

SENATE COMMITTEE ON
TRADE AND ECONOMIC DEVELOPMENT

February 23, 1995 Hearing Room 137
8:30 a.m. Tapes 30-31

MEMBERS PRESENT: Sen. John Lim, Chair
Sen. Bill Kenneimer, Vice-Chair
Sen. Bill Bradbury
Sen. Gene Derfler
Sen. Joan Dukes

MEMBERS EXCUSED:

STAFF PRESENT: Joseph Cortright, Executive Officer
Jeri Chase, Office Manager
Bobby Sullinger, Committee Assistant

WITNESSES: Terri Cowling, President, Oregon Association of Convention and
Visitor Bureaus

Dell Isham, AAA Oregon
Debra Downey, AAA Oregon
Mike McCallum, Oregon Restaurant Association
Joe D'Alessandro, Director of Tourism Division, Oregon Economic

Department Larry Harvey, Legislative Affairs Director, Travel Industry Council
Oregon Rick Schulberg, Manager, Industry Development Division, Oregon
Development Department Patty McWayne, Overseas Desk Officer, International Trade
Economic Development Department

MEASURES HEARD: SB 354 - Replaces Tourism Council with Tourism Commission -
PH

SB 355 - Requires Oregon Tourism Council and Tourism Program to dev
plan and take other specified actions to prepare for "Year of the Visitor"
in 1996 - PH & PWS

SJR8 - Declares 1996 to be "Year of the Visitor" in Oregon - PH &

SJR9 - Adopts Province of Chollanam-do, Republic of Korea, as sis

of Oregon - PH & PWS

These minutes contain materials which paraphrase and/or summarize
statements made during this session. Only text enclosed in quotation marks

report a speaker's exact words. For complete contents of the proceedings,
please refer to the tapes.

TAPE 30, SIDE A

002 CHAIR LIM: Brings the committee to order at 8:34 a.m.

016 CORTRIGHT: Overviews LC Draft 3198 [EXHIBIT A].

018 CORTRIGHT: Overviews LC Draft 3199 [EXHIBIT B].

023 CORTRIGHT: Overviews LC Draft 3200 [EXHIBIT C].

025 CORTRIGHT: Overviews LC Draft 3501 [EXHIBIT D].

028 CORTRIGHT: Overviews LC Draft 3541 [EXHIBIT E].

031 CORTRIGHT: Overviews LC Draft 3635 [EXHIBIT F].

039 CORTRIGHT: Overviews LC Draft 3701 [EXHIBIT G].

043 CORTRIGHT: Overviews LC Draft 3725 [EXHIBIT H].

046 CORTRIGHT: Overviews LC Draft 3726 [EXHIBIT I].

054 MOTION: SENATOR DERFLER: MOVES to introduce LC 3198, LC 3199, LC 3200, LC
3501, LC 3541, LC 3635, LC 3701, LC 3725, and LC 3726 Draft Legislation as
Committee measures.

055 VOTE: CHAIR LIM: Hearing no objections the motion PASSES. All members
present vote AYE. SENATOR BRADBURY and SENATOR DUKE are EXCUSED.

SB 354 - Replaces Tourism Council with Tourism Commission - Public Hearing

060 CHAIR LIM: Opens PUBLIC HEARING on SB 354.

071 TERRI COWLING: Presents written testimony in favor of SB 354 [EXHIBIT J]

133 COWLING: Continues to present testimony in favor of SB 354 relating to
in-kind contributions.

149 SEN. BRADBURY: How do you feel about the possibility of the legislature
setting up a fund which would be available as long as the private sector
could provide matching funds?

160 COWLING: Responds to committee discussion relating to matching funding.

169 Committee discussion relating to in-kind contributions and how these type of contributions would make a private/public matching fund difficult to administer.

174 COWLING: Responds to committee discussion relating to in kind contributions

180 SEN. DERFLER: Why do we need this law?

219 COWLING: Responds to committee discussion.

279 DELL ISHAM: Presents testimony in favor of SB 354.

283 DEBRA DOWNEY: Presents written testimony in favor of SB 354 [EXHIBIT K].

301 MIKE MCCALLUM: Presents testimony in favor of SB 354.

331 Committee discussion.

332 MCCALLUM: Responds to committee discussion relating to the tourism dollars spent in restaurants.

341 JOE D'ALESSANDRO: Presents testimony in favor of SB 354.

343 LARRY HARVEY: Present testimony in favor of SB 354.

349 D'ALESSANDRO: Continues to present testimony relating to possible amendment language being drafted for SB 354.

364 HARVEY: Continues to present testimony relating to the promotion of the State of Oregon.

432 SEN. KENNEMER: Could you explain the rational for the appointment process outlined in the bill?

440 D'ALESSANDRO: Responds to committee discussion relating to appointment processes.

TAPE 31, SIDE A

029 CHAIR LIM: What is the intent of this type of appointment?

033 HARVEY: Responds to committee discussion relating to the intent of the appointment process for the new commission which is to develop a broad based level of participation not just through the governors office, but the entire legislative body should be a part of the appointments process.

