HOUSE COMMITTEE ON COMMERCE SUBCOMMITTEE ON TRADE AND ECONOMIC DEVELOPMENT April 27, 1995 Hearing Room H170 1:30 p.m. Tape 49-50 MEMBERS PRESENT: Rep. Chuck Carpenter, Chair Rep. Gail Shibley, Vice-Chair Rep. Michael Fahey Rep. Cynthia Wooten MEMBERS EXCUSED: Joseph Cortright, Executive Officer STAFF PRESENT: Bobby Sullinger, Committee Assistant WITNESSES: Dave Fiskum, Oregon Multi-Media Alliance and Oregon Film & Foundation David Woolson, Oregon Film & Video Office, Oregon Economic Department Rick Schulberg, Oregon Economic Development Department SB 167-A -- Creates Oregon Film and Video Office as semi-MEASURES HEARD: independent state agency -- PH & PWS SB 526-A -- Establishes International Trade Advisory Committee wit Economic Development Department -- PH & PWS These minutes contain materials which paraphrase and/or summarize statements made during this session. Only text enclosed in quotation marks report a speaker's exact words. For complete contents of the proceedings, please refer to the tapes. TAPE 49, SIDE A 001 CHAIR CARPENTER: Brings the subcommittee to order at 1:40 p.m. SB 167-A -- Creates Oregon Film and Video Office as semi-independent state agency -- Public Hearing 002 CHAIR CARPENTER: Opens PUBLIC HEARING on SB 167-A. 009 DAVE FISKUM: Presents written testimony in favor of SB 167-A [EXHIBIT A]. 048 DAVID WOOLSON: Presents written testimony in favor of SB 167-A [EXHIBIT в1. 096 WOOLSON: Presents Oregon Film & Video Office Update [EXHIBIT C], Senate Bill 167 -- The Oregon Film & Video Office Supports Senate Bill 167 [EXHIBIT D], Feature Films, Made-For-TV Movies, & Cable Movies Filmed In Oregon 1915-1995 [EXHIBIT E], A-Engrossed Senate Bill 167 [EXHIBIT F], Oregon Strategic Plan and Vision -- 1993-95 [EXHIBIT G], The Oregon Multimedia Initiative [EXHIBIT H], and Economic Impact Study of Film &Video in Oregon [EXHIBIT I]. 128 FISKUM: Continues to present testimony relating to the Senate amendments to SB 167-A. 142 REP. WOOTEN: Will the budget or funding for the Oregon Film and Video Office be extracted from OEDD's budget. 143 WOOLSON: Responds to committee discussion relating to Oregon Film and Video Office funding. 151 REP. WOOTEN: Will this measure exempt the agency from state employment laws? 153 WOOLSON: Responds to committee discussion relating exemptions the measure allows the agency. REP. WOOTEN: Is there a way the state could share in possible returns 169 as a result of collaborative investment prospects? WOOLSON: Yes. There is language relating to the expanded entrepreneur 173 efforts of the office. 177 REP. WOOTEN: Would any of that money be placed in the general fund? 178 WOOLSON: No. It would be accumulated as tax revenues by the state. 180 REP. WOOTEN: Would any money your office received remain in the semi-independent office?

182 WOOLSON: Yes. 183 CHAIR CARPENTER: Why should there be a separate organization for Oregon Film and Video Office? 191 WOOLSON: Responds to committee discussion relating to the need for flexibility in the agency. 197 CHAIR CARPENTER: Why should your agency be any different than other state agencies? 203 FISKUM: Responds to committee discussion relating to the competition in the movie making industry and the need for flexibility. 224 REP. WOOTEN: By allowing the agency to become semi-independent it will expand the industry. 229 REP. FAHEY: In my district the movie industry provides a lot of good paying jobs. 237 CORTRIGHT: Overviews budget process as it relates to Oregon Film and Video. REP. WOOTEN: I support the effort of the agency to become 250 semi-independent. REP. SHIBLEY: I support this measure and the Senate amendments were 266 well thought-out. 276 REP. FAHEY: Is there anything that will diminish pay scales? 280 WOOLSON: No. Not to my knowledge. 289 CHAIR CARPENTER: Closed PUBLIC HEARING on SB 167-A. CHAIR CARPENTER: Opens WORK SESSION on SB 167-A. 290 292 MOTION: REP. SHIBLEY: MOVES SB 167-A to the full Commerce Committee with a DO PASS recommendation. VOTE: PASSES: In a roll call vote, all members present vote AYE. All 295 members are present. 297 CHAIR CARPENTER Will lead the discussion on the floor. 310 CHAIR CARPENTER: Closed WORK SESSION on SB 167-A. SB 526-A -- Establishes International Trade Advisory Committee within Economic Development Department -- Public Hearing 312 CHAIR CARPENTER: Opens PUBLIC HEARING on SB 526-A. 313 CORTRIGHT: Overviews Staff Measure Summary for SB 526-A [EXHIBIT J]. RICK SCHULBERG: Presents testimony in favor of SB 526-A. 335 SCHULBERG: Overviews Proposed Amendments to A-Engrossed Senate Bill 350 526-A2 [EXHIBIT K]. 365 CHAIR CARPENTER: Will there still be 9 members on the committee? 367 SCHULBERG: Yes. CHAIR CARPENTER: How does the appoint process work? 380 384 CORTRIGHT: The members are appointed by the Governor. At least one member must be a part of the Economic Development Commission. SCHULBERG: Continues to present testimony relating to service to 388 customers. 403 CHAIR CARPENTER: Do you have a task force working on international trade efforts? 405 SCHULBERG: Responds to committee discussion relating to OEDD efforts in international trade. TAPE 50, SIDE A 009 CHAIR CARPENTER: Would this committee focus strictly on international trade? 010 SCHULBERG: Yes, International trade as well as touriSMand cultural issues. 012 CHAIR CARPENTER: What is the fiscal impact of the consultant you have now? SCHULBERG: The contract is for \$17,000 dollars. 013 017 Committee discussion relating to similar measures. 025 CHAIR CARPENTER: I am concerned OEDD is spending \$17,000 dollars to hire consultants when it should be a function of management.

