HOUSE COMMITTEE ON COMMERCE SUBCOMMITTEE ON BUSINESS

May 3, 1993 Hearing Room H170 8:30 a.m. Tapes 103-104

MEMBERS PRESENT: Rep. Bob Repine, Chair Rep. Hedy Rijken, Vice-Chair Rep. Lisa Naito Rep. Liz VanLeeuwen

MEMBER EXCUSED: Rep. Cynthia Wooten

STAFF PRESENT: Janet McComb, Committee Administrator Debbie Schieno, Committee Clerk

MEASURES CONSIDERED: HB 2099 - Public Hearing HB 2098 - Public Hearing/Work Session HB 2101 - Public Hearing HB 2102 - Public Hearing/Work Session HB 2690 - Public Hearing/Work Session

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These minutes contain materials which paraphrase and/or summarize statements made during this session. Only text enclosed in quotation marks report a speaker's exact words. For complete contents of the proceedings, please refer to the tapes. [--- Unable To Translate Graphic ---]

TAPE 103, SIDE A

003 CHAIR REPINE: Calls the meeting to order at 9:30 A.M.

PUBLIC HEARING ON HB 2099

010 JANET McCOMB, COMMITTEE ADMINISTRATOR: Outlines Preliminary Staff Measure Summary (EXHIBIT A).

020 LUCINDA POTTER, EXECUTIVE DIRECTOR, OREGON STATE MORTUARY AND CEMETERY BOARD: Submits and reviews testimony in favor of HB 2099 (EXHIBIT B). -Answers questions from the members. -Has heard no opposition to the bill.

PUBLIC HEARING ON HB 2098

137 JANET McCOMB, COMMITTEE ADMINISTRATOR: Outlines Preliminary Staff Measure Summary (EXHIBIT C), fiscal analysis (EXHIBIT D) and proposed

amendments HB 2098-1 (EXHIBIT E).

154 LUCINDA POTTER, EXECUTIVE DIRECTOR, OREGON STATE MORTUARY AND CEMETERY BOARD: Submits and reviews testimony in favor of HB 2098 (EXHIBIT F). -Answers questions from the members.

PUBLIC HEARING ON HB 2101

Submitted for record, Preliminary Staff Measure Summary (EXHIBIT G).

293 LUCINDA POTTER, EXECUTIVE DIRECTOR, OREGON STATE MORTUARY AND CEMETERY BOARD: Submits and reviews testimony in favor of HB 2098

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(EXHIBIT H).
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WORK SESSION ON HB 2098

340 MOTION: REP. RIJKEN moves the HB 2098-1 amendments.

VOTE: Hearing no objection, the motion carries. Rep. Wooten is

excused.

346 MOTION: REP. RIJKEN moves HB 2098, as amended, to the full Commerce Committee with a do pass recommendation.

VOTE: Hearing no objection, the motion carries. Rep. Wooten is

excused.

REP. RIJKEN will lead discussion in the full Commerce Committee.

PUBLIC HEARING ON HB 2102

363 JANET McCOMB, COMMITTEE ADMINISTRATOR: Outlines Preliminary Staff Measure Summary (EXHIBIT I).

367 LUCINDA POTTER, EXECUTIVE DIRECTOR, OREGON STATE MORTUARY AND CEMETERY BOARD: Submits and reviews testimony in favor of HB 2102 (EXHIBIT J).

TAPE 104, SIDE A

WORK SESSION ON HB 2102

019 MOTION: REP. VanLEEUWEN moves HB 2102 to the full Commerce Committee with a do pass recommendation.

VOTE: Hearing no objection, the motion carries. Rep. Wooten is

excused.

REP. VanLEEUWEN will lead discussion in the full Commerce Committee.

PUBLIC HEARING ON HB 2690

036 JANET McCOMB, COMMITTEE ADMINISTRATOR: Outlines Preliminary Staff Measure Summary (EXHIBIT K) and hand-engrossed HB 2690-3 (EXHIBIT L).

053 PAUL ROMAIN, OREGON BEER AND WINE DISTRIBUTORS: Outlines proposed amendments (SEE EXHIBIT L). 100 -Refers to a memorandum dated February 9, 1993 (EXHIBIT M). -Answers questions from the members.

172 REP. NAITO: Is the name the critical issue, not the recipe?

MR. ROMAIN: Yes. The brand is the label.

261 MR. ROMAIN: Speaks of brand extensions and their testing program.

290 GARY CONKLING, HEILEMAN BREWING AND BLITZ-WEINHARD BREWING COMPANY: Testifies in opposition to HB 2690 and introduces Ed Faulk.

309 ED FAULK, GROUP DIRECTOR OF SALES FOR BLITZ-WEINHARD BREWING COMPANY: Submits and reviews testimony in opposition to HB 2690 (EXHIBIT N) and

relevant legislative history (EXHIBIT 0).

405 MR. CONKLING: Testimony is prepared with regard to the -1 and -2 amendments.

TAPE 103, SIDE B

026 JOHN POWELL, MILLER BREWING COMPANY: Expresses concern with the definition of brand with regard to brand extension. -Asks for time to come to an agreement on the language at hand.

058 REP. NAITO: Questions Mr. Powell's definition of brand extension.

MR. POWELL: Explains.

WORK SESSION ON HB 2690

130 REP. NAITO: Feels it is important that any cases under existing law be decided through the court system. -Supports the -3 amendments, with additional amendments. -Suggests removing the emergency clause.

154 MOTION: REP. NAITO moves the HB 2690-3 amendments, amending page 1 line 18 to restore "malt beverage", line 26 to restore "malt beverage", page 2 line 5 to restore "malt beverage", page 2 line 29 to restore "malt

beverage", page 3 delete Section 5 and in the HB 2690-3 LC 2234 $\,$

amendments, dated 4/14/93, delete line 7-12.

VOTE: Hearing no objection, the motion carries. Rep. Wooten is

excused.

176 MOTION: REP. NAITO moves HB 2690, as amended, to the full Commerce Committee with a do pass recommendation.

VOTE: Hearing no objection, the motion fails. Reps. Rijken, VanLeeuwen

and Chair Repine voting NO. Rep. Wooten is excused.

REP. REPINE gives notice of reconsideration.

195 Announcements.

204 CHAIR REPINE: Adjourns the meeting at 10:45 a.m.

Submitted by:

Reviewed by:

Debbie Schieno

Administrator

EXHIBIT LOG:

A - Staff Measure Summary on HB 2099 - 2 pages B - Testimony on HB
2099 - Potter - 3 pages C - Staff Measure Summary on HB 2098 - 1 page D
Fiscal Analysis on HB 2098 - 1 page E - Amendments to HB 2098 VanLeeuwen - 3 pages F - Testimony on HB 2098 - Potter - 1 page G Staff Measure Summary on HB 2101 - 1 page H - Testimony on HB 2101 Potter - 1 page I - Staff Measure Summary on HB 2102 - 1 page J Testlimony on HB 2102 - Potter - 1 page K - Staff Measure Summary on HB
2690 - 1 page L - Amendments to HB 2690 - Romain - 3 pages M Memorandum from Paul Romain - 3 pages N - Testimony on HB 2690 - Faulk
2 pages O - Legislative history to HB 2690 - Faulk - 6 pages