

SENATE COMMITTEE ON TRADE AND ECONOMIC DEVELOPMENT

February 4, 1993HRB, State Capitol 8:30 a.m. Salem, OR

Tapes 15-18

Informational Meeting on Workforce Development Strategies and Portfolio

MEMBERS PRESENT: SEN. JOYCE COHEN, CHAIR SEN. SHIRLEY GOLD SEN. JEANNETTE HAMBY SEN. PEG JOLIN SEN. BILL KENNEMER SEN. JOHN LIM SEN. CATHERINE WEBBER

MEMBERS EXCUSED: SEN. BRADBURY, PRESIDENT OF THE SENATE SEN. BUNN, VICE-CHAIR

STAFF PRESENT: JOSEPH CORTRIGHT, EXECUTIVE OFFICER JERI CHASE, OFFICE MANAGER

WITNESSES: VERN RYLES, CHAIR, WORKFORCE QUALITY COUNCIL CAM PREUS-BRALY, ADMINISTRATOR, WORKFORCE QUALITY COUNCIL JON EGGE, MEMBER, WORKFORCE QUALITY COUNCIL MARY SPILDE, MEMBER, WORKFORCE QUALITY COUNCIL DEBBIE LINCOLN, DEPUTY COMMISSIONER, OFFICE OF COMMUNITY COLLEGE SERVICES HOLLY MILES, MEMBER, WORKFORCE QUALITY COUNCIL J.D. HOYE, ASSOCIATE SUPERINTENDENT OF PROFESSIONAL TECHNICAL DIVISION, DEPARTMENT OF EDUCATION PAMELA MATTSON, ADMINISTRATOR, EMPLOYMENT DIVISION DAVE ALLEN, EMPLOYMENT DIVISION BOB BAUGH, ECONOMIC DEVELOPMENT DEPARTMENT QUINT RAHB ERGER, APPRENTICESHIP DIVISION, BOLI JEFF MOLOTARE, OREGON ADVANCED TECHNOLOGY CENTER RICK LEVINE, OFFICE OF COMMUNITY COLLEGE SERVICES

NOTE: These minutes contain materials which paraphrases and/or summarizes statements made during this meeting. Only text enclosed in quotation marks reports a speaker's exact words. For complete contents of the proceedings, please refer to the tapes.

TAPE 15, SIDE A

014 CHAIR COHEN: Convenes meeting at 8:35 a.m.

WFQC - Workforce Development Strategies - Private Sector Participation

030 VERN RYLES: Begins presentation on workforce development.

044 CAM PREUS-BRALY: Overviews the history of council. Submits Workforce Quality Council presentation (EXHIBIT A). Also submits Executive Summary of Oregon Workforce Quality Council "Bottom Line" Report (EXHIBIT B).

097 RYLES: Overviews private participation in workforce quality council. Also presents information from EXHIBIT A.

270 JON EGGE: Continues presentation of private-sector needs and participation.

440 SEN. LIM: What we need is a manufacturing base for economic growth - not dependence on services, sales, managerial, professional, etc.

RYLES: I agree. That is why we want to invest in research and development, infrastructure, etc., things that will stimulate the high-wage

industries.

471 SEN. LIM: We need a strategy for more high technology or manufacturing and trade so that we can develop that economic growth.

TAPE 16, SIDE A

030 CHAIR COHEN: That is one reason for our list of key industries. I assume that the Workforce Quality Council and the regional councils are focusing on those industries in their training initiatives, etc.

040 RYLES: There are a number of needs in our current workforce: remedial education, retraining of dislocated workers, and current workers who need additional skill levels. The private sector strategy is to leverage public dollars with private investment in on-line worker training.

092 SEN. GOLD: Regarding the configuration of service areas, do these areas resemble service areas developed for ESD's and DHR?

RYLES: Our fifteen service areas are closely configured to ESD's. I am not familiar with DHR's.

110 PREUS-BRALY: There are only two ESD regions that do not match with our regional areas. DHR's regions do match.

122 CHAIR COHEN: In your discussion about apprenticeship, are you also talking about student apprenticeship?

128 EGGE: Overviews current apprenticeship processes. The value of youth apprenticeship is to try to back the age of starting apprentices (currently age 27, for example, in the electrical field). However, this is a very competitive process with many applicants (283 qualified applicants for 15 apprenticeship slots), many of them very highly educated (23 percent were graduates of a four-year college).

