee discussion relating to the number of 112 LEAVITT: containers shipped from each port. Does it make since to continue to put money into these 128 CHAIR CARPENTER: ports given the current Salmon crisis?

134 JAQUA: Responds to committee discussion relating to the transitions of ports as a result of the Salmon crisis. Comments on amount of grain moved by ship as opposed to truck. 155 REP. FAHEY 174 KEN ARMSTRONG: Presents written testimony in favor of HB 2141 [EXHIBIT A]. 248 ARMSTRONG: Overviews Proposed Amendments to House Bill 2141 [EXHIBIT B]. 277 CHAIR CARPENTER: How are the ports structured? 289 ARMSTRONG: Responds to committee discussion relating to the structure of ports. 295 CHAIR CARPENTER: Why, in the case of the St. Helen Port, did you spend \$25,000 to have a strategic plan done? 300 ARMSTRONG: Responds to committee discussion. 326 CHAIR CARPENTER: Is there a way to encourage higher education to do strategic planning projects instead of paying professionals \$25,000 to do the work? Responds to committee discussion relating to the type of 330 ARMSTRONG: talent and expertise needed to do strategic planning. 357 REP. FAHEY: Do you know of any ports that are paying the Bureau of Lands fees for dredged materials recovered? These funds are used for schools. 363 Responds to committee discussion. ARMSTRONG: 378 REP. FAHEY: I am concerned that some ports have not been paying into that fund. ARMSTRONG: I can look into this problem and meet with you to discuss the 386 possibility of some ports not paying into the fund for schools. 398 GREG BAKER: Presents testimony in favor of HB 2141 and the proposed amendments. REP. FAHEY: 448 Comments on the Port of Hood Rivers efforts in the past two vears. 451 BAKER: Responds to committee discussion relating to adapting old facilities and properties near the Port of Hood River for new operations. TAPE 26, SIDE A 033 PETER WILLIAMS: Presents testimony in favor of HB 2141. 103 WILLIAMS: Continues to present testimony relating to property planning. CHAIR CARPENTER: Closed PUBLIC HEARING on HB 2141. 148 HB 2464 - Amends definition of "key industries" for purposes of certain economic development statutes so that software and high technology industries are one key industry rather than two - Public Hear - Public Hearing. HB 2799 - Requires Economic Development Department to perform assessment of key industries in Oregon - Public Hearing 159 CHAIR CARPENTER: Opens PUBLIC HEARING on HB 2464 and HB 2799. 161 CORTRIGHT: Overviews Staff Measure Summary for HB 2464 [EXHIBIT C]. 180 CORTRIGHT: Overviews Staff Measure Summary for HB 2799 [EXHIBIT D]. REP. WOOTEN: Overviews House Bill 3115 [EXHIBIT E]. 191 JAOUA: Presents testimony in favor of HB 2799. 203 248 JANET JONES: Presents testimony in favor of HB 2799. 289 CHAIR CARPENTER: Do you think changes need to be made to the list of key industries? 290~ JONES: Yes, it is a good time to review the list of key industries. The list has been in place since 1989. 307 REP. WOOTEN: Were Professional Services added to the list in 1993 as a key industry? 311 JONES: Yes. 312 REP. WOOTEN: How do Professional Services advance their employment or profile in relation to the overall economy as a key industry? 333 JONES: Responds to committee discussion relating to Professional Services. 339: REP. WOOTEN: What groups make-up the Professional Services industry? 345 JONES: Responds to committee discussion.

REP. WOOTEN: Was this industry identified in 1989?

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366 JONES: Yes. 384 REP. WOOTEN: How much lottery money has been dedicated to the evolution of Professional Services Coordinating Council? 388 JONES: \$25,000 has been spent organizing the council. 393 REP. SHIBLEY: Is it advisable to have reports on all the councils associated with key industries and what time period would be appropriate for these assessments? JAQUA: Responds to committee discussion relating to the possibility of 424 evaluating the key industries every 5 years. TAPE 25. SIDE B 035 REP. SHIBLEY: How often does the Progress Board update the Benchmarks? 036 JAQUA: Responds to committee discussion. 037 REP. SHIBLEY: When we consider the criteria for becoming a key industry I would like to see compatibility with the Benchmarks. 049 CORTRIGHT: There are benchmarks for each of the key industries. REP. SHIBLEY: Benchmarks and key industries should be more closely 055 related. 065 What is the fiscal impact of OEDD implementing HB 2799. CHAIR CARPENTER: 067 JAOUA: I believe it will cost between \$75,000 and \$100,000 dollars depending on how comprehensive the evaluation. 082 CHAIR CARPENTER: Why does the legislature need to direct OEDD to do a review of its programs when OEDD should already be doing evaluations JAQUA: Responds to committee discussion relating to the processes 094 involved in spending funding allocated for a specific purpose. 120 REP VANLEEUMEN. Presents testimony in favor of HB 2464. REP. SHIBLEY: Do you have recommendations relating to the consolidation 181 of other key industries? 189 REP. VANLEEUMEN: How did we arrive at the current list of key industries? 196 CORTRIGHT: Overviews origin of the key industries list. 205 REP. VANLEEUMEN: Continues to present testimony relating to the Oregon Benchmarks. 210 REP. SHIBLEY: How do you feel about keeping forestry and agriculture separate? 241 REP. VANLEEUMEN: Responds to committee discussion relating to the differences between forestry and agriculture products. REP. SHIBLEY: Do you feel forestry and agriculture should be combined? 262 REP. VANLEEUMEN: I do not think they should be combined. 263 293 REP. WOOTEN: Did any region select agricultural products as one of their three priorities as it relates to key industries? 303 JAQUA: I believe 8 regions selected agriculture. 316 REP. WOOTEN: Can you describe the way key industry efforts are funded. 318 JAOUA: Responds to committee discussion relating to funding. REP. WOOTEN: My overall concern relates to accountability or assessment 329 of how the key industries spend the state funding received. 367 JAQUA: Responds to committee discussion relating to key industries accountability. TAPE 26, SIDE B 013 REP. WOOTEN: Continues to overview concerns relating to key industries. 016 REP. WOOTEN: Are TouriSMand Professional Services traded sector industries? 017 JAQUA: Responds to committee discussion. 017 REP. WOOTEN: The statute requires key industries to be traded sector industries 019 JAQUA: Responds to committee discussion relating to traded sector industries. JAOUA: Presents testimony relating to HB 2464. 025 REP. SHIBLEY: Do you think forestry and agriculture could be combined? 038 040 JAQUA: Responds to committee discussion. KEN MADDOX: Presents testimony in favor of HB 2799. 060

