

SENATE COMMITTEE ON  
TRADE AND ECONOMIC DEVELOPMENT

March 2, 1995      Hearing Room 137  
8:30 a.m.          Tapes 36-37

MEMBERS PRESENT:      Sen. John Lim, Chair  
Sen. Bill Kenemer, Vice-Chair  
Sen. Bill Bradbury  
Sen. Gene Derfler

MEMBERS EXCUSED:      Sen. Joan Dukes

STAFF PRESENT:      Joseph Cortright, Executive Officer  
Jeri Chase, Office Manager  
Bobby Sullinger, Committee Assistant

WITNESSES:                      Kelly Freels, Fiscal Policy Analysis Division, DAS  
   Maynard Orme, President and Chief Executive Officer, Oregon  
Broadcasting                      Kim Duncan, Legislative Director, Oregon Public Broadcasting  
   Curt Pederson, Chief Information Officer, Information Resources  
Division, DAS                      Ray Louis, Director, Oregon ED-NET

MEASURES HEARD:      SB 357 - Allocates lottery funds to Department of  
Administrative                      Services, Economic development Department, Employment  
department and Housing and community Services      Department for biennium  
beginning July 1, 1995, for      specified purposes - PH & PWS

These minutes contain materials which paraphrase and/or summarize  
statements made during this session. Only text enclosed in quotation marks

report a speaker's exact words. For complete contents of the proceedings,  
please refer to the tapes.

TAPE 36, SIDE A

001      CHAIR LIM:      Brings the committee to order at 8:36 a.m.  
008      CORTRIGHT:      Overviews memorandum relating to a key industry survey  
[EXHIBIT A].  
028      CORTRIGHT:      Continues to overview [EXHIBIT A] (Program Rating).  
032      Committee discussion relating to Regional Strategies.  
045      CORTRIGHT:      Continues to overview [EXHIBIT A] (Program Rating).  
057      Committee discussion relating to International Trade.  
062      CORTRIGHT:      Continues to overview [EXHIBIT A] (Program Rating).  
067      Committee discussion relating to ratings and significance of the survey.  
090      Committee discussion relating to the validity and bias of the ratings  
given by the survey.  
107      CORTRIGHT:      Continues to overview [EXHIBIT A] (Program Rankings).  
124      CORTRIGHT:      Continues to overview [EXHIBIT A] (Spending Priorities).  
140      Committee discussion relating to the businesses that responded to the  
survey and the impact on the results.  
159      Committee discussion relating to interpretation of the survey results.  
181      CORTRIGHT:      Continues to overview [EXHIBIT A] (Most Critical Rankings).  
194      Committee discussion relating to key industries that failed to respond  
to the survey.

SB 357 - Allocates lottery funds to Department of Administrative Services,  
Economic Development Department, Employment Department and Housing and  
Community Services Department for biennium beginning July 1, 1995, for  
specified purposes - Public Hearing

213      CHAIR LIM:      Opens PUBLIC HEARING on SB 357.  
228      CORTRIGHT:      Overviews Detailed Analysis of EDD Budget, February, 1995  
[EXHIBIT B].  
239      Committee discussion relating to the effect of committee actions on SB  
357 and subsequent referrals.  
268      KELLY FREELS:      Presents testimony overviewing the Governors budget.  
270      Committee discussion relating to the Governors budget.  
288      FREELS: Responds to committee discussion relating to possible changes to  
Governors budget.  
391      CORTRIGHT:      Continues to overview [EXHIBIT B] (Column Definitions).

TAPE 37, SIDE A

005 FREELS: Continues to presents testimony relating to Oregon Public  
Broadcasting (OPB).

016 MAYNARD ORME: Presents written testimony in favor of SB 357 [EXHIBIT C].  
Presents Oregon Public Broadcasting map of relay stations in Oregon  
[EXHIBIT D], and March 1995 - Oregon Focus [EXHIBIT E].

