

SENATE COMMITTEE ON
TRADE AND ECONOMIC DEVELOPMENT

January 19, 1995 Hearing Room 137
1:00 p.m. Tapes 5-6

MEMBERS PRESENT: Sen. John Lim, Chair
Sen. Bill Kennemer, Vice-Chair
Sen. Bill Bradbury
Sen. Gene Derfler
Sen. Joan Dukes

MEMBERS EXCUSED:

STAFF PRESENT: Joseph Cortright, Executive Officer
Jeri Chase, Office Manager
Bobby Sullinger, Committee Assistant

WITNESSES: Bill Scott, Director, Economic Development Department

MEASURES HEARD: Informational Meeting
 Overview of Oregon Economic Development Department

These minutes contain materials which paraphrase and/or summarize statements made during this session. Only text enclosed in quotation marks report a speaker's exact words. For complete contents of the proceedings, please refer to the tapes.

TAPE 5, SIDE A

001 CHAIR LIM: Calls meeting to order at 1:04 p.m.

Overview of Oregon Economic Development Department - Informational Meeting

004 BILL SCOTT: Overviews Oregon Economic Development Department, Presentation to 68th Legislative Assembly Senate Trade and Economic Development Committee January, 1995 [EXHIBIT A], Oregon. Things look different here postcard [EXHIBIT B], Oregon Press Kit Contents [EXHIBIT C],

Oregon Press Release - What's it All About? [EXHIBIT D], Success Press Release - Business Stories Waiting To Be Told. [EXHIBIT E], Key Contacts - Get In Touch With Oregon... [EXHIBIT F], The Oregon Ducks Fact Sheet - The School Behind the Quack Attack [EXHIBIT G], Excellence at the University of

Oregon [EXHIBIT H], The Official Travel Guide - Oregon - Things look different here [EXHIBIT I], The Official Media Guide - Oregon - Things look

different here [EXHIBIT J], The Official Media Kit - Oregon , folder [EXHIBIT K].

027 Committee discussion.

032 SCOTT: Continues presentation of [EXHIBIT A] (Changes and Accomplishments).

079 Committee discussion.

082 SCOTT: Continues presentation of [EXHIBIT A] (Changes and Accomplishments).

113 Committee discussion.

126 SCOTT: Responds to committee discussion regarding tourism.

142 SCOTT: Continues presentation of [EXHIBIT A] (Investing Companies).

168 SCOTT: Continues presentation of [EXHIBIT A] (Community Projects).

178 Committee discussion.

182 SCOTT: Responds to committee discussion regarding the percentage of companies investing in Oregon's economy.

198 Committee discussion.

204 SCOTT: Continues presentation of [EXHIBIT A] (Economic Development Commission Members).

242 Committee discussion.

285 SCOTT: Responds to committee discussion regarding to the geographic diversity of the Commission members.

300 SCOTT: Continues presentation of [EXHIBIT A] (Oregon Shines).

341 SCOTT: Continues presentation of [EXHIBIT A] (Circle of Prosperity).

355 SCOTT: Continues presentation of [EXHIBIT A] (Benchmarks).

372 Committee discussion.

383 SCOTT: Responds to Committees questions regarding how Oregon might improve the average wage level.

404 Committee discussion.

TAPE 5, SIDE B

000 Committee discussion continues.

009 SCOTT: Continues presentation of [EXHIBIT A] (Policies).

053 SCOTT: Continues presentation of [EXHIBIT A] (Mission and Vision).

093 Committee discussion.

111 SCOTT: Continues presentation of [EXHIBIT A] (Mission and Vision).

133 SCOTT: Continues presentation of [EXHIBIT A] (Oregon regions and Selected Key Industries).

146 Committee discussion.

171 SCOTT: Continues presentation of [EXHIBIT A] (Focusing on Customer Needs).

189 SCOTT: Continues presentation of [EXHIBIT A] (Organization Structure - 1995).

230 Committee discussion.

270 SCOTT: Continues presentation of [EXHIBIT A] (1995-97 General Fund and Lottery Funds).

291 SCOTT: Continues presentation of [EXHIBIT A] (Performance Measurement Return on Investment).

318 SCOTT: Continues presentation of [EXHIBIT A] (Oregon's Per Capita Personal Income).

356 SCOTT: Continues presentation of [EXHIBIT A] (Rural Investment Fund).
391 Committee discussion.
TAPE 6, SIDE A
000 Committee discussion continues.
055 SCOTT: Responds to Committee questions regarding the recent Rose Bowl expenditures [EXHIBIT B], [EXHIBIT C], [EXHIBIT D], [EXHIBIT E], [EXHIBIT F], [EXHIBIT G], [EXHIBIT H], [EXHIBIT I], [EXHIBIT J], [EXHIBIT K].
118 SCOTT: Continues response to Committee questions regarding the recent Rose Bowl expenditures.
150 Committee discussion.
233 Committee discussion continues.
240 CHAIR LIM: New meeting time for the Committee is 8:30 a.m. on the same days.
254 Committee discussion.
256 CHAIR LIM: Adjourns meeting at 2:25 p.m.

Submitted by

Bobby Sullinger
EXHIBIT LOG

EXHIBIT A - Oregon Economic Development Department, Presentation to 68th Legislative Assembly Senate Trade and Economic Development Committee January, 1995, Presented by Bill Scott, 28 pages.
EXHIBIT B - Oregon. Things look different here postcard, Presented by Bill Scott, 2 pages.
EXHIBIT C - Oregon Press Kit Contents, Presented by Bill Scott, 1 page.
EXHIBIT D - Oregon Press Release - What's it all about?, Presented by Bill Scott, 3 pages.
EXHIBIT E - Success Press Release - Business Stories Waiting To Be Told, Presented by Bill Scott, 4 pages.
EXHIBIT F - Key Contacts - Get In Touch With Oregon ..., Presented by Bill Scott, 1 page.
EXHIBIT G - The Oregon Ducks Fact Sheet - The School Behind the Quack Attack, Presented by Bill Scott, 7 pages.
EXHIBIT H - Excellence at the University of Oregon, Presented by Bill Scott, 2 pages.
EXHIBIT I - The Official Travel Guide - Oregon - Things look different here, Presented by Bill Scott, 110 pages.
EXHIBIT J - The Official Media Guide - Oregon - Things look different here, Presented by Bill Scott, 23 pages.
EXHIBIT K - The Official Media Kit - Oregon, folder, Presented by Bill Scott, 4 pages.