105 MADDOX: Presents testimony relating to HB 2464. 114 MIKE DERMAN: Presents testimony in favor of HB 2799. DERMAN: Presents testimony relating to HB 2464 and HB 3115. 131 REP. WOOTEN: Do the industries you represent still need subsidized by the 132 state. 145 MADDOX: No, they do not. DERMAN: Presents written testimony relating to HB 2279, HB 2464, HB 2799, 185 and HB 3115 [EXHIBIT F]. 222 OTEN: Overviews HB 3209 relating to the consolidating efforts and duplication in employment training. REP. WOOTEN: eliminating 238 REP. FAHEY: How do you determine who gets the training and which funding? association gets the DERMAN: Responds to committee discussion relating to how training dollars 255 are utilized. I am not opposed to training. My concern is that industries financial assistance may qualify because they are a key REP. FAHEY: 314 that might not need industry. 322 DERMAN: Responds to committee discussion relating to Work Force Training Programs. DERMAN: Presents a letter from Ray Daffner supporting HB 2799 and not ing HB 2464 and HB 3115 [EXHIBIT G], and a letter from Ray Daffner ing HB 2279 [EXHIBIT H]. 341 supporting HB supporting HB 2279 JIM CRAVEN: Presents testimony against HB 2464. 385 TAPE 27. SIDE A 012 CRAVEN: Continues to presents testimony relating to the differences between the Software Association and American Electronics Association. 040 DERMAN: Continues to present testimony relating to the aerospace industry. 059 CHAIR CARPENTER: Closed PUBLIC HEARING on HB 2799 and HB 2464. 065 CHAIR CARPENTER: I will not hold a work session on HB 2464. HB 2279 - Requires Economic Development Department to establish grant program to finance in part training programs operated by trade and industry associations - Public Hearing CHAIR CARPENTER: Opens PUBLIC HEARING on HB 2279. 071 080 JAQUA: Presents testimony in favor of HB 2279. 128 REP. FAHEY: Will this measure circumvent some of the funding that would go to community college training programs? 134 JAQUA: Responds to committee discussion relating to training programs. 168 REP. FAHEY: I am concerned about the duplication in training programs between OEDD and the community colleges. 186 JAQUA: Responds to committee discussion. 212 MADDOX: Presents testimony relating to training in the software industry. 245 REP. FAHEY: This bill does not specifically say which key industry will benefit from training programs. Some industries have a surplus of workers and do not need assistance with training. 258 DERMAN: Presents testimony relating to Workforce Education Training Committees. 281 CHAIR CARPENTER: Closed PUBLIC HEARING on HB 2279. 285 CHAIR CARPENTER: Adjourns committee meeting at 3:50 p.m. Submitted by

Bobby Sullinger EXHIBIT LOG

EXHIBIT A -  $$\rm Written\ testimony\ in\ favor\ of\ HB\ 2141,\ Presented\ by\ Ken\ Armstrong,\ 2\ pages.$ 

EXHIBIT B - Proposed Amendments to House Bill 2141, Presented by Ken Armstrong, 4 pages.

EXHIBIT C - \$ Staff Measure Summary for HB 2464, Presented by Joseph Cortright, 1 page.

EXHIBIT D - Staff Measure Summary for HB 2799, Presented by Joseph Cortright, 1 page.

EXHIBIT E - House Bill 3115, Presented by Representative Cynthia Wooten, 1 page.

EXHIBIT F -  $$\rm Written\ testimony\ relating\ to\ HB\ 2279,\ HB\ 2464,\ HB\ 2799,\ and\ HB\ 3115,\ Presented\ by\ Michael\ Derman,\ 2\ pages.$ 

EXHIBIT G -  $\,$  A letter from Ray Daffner supporting HB 2799 and not supporting HB 2464 and HB 3115, Presented by Michael Derman, 2 pages.

EXHIBIT H -  $$\$  A letter from Ray Daffner supporting HB 2279, Presented by Michael Derman, 1 page.