037 Committee discussion relating to funding.

043 HARVEY: Responds to committee discussion relating to how the commission would be funded.

054 SEN. DUKES: Is it possible to create a state fund which could accept private contributions?

058 D'ALESSANDRO: Responds to committee discussion relating to private funding.

066 Committee discussion relating to reason for the legislation.

079 D'ALESSANDRO: Responds to committee discussion relating to regulations as they relate to private contributions.

101 HARVEY: Responds to committee discussion relating to appointments.

117 SEN. DERFLER: Would the OEDD Commission have control over the Tourism Commission? How would the appointment process work?

132 HARVEY: If a commissioner were to resign the legislator who appointed the original commissioner would have the responsibility of appointing a replacement commissioner.

149 Committee discussion relating to appointments and senate confirmations.

208 CHAIR LIM: Closed PUBLIC HEARING on SB 354.

SB 355 - Requires Oregon Tourism Council and Tourism Program to develop plan and take other specified actions to prepare for "Year of the Visitor" in 1996 - Public Hearing

SJR8 - Declares 1996 to be "Year of the Visitor" in Oregon - Public Hearing

211 CHAIR LIM: Opens PUBLIC HEARING on SB 355 and SJR8.

215 CORTRIGHT: Overviews Staff Measure Summary of SB 355 [EXHIBIT L].

220 CORTRIGHT: Overviews Fiscal analysis of SB 355 [EXHIBIT M].

225 CORTRIGHT: Overviews Staff Measure Summary of SJR8 [EXHIBIT N].

235 D'ALESSANDRO: Presents testimony in favor of SB 355.

260 SEN. DERFLER: What is the fiscal impact of SB 355?

262 D'ALESSANDRO: Responds to committee discussion.
273 Committee discussion relating to protecting tourist.
298 D'ALESSANDRO: Responds to committee discussion relating to tourist
safety.
315 Committee discussion relating to courteous treatment by costumes with
regard to tourist.
344 D'ALESSANDRO: Responds to committee discussion relating to cultural
sensitive language.
355 SEN. DUKES: Do we have enough time to properly implement this measure?
358 D'ALESSANDRO: Responds to committee discussion.
420 CHAIR LIM: Closed PUBLIC HEARING on SB 355 and SJR8.

TAPE 30, SIDE B

SJR9 - Adopts Province of Chollanam-do, Republic of Korea, as sister state
of Oregon - Public Hearing.

005 CHAIR LIM: Opens PUBLIC HEARING on SJR9.
013 COURTRIGHT: Overview Staff Measure Summary of SJR9 [EXHIBIT O].
022 RICK SCHULBERG: Presents testimony in favor of SJR9.
071 SEN. BRADBURY: What would be the benefits of this measure?
080 SCHULBERG: Responds to committee discussion relating to benefits of
sister state relationships.
124 SEN. BRADBURY: Comments on a visit he made to Korea.
135 PATTY MCWAYNE: Presents testimony in favor of SJR9.
168 Committee discussion relating to fiscal impact of measure.
174 SCHULBERG: Responds to committee discussion.
194 CHAIR LIM: Closed PUBLIC HEARING on SJR9.

SJR9 - Adopts Province of Chollanam-do, Republic of Korea, as sister state
of Oregon - Work Session.

195 CHAIR LIM: Opens WORK SESSION on SJR9.
196 MOTION: SENATOR BRADBURY: MOVES SJR9 to the Senate floor with DO PASS
recommendation.
200 VOTE: CHAIR LIM: PASSES in a roll call vote all members present vote AYE.
SENATOR DERFLER is EXCUSED.
210 SEN. BRADBURY will lead discussion on the Senate Floor.
220 CHAIR LIM: Closed WORK SESSION on SJR9.
221 CHAIR LIM: Adjourns committee meeting at 9:48 a.m.

Submitted by

Bobby Sullinger
EXHIBIT LOG

EXHIBIT A - LC Draft 3198, Presented by Joseph Cortright, 3 pages.
EXHIBIT B - LC Draft 3199, Presented by Joseph Cortright, 6 pages.
EXHIBIT C - LC Draft 3200, Presented by Joseph Cortright, 2 pages.
EXHIBIT D - LC Draft 3501, Presented by Joseph Cortright, 2 pages.
EXHIBIT E - LC Draft 3541, Presented by Joseph Cortright, 4 pages.
EXHIBIT F - LC Draft 3635, Presented by Joseph Cortright, 1 page.
EXHIBIT G - LC Draft 3701, Presented by Joseph Cortright, 5 pages.
EXHIBIT H - LC Draft 3725, Presented by Joseph Cortright, 8 pages.
EXHIBIT I - LC Draft 3726, Presented by Joseph Cortright, 1 page.
EXHIBIT J - Written testimony in favor of SB 354, Presented by Terri
Cowling, 3 pages.
EXHIBIT K - Written testimony in favor of SB 354, Presented by Debra Downey,
1 page.
EXHIBIT L - Staff Measure Summary of SB 355, Presented by Joseph Cortright,
1 page.
EXHIBIT M - Fiscal Analysis of SB 355, Presented by Joseph Cortright, 1

page.

EXHIBIT N - Staff Measure Summary of SJR8, Presented by Joseph Cortright, 1

page.

EXHIBIT O - Staff Measure Summary of SJR9, Presented by Joseph Cortright, 1

page.