068 CHAIR LIM: What percentage of funding does OPB receive from the private  
sector?

076 SEN. BRADBURY: What is OPB's proposed budget?

080 ORME: Responds to committee discussion.

083 SEN. BRADBURY: Is the proposed budget enough given the decline in private  
contributions?

086 ORME: Responds to committee discussion.

104 SEN. BRADBURY: What is the federal government planning to do with funding  
for public broadcasting?

107 ORME: Responds to committee discussion.

130 SEN. BRADBURY: Comments on local productions of programs for OPB.

136 SEN. KENNEMER: What is the dollar amount of OPB's federal funding?

138 ORME: Responds to committee discussion.

152 SEN. KENNEMER: Where are most of OPB's programs produced?

156 ORME: Responds to committee discussion

182 CHAIR LIM: Do you have any contingency plan as it relates to the possible  
decrease in federal funding?

186 ORME: Responds to committee discussion.

203 CHAIR LIM: Do you think OPB will be completely self sufficient in the  
future?

209 ORME: Responds to committee discussion.

220 CHAIR LIM: Can you explain the different mechanisms used to fund OPB?

224 ORME: Responds to committee discussion.

250 CHAIR LIM: Do you have any programming sensitive to cultural needs?

265 ORME: Responds to committee discussion.

280 KIM DUNCAN: Responds to committee discussion relating to differences  
between public broadcasting and commercial broadcasting as it relates to  
cultural diversity of programs.

298 DUNCAN: Continues to overview [EXHIBIT D].

304 CHAIR LIM: Is OPB semi-privatized?

305 ORME: Responds to committee discussion.

306 CHAIR LIM: Is OPB shifting its efforts towards becoming 100% private in  
the future?

306 ORME: Responds to committee discussion.

319 SEN. BRADBURY: Comments on the difference between commercial broadcasting  
vs. public broadcasting.

347 ORME: Overviews differences between commercial broadcasting vs. public  
broadcasting.

360 CURT PEDERSON; Presents written testimony in favor of SB 357 [EXHIBIT F].

TAPE 36, SIDE B

026 PEDERSON: Continues to overview [EXHIBIT F] (Oregon ED-NET's Progress).

070 PEDERSON: Continues to overview [EXHIBIT F] (ED-NET Finances).

100 SEN. DERFLER: What does it cost to use ED-NET?

101 RAY LOUIS: Responds to committee discussion relating to fees.

135 SEN. DERFLER: Where would you go to participate in an ED-NET forum?

136 LOUIS: Responds to committee discussion.

165 SEN DERFLER: Why is there a reluctance to use ED-NET?

166 PEDERSON: Responds to committee discussion.

173 LOUIS: Responds to committee discussion relating to reasons people do

not use ED-NET.

197 SEN. DERFLER: Comments on possible ways to encourage agency directors to  
use ED-NET.

204 PEDERSON: Responds to committee discussion relating to use of ED-NET.

213 SEN. DERFLER: Comments on cost associated with not using ED-NET.

216 LOUIS: Responds to committee discussion.

223 SEN. DERFLER: What is the difference between Intel's system and ED-NET?

238 PEDERSON: Responds to committee discussion relating to possible updating  
equipment and differences between Intel's desktop system and ED-NET.

296 FREELS: Overviews gambling addiction funds and programs set-up by  
counties.

341 SEN. KENNEMER: What percentage of addicted gamblers will 4 million  
dollars help?

342 FREELS: Responds to committee discussion.

352 CHAIR LIM: How many people have contacted the gambling addiction hotline  
for help?

355 FREELS: Responds to committee discussion.

356 CHAIR LIM: Are you quoting statistics for a one month period?

357 FREELS: Responds to committee discussion.

374 CHAIR LIM: Closed PUBLIC HEARING on SB 357.

377 CHAIR LIM: Adjourns committee meeting at 9:59 a.m.

Submitted by

Bobby Sullinger  
EXHIBIT LOG

EXHIBIT A - Memorandum relating to a key industry survey, Presented by  
Joseph Cortright, 4 pages.

EXHIBIT B - Detailed Analysis of EDD Budget, February, 1995, Presented by  
Joseph Cortright, 1 page.

EXHIBIT C - Written testimony in favor of SB 357, Presented by Maynard Orme,  
8 pages.

EXHIBIT D - Oregon Public Broadcasting map of relay stations in Oregon,  
Presented by Maynard Orme, 1 page.

EXHIBIT E - March 1995 - Oregon Focus, Presented Maynard Orme, 32 pages.

EXHIBIT F - Written testimony in favor of SB 357, Presented by Curt  
Pederson, 3 pages.