

HOUSE COMMITTEE ON  
COMMERCE  
SUBCOMMITTEE ON  
TRADE AND ECONOMIC DEVELOPMENT

May 2, 1995 Hearing Room H170  
1:30 p.m. Tape 51-52

MEMBERS PRESENT: Rep. Chuck Carpenter, Chair  
Rep. Gail Shibley, Vice-Chair  
Rep. Michael Fahey

MEMBERS EXCUSED: Rep. Cynthia Wooten

STAFF PRESENT: Joseph Cortright, Executive Officer  
Bobby Sullinger, Committee Assistant

WITNESSES: Marcus Sassaman, Pacific Printing & Imaging Association  
C.D. Hobbs, HiTech Publications  
Jon Jaqua, Deputy Director, Oregon Economic Development  
Grover Simmons, Independent Employer Association  
Jim Craven, Oregon Advocates for Arts

MEASURES HEARD: SB 309-A -- Adds graphic communications industry to  
definition of "key industries" for purposes of certain economic  
laws -- PH

These minutes contain materials which paraphrase and/or summarize  
statements made during this session. Only text enclosed in quotation marks

report a speaker's exact words. For complete contents of the proceedings,  
please refer to the tapes.

TAPE 51, SIDE A

001 ACTING CHAIR SHIBLEY: Brings the subcommittee to order at 1:35 p.m.

002 ACTING CHAIR SHIBLEY: Recesses the subcommittee until 2:00 p.m.

003 CHAIR CARPENTER: Reconvenes the subcommittee at 2:03 p.m.

SB 309-A -- Adds graphic communications industry to definition of "key  
industries" for purposes of certain economic development laws -- Public  
Hearing

003 CHAIR CARPENTER: Opens PUBLIC HEARING on SB 309-A.

004 CORTRIGHT: Overviews Staff Measure Summary for SB 309-A [EXHIBIT A].

015 MARCUS SASSAMAN: Presents written testimony in favor of SB 309-A  
[EXHIBIT B].

054 SASSAMAN: Presents Presentation to the House Trade & Economic  
Development Committee - Lincoln & Allen Bindery and Graphic Arts Center  
[EXHIBIT C], Presentation to the House Trade & Economic Development  
Committee -Rono Graphic Communications Co. [EXHIBIT D], The Electronic  
Prepress Center [EXHIBIT E], Pacific Printing & Imaging Association -  
PrintED [EXHIBIT F], Technical Training Issues [EXHIBIT G], Pacific  
Printing & Imaging Association - Slides [EXHIBIT H].

097 REP. FAHEY: I am concerned the PrintED students are learning on old  
out-dated equipment.

104 SASSAMAN: Responds to committee discussion relating to the equipment  
available for PrintED students.

121 REP. FAHEY: What is the potential for employment and wages once a  
student completes the PrintED program?

124 SASSAMAN: Responds to committee discussion relating to average wages  
and benefits received by PrintED students.

140 C.D. HOBBS: Presents testimony in favor of SB 309-A.

156 CHAIR CARPENTER: Are you sending information electronically to your  
customers?

157 HOBBS: Yes.

225 HOBBS: Continues to present testimony relating to technical  
capabilities of HiTech Publications.

268 HOBBS: Continues to overviews [EXHIBIT C].

275 HOBBS: Continues to present testimony relating to new technology and  
information resources.

343 HOBBS: Continues to present testimony relating to employee training and  
development.

401 HOBBS: Continues to present testimony relating to public/private partnerships.

429 JON JAQUA: Presents Oregon Economic Development Department Proposed Amendments to SB 309-A [EXHIBIT I]

TAPE 52, SIDE A

007 JAQUA: Continues to present testimony relating to graphic industry in Oregon.

023 REP. FAHEY: I support the printing industry's efforts in Oregon.

034 JAQUA: Responds to committee discussion relating to the efforts of the printing industry.

038 REP. FAHEY: I would like to see if we can help the printing industry.

040 JAQUA: Responds to committee discussion relating to training initiatives for the graphic industry.

057 REP. SHIBLEY: I want to applaud the industry for putting together PrintED. It is a model for school-to-work opportunities. I would like some criteria to apply to key industries.

090 JAQUA: Responds to committee discussion relating to the EDC setting criteria and development of policy relating to key industries.

120 GROVER SIMMONS: Presents testimony in favor of SB 309-A.

151 SIMMONS: Continues to present testimony relating to origins of the bill and issues relating to legislative policy and key industries.

190 SIMMONS: Continues to present testimony relating to the need for key industry classifications.

201 CHAIR CARPENTER: What would this bill do that the industry cannot do without it.

218 SIMMONS: Responds to committee discussion relating to education. We want OEDD to support PrintED, help with market research, and ISO 9000 certification.

232 HOBBS: Continues to present testimony relating to ISO 9000 certification.

253 HOBBS: Continues to present testimony relating to capital initiatives and intellectual technologies.

269 REP. FAHEY: I agree the ISO 9000 certification is vitally important.

277 HOBBS: Responds to committee discussion relating to ISO 9000 certification.

282 JIM CRAVEN: Presents testimony relating to key industries and what it means to be a key industry.

335 CHAIR CARPENTER: Closed PUBLIC HEARING on SB 309-A.

350 CHAIR CARPENTER: Adjourns the subcommittee at 3:00 p.m.

Submitted by

Bobby Sullinger  
EXHIBIT LOG

EXHIBIT A - Staff Measure Summary for SB 309-A, Presented by Joseph Cortright, 1 page.

EXHIBIT B - Written testimony in favor of SB 309-A, Presented by Marcus Sassman, 3 pages.

EXHIBIT C - Presentation to the House Trade & Economic Development Committee - Lincoln & Allen Bindery and Graphic Arts Center, Presented by Marcus Sassman, 6 pages.

EXHIBIT D - Presentation to the House Trade & Economic Development Committee -Rono Graphic Communications Co., Presented by Marcus Sassman, 3 pages.

EXHIBIT E - The Electronic Prepress Center, Presented by Marcus Sassman, 5 pages.

EXHIBIT F - Pacific Printing & Imaging Association - PrintED, Presented by Marcus Sassman, 15 pages.

EXHIBIT G - Technical Training Issues, Presented by Marcus Sassman, 5 pages.

EXHIBIT H - Pacific Printing & Imaging Association - Slides, Presented by Marcus Sassman, 10 pages.

EXHIBIT I - Oregon Economic Development Department Proposed Amendments to SB 309-A, Presented by Jon Jaqua, 2 pages.

