

SENATE COMMITTEE ON
TRADE AND ECONOMIC DEVELOPMENT

February 9, 1995 Hearing Room 137
8:30 a.m. Tapes 20-22

MEMBERS PRESENT: Sen. John Lim, Chair
Sen. Gene Derfler
Sen. Joan Dukes

MEMBERS EXCUSED: Sen. Bill Kenemer, Vice-Chair
Sen. Bill Bradbury

STAFF PRESENT: Joseph Cortright, Executive Officer
Jeri Chase, Office Manager
Bobby Sullinger, Committee Assistant

WITNESSES: Jim Olsen, Pacific Printing and Imaging Association
C.D. Hobbs, Hi-Tek Publications
Mike Hopkins, Lincoln & Allen
John Trachtenberg, Rono Graphic Communications Company
Jon Jaqua, Deputy Director, Economic Development Department
Janet Jones, Economic Development Department
Ray Daffner, Executive Director, WPCC, Inc.
David Welsh, Oregon Environmental Technology Association
Jim Craven, American Electronics Association

MEASURES HEARD: SB 309 - Adds graphic communications industry to definition
of "key industries" for purposes of certain economic
& PWS

SB 241 - Requires Director of Economic Development Department to provide
opportunity for organizations representing key Industries to offer comments

and recommendations relating to budget priorities of department - PH & PWS

These minutes contain materials which paraphrase and/or summarize
statements made during this session. Only text enclosed in quotation marks

report a speaker's exact words. For complete contents of the proceedings,
please refer to the tapes.

TAPE 20, SIDE A

001 CHAIR LIM: Brings the committee to order at 8:36 a.m.

008 CORTRIGHT: Overviews LC 2725 Draft [EXHIBIT A].

018 MOTION: SENATOR DERFLER moves the committee introduce LC 2725.

020 VOTE: CHAIR LIM hearing no objection the motion CARRIES. SENATOR
BRADBURY and KENEMER are EXCUSED.

SB 309 - Adds graphic communications industry to definition of "key
industries" for purposes of certain economic development laws - Public
Hearing

023 CHAIR LIM: Opens PUBLIC HEARING on SB 309.

024 CORTRIGHT: Overviews Staff Measure Summary of SB 309 [EXHIBIT B].

041 JIM OLSEN: Presents testimony in favor of SB 309, The Printing & Imaging
Industry slides [EXHIBIT C], Graphic Arts Technology Center Opens in Iowa
[EXHIBIT D], and a letter from James E. Olsen to Chair Lim [EXHIBIT E].

095 CHAIR LIM: What is causing the growth of the printing industry?

097 OLSEN: Responds to committee discussion.

152 Committee discussion.

159 OLSEN: Responds to committee discussion.

161 SEN. DERFLER: What percentage of print jobs come from out-of-state?

166 OLSEN: Responds to committee discussion.

182 OLSEN: Continues testimony (Average Payrolls).

187 OLSEN: Continues testimony (Critical Trends).

210 Committee discussion.

214 OLSEN: Continues testimony.

248 OLSEN: Continues testimony (A Profile of The Future Industry).

274 OLSEN: Continues testimony (How Oregon can help the printing and imaging
industry).

309 SEN. DERFLER: What is the ISO 9000 Project?

317 C.D. HOBBS: Responds to committee question regarding ISO 9000 Project.

338 OLSEN: Continues testimony (Technical Training Project).

352 MIKE HOPKINS: Presents written testimony in favor of SB 309 [EXHIBIT F],
Lincoln & Allen Bindery [EXHIBIT G], Spring 1995 Graphic Arts Center
Publishing - Alaska Northwest Books [EXHIBIT H].

400 HOPKINS: Continues Testimony [EXHIBIT F].

TAPE 21, SIDE A

024 HOPKINS: Continues Testimony [EXHIBIT F].

093 HOPKINS: Continues Testimony [EXHIBIT F].

143 HOPKINS: Continues Testimony [EXHIBIT F].

216 HOBBS: Presents testimony in favor of SB 309, overviews Technical
Training Issues [EXHIBIT I].

313 HOBBS: Continues overview of [EXHIBIT I] (Employees must be document
managers).

354 HOBBS: Continues overview of [EXHIBIT I] (Technology is more than just
productivity).

382 HOBBS: Continues overview of [EXHIBIT I] (Challenges to the Oregon
Printing Industry).

459 HOBBS: Continues overview of [EXHIBIT I] (Proposal: Public/Private
Research Initiative).

TAPE 20, SIDE B

028 HOBBS: Continues overview of [EXHIBIT I] (Proposal: Public/Private
Research Initiative continues.).

044 Committee discussion.

046 HOBBS: Responds to committee discussion.

054 JOHN TRACHTENBERG: Presents testimony in favor of SB 309.

097 TRACHTENBERG: Continues testimony.

126 OLSEN: Presents Printed Accreditation Program [EXHIBIT J], Pacific
Printing & Imaging Assoc. - Printed Accredited Schools - Oregon [EXHIBIT
K], Learning for a Lifetime [EXHIBIT L], Printing & Publishing - from the
Classroom to Careers - An Activity Guide for Teachers [EXHIBIT M].