032 SCHULBERG: Responds to committee discussion relating to consultants

employed by OEDD to provide advise on international trade issues.

062 REP. FAHEY: Would this committee be engaged in travel to Japan?

 $\tt 065$ $\,$ SCHULBERG: Responds to committee discussion relating to the agency travel needs.

070 REP. WOOTEN: It is not allowable to use lottery funds for travel without pay to employees.

078 CHAIR CARPENTER: Closed PUBLIC HEARING on SB 526-A.

079 CHAIR CARPENTER: Opens WORK SESSION on SB 526-A.

080 $\ \mbox{CORTRIGHT:}$ Continues to overviews [EXHIBIT K] (Work Groups and Task Forces).

090 MOTION: REP. WOOTEN: MOVES to ADOPT SB 526-A2 amendments.

093 VOTE: CHAIR CARPENTER: Hearing no objection, the amendments are ADOPTED. All members are present.

096 MOTION: REP. WOOTEN: MOVES SB 526-A to the Full Commerce Committee with a DO PASS AS AMENDED recommendation.

099 CORTRIGHT: This bill and the previous one have a subsequent referral to

the Joint Committee on Ways and Means.

108 MOTION: CHAIR CARPENTER: MOVES SB 526-A be returned to the Speaker's desk pursuant to SR8.50, that a letter be attached recommending that the subsequent referral to the Joint Committee on Ways and Means be RESCINDED.

111 VOTE: CHAIR CARPENTER: Hearing no objection, the motion CARRIES. All members are present.

114 VOTE: PASSES: In a roll call vote, all members present vote AYE. All members are present.

120 CHAIR CARPENTER: Closed WORK SESSION on SB 526-A.

129 CHAIR CARPENTER: Adjourns the subcommittee at 2:15 p.m.

Submitted by

Bobby Sullinger EXHIBIT LOG

EXHIBIT A - Written testimony in favor of SB 167-A, Presented by Dave Fiskum, 1 page.

EXHIBIT B - \$W\$ritten testimony in favor of SB 167-A, Presented by David Woolson, 4 pages.

EXHIBIT C - Oregon Film & Video Office Update, Presented by David Woolson, 6 pages.

EXHIBIT D - Senate Bill 167 -- The Oregon Film & Video Office Supports Senate Bill 167, Presented by David Woolson, 1 page.

EXHIBIT E - Feature Films, Made-For-TV Movies, & Cable Movies Filmed In Oregon 1915-1995, Presented by David Woolson, 7 pages.

EXHIBIT F - A-Engrossed Senate Bill 167, Presented by David Woolson, 8 pages.

EXHIBIT G - Oregon Strategic Plan and Vision -- 1993-95, Presented by David Woolson, 18 pages.

EXHIBIT H - The Oregon Multimedia Initiative, Presented by David Woolson, 10 pages.

EXHIBIT I - Economic Impact Study of Film & Video in Oregon, Presented by David Woolson, 39 pages.

EXHIBIT J - Staff Measure Summary for SB 526-A, Presented by Joseph Cortright, 1 page.

EXHIBIT K - Proposed Amendments to A-Engrossed Senate Bill 526-A2, Presented by Rick Schulberg, 1 page.