150 Continued discussion regarding apprenticeships.

WFQC - Workforce Development Strategies - Public Sector Initiatives

210 PREUS-BRALY: Submits Workforce Investment Portfolio Folder (EXHIBIT C) and chart on the workforce investment (EXHIBIT D).

215 MARY SPILDE: Begins presentation on public sector initiatives.

300 DEBBIE LINCOLN: Continues presentation of EXHIBIT A and

information from EXHIBIT C.

438 HOLLY MILES: Continues presentation of EXHIBIT A and information from EXHIBIT C.

TAPE 15, SIDE B

030 MILES: Continues presentation. Presents Mobility chart (EXHIBIT E).

096 Committee discussion.

176 SEN. HAMBY: Requests information like EXHIBIT D that include funds requested, funds expended, and program outcomes - success or failure.

Continued discussion.

250 J.D. HOYE: Begins overview of the planning process of the Workforce Quality Council (EXHIBIT A).

WFQC - Workforce Development Strategies - Communication Strategy

400 CAM PREUS-BRALY: Begins presentation on the WFQC communication strategy. Overviews EXHIBIT B.

TAPE 16, SIDE B

030 PREUS-BRALY: Concludes overview of WFQC.

Workforce Investment Portfolio Presentation

092 PREUS-BRALY: Begins presentation of Workforce Investment portfolio (EXHIBIT C).

130 Continued discussion.

170 PREUS-BRALY: Continues overview of EXHIBIT C and EXHIBIT D.

236 PREUS-BRALY: Overviews Workforce Quality Council segment of EXHIBIT C.

TAPE 17, SIDE A

055 PAM MATTSON: Begins overview of Employment Division Shared Information System presentation. Submits "Careers" newspaper (EXHIBIT F) and presentation beginning w/ "The Mandate:" (EXHIBIT G).

Committee discussion.

257 BOB BAUGH: Begins overview of Assessments (EXHIBIT C).

403 J.D. HOYE: Begins overview of Leadership for Change portion of the workforce investment portfolio (EXHIBIT C).

TAPE 18, SIDE A

030 Continued discussion.

118 BOB BAUGH: Begins presentation of Business and Industry

Assistance segment (from EXHIBIT C). Presents document beginning with "Work Force Development Mission Statements" (EXHIBIT H). Overviews Key Industries and Targeted Training and Industrial Modernization segments of Business and Industry Assistance of EXHIBIT C.

197 QUINT RAHB ERGER: Begins overview of Apprenticeship (from Business and Industry Assistance segment of EXHIBIT C)

299 RICK LEVINE: Begins overview of Advanced Technology Centers (from Business and Industry Assistance segment of EXHIBIT C).

363 JEFF MOLOTARE: Submits EXHIBITS I through M.

TAPE 17, SIDE B

030 Continued discussion on Advanced Technology Centers.

080 CHAIR COHEN: Adjourns meeting at 11:30 a.m.

Submitted by,

Jeri Chase

#### EXHIBIT SUMMARY

EXHIBIT A - Workforce Quality Council charts, submitted by Cam Preus-Braly, 14 pages

EXHIBIT B - The Bottom Line: In Brief, submitted by Cam Preus-Braly, 4 pages

EXHIBIT C - Workforce Investment Portfolio, submitted by Cam Preus-Braly, 113 pages

EXHIBIT D - Workforce Investment Portfolio chart, submitted by Cam Preus-Braly, 6 pages

EXHIBIT E - Mobility Continuum, submitted by Holly Miles, 1 page

EXHIBIT F - Newspaper, "Careers", submitted by Pam Mattson, (oversized exhibit)

EXHIBIT G - Employment Division charts, submitted by Pam Mattson, 6 pages

EXHIBIT H - Economic Development Department charts, submitted by Bob Baugh, 6 pages

EXHIBIT I - OATC Consortium Brochure, submitted by Jeff Molotare, 2 pages

EXHIBIT J - Article "Industrial Modernization: An American Imperative", submitted by Jeff Molotare, 7 pages

EXHIBIT K - Article "Forming the Future With a Unique Partnership", submitted by Jeff Molotare, 9 pages

EXHIBIT L - Brochure from OPMFA "Forming the Future", submitted by Jeff Molotare, 2 pages

EXHIBIT M - Brochure from CME "Cooperative for Manufacturing Excellence", submitted by Jeff Molotare, 1 page