137 JON JAQUA: Presents comment testimony regarding SB 309.

182 JAQUA: Continues comment testimony.

247 JANET JONES: Presents comment testimony regarding SB 309.

298 SEN. DERFLER: Comments - I would like to develop training programs to
organize and bring the printing industry together to provide a
knowledgeable work force.

376 SEN. DUKES: Does SB 309 impact OEDD's budget?

378 JAQUA: Responds to committee discussion.

422 Committee discussion.

424 JAQUA: Responds to committee discussion.

446 SEN. DERFLER: Comments - the Workforce Training Programs needs
coordination.

471 Committee discussion.

473 JAQUA: Responds to committee discussion.

TAPE 21, SIDE B

025 JAQUA: Continues to Responds to committee discussion.

031 Committee discussion.

042 CHAIR LIM: Closed PUBLIC HEARING on SB 309.

SB 241 - Requires director of Economic Development Department to provide
opportunity for organizations representing key industries to offer comments
and recommendations relating to budget priorities of department - Public
Hearing

044 CHAIR LIM: Opens PUBLIC HEARING on SB 241.

049 CORTRIGHT: Overviews Staff Measure Summary of SB 241 [EXHIBIT N].

070 Committee discussion.

086 RAY DAFFNER: Presents testimony in favor of SB 241, Secondary Wood
Products Industry [EXHIBIT O], WPCC members list [EXHIBIT P], a letter from

Michael Derman [EXHIBIT Q], and An Industry Overview - The Secondary Wood
Products Industry [EXHIBIT R].

148 DAFFNER: Continues testimony.

161 Committee discussion.

164 DAFFNER: Responds to committee discussion.

171 Committee discussion.

174 DAFFNER: Responds to committee discussion.

179 SEN. DUKES: Comments - government should facilitate learning programs not
fund all private sector training.

204 DAFFNER: Responds to committee discussion.

213 JAQUA: Presents comment testimony regarding SB 241.

253 Committee discussion.

264 JAQUA: Responds to committee discussion.

278 Committee discussion.

291 JAQUA: Responds to committee discussion.

350 Committee discussion.

370 JAQUA: Responds to committee discussion.

374 Committee discussion.

423 JONES: Presents comment testimony regarding SB 241.

447 SEN. DERFLER: Comments - I do not want us to micro-manage OEDD.

468 DAVID WELSH: Presents testimony against SB 241.

TAPE 22, SIDE A

020 WELSH: Continues testimony.

049 JIM CRAVEN: Presents testimony against SB 241.

073 CHAIR LIM: Closed PUBLIC HEARING on SB 241.

076 CHAIR LIM: Adjourns committee meeting at 10:37 a.m.

Submitted by

Bobby Sullinger
EXHIBIT LOG

EXHIBIT A - LC 2725 Draft, Presented by Joseph Cortright, 4 pages.

EXHIBIT B - Staff Measure Summary of SB 309, Presented by Joseph Cortright,
1 page.

EXHIBIT C - The Printing & Imaging Industry slides, Presented by Jim Olsen,
9 pages.

EXHIBIT D - Graphic Arts Technology Center Opens in Iowa, Presented by Jim
Olsen, 1 page.

EXHIBIT E - Letter from James E. Olsen to Chair Lim, Presented by Jim Olsen,
2 pages.

EXHIBIT F - Written testimony in favor of SB 309, Presented by Mike Hopkins,
6 pages.

EXHIBIT G - Lincoln & Allen Bindery, Presented by Mike Hopkins, 19 pages.

EXHIBIT H - Spring 1995 Graphic Arts center Publishing - Alaska Northwest
Books, Presented by Mike Hopkins, 70 pages.

EXHIBIT I - Technical Training Issues, Presented by C.D. Hobbs, 6 pages.

EXHIBIT J - PrintED Accreditation Program, Presented by Jim Olsen, 2 pages.

EXHIBIT K - Pacific Printing & Imaging Assoc. - PrintED Accredited Schools -
Oregon, Presented by Jim Olsen, 3 pages.

EXHIBIT L - Learning for a Lifetime, Presented by Jim Olsen, 6 pages.

EXHIBIT M - Printing & Publishing - from the Classroom to Careers - An
Activity Guide for Teachers, Presented by Jim Olsen, 19 pages.

EXHIBIT N - Staff Measure Summary of SB 241, Presented by Joseph Cortright,
1 page.

EXHIBIT O - Secondary Wood Products Industry, Presented by Ray Daffner, 2
pages.

EXHIBIT P - WPCC members list, Presented by Ray Daffner, 2 pages.

EXHIBIT Q - A letter from Michael Derman, Presented by Ray Daffner, 2 pages.

EXHIBIT R - An Industry Overview - The Secondary Wood Products Industry,
Presented by Ray Daffner, 36 pages.