

SENATE COMMITTEE ON TRADE AND ECONOMIC DEVELOPMENT

February 16, 1993 HRB, State Capitol 8:30 a.m. Salem, OR

Tapes 26-29

Informational Meeting Economic Development Department Overview of Business/Key Industries Programs

MEMBERS PRESENT: SEN. JOYCE COHEN, CHAIR SEN. BILL BRADBURY, PRESIDENT OF THE SENATE SEN. STAN BUNN SEN. SHIRLEY GOLD SEN. JEANNETTE

MEMBERS EXCUSED: SEN. JEANNETTE HAMBY

STAFF PRESENT: JOSEPH CORTRIGHT, EXECUTIVE OFFICER JERI CHASE, OFFICE MANAGER

GUEST MEMBERS:

WITNESSES: JON JAQUA, ACTING DIRECTOR, ECONOMIC DEVELOPMENT DEPARTMENT JANET JONES, MANAGER, KEY INDUSTRIES PROGRAM, EC

NOTE: These minutes contain materials which paraphrases and/or summarizes statements made during this meeting. Only text enclosed in quota

TAPE 26, SIDE A

010 CHAIR COHEN: Convenes meeting at 8:35 a.m.

Informational Meeting - Economic Development Department Overview

027 JON JAQUA: Begins overview of Presentation (EXHIBIT A) - Organization and overview of past decade's focus. Describes Speaker Campb

113 CHAIR COHEN: Which legislators are on the task force?

JAQUA: Rep. Derfler, Rep. Whitty, and Rep. Calouri.

119 JAQUA: Continues overview of economic development decade and partners (from EXHIBIT A).

163 JAQUA: Describes the way that they believe they create jobs: -through projects -through capacity building in communities - infrastr

195 JAQUA: Begins overview of benchmarks (from EXHIBIT A).

215 SEN. KENNEMER: Asks about range in wages.

219 JAQUA: Varies by region.

247 SEN. KENNEMER: Does this also anticipate a benefits package?

255 JAQUA: No.

254 JAQUA: Continues to present benchmarks (from EXHIBIT A).

270 JAQUA: Begins presentation of performance measures (from "Results" tab in EXHIBIT A).

319 JAQUA: Overviews lottery projects (from EXHIBIT A).

334 JAQUA: Begins presentation of Budget (from EXHIBIT A).

370 SEN. BUNN: Has there been a process built into the budget to deal with a shortfall in lottery revenues?

387 JAQUA: It has been within our department.

393 SEN. BUNN: This committee needs to review this.

395 CHAIR COHEN: What are the parameters you are outlining?

400 JAQUA: There is still debate as to whether we will receive \$145 million. We have set priorities in our department; not a process p

425 SEN. BUNN: There is a difference between identifying priorities and a shortfall process. Do you actually have a shortfall mechanis

439 JAQUA: No.

443 CHAIR COHEN: We will need your input on that. This committee will want to be drafting a process/plan for a shortfall.

472 JAQUA: Overviews "Acronyms" and "Legislative Proposals"

TAPE 27, SIDE A

068 JANET JONES: Begins presentation of Key Industries Section of EXHIBIT A. Also submits pamphlet "Challenge the Future of Your Compa

133 SEN. BUNN: How can a diverse group develop and implement a strategic plan?

JONES: That is the challenge we are facing now.

162 JONES: Continues presentation from EXHIBIT A.

243 SEN. BRADBURY: Asks for examples of networks.

246 JONES: Gives example of Newport - Yaquina Bay network where there are 19 companies in marine/boat repair businesses.

271 SEN. BRADBURY: What was Economic Development Department's role in this.

278 JONES: There were six grants available for planning networks. Our department was very involved with the broker.

310 JONES: Continues presentation from EXHIBIT A.

356 CHAIR COHEN: What is the number of the bill for helping the industry cut through red tape?
JONES: The industry is drafting this. We will get the bill number when it's introduced.

384 JOE D'ALESSANDRO: Begins overview of tourism section from EXHIBIT A. Also submits folder of information (EXHIBIT N).
TAPE 26, SIDE B

030 D'ALESSANDRO: Continues presentation of EXHIBIT A and EXHIBIT N.
203 CHAIR COHEN: Concerned about technical assistance.
208 D'ALESSANDRO: Continues presentation of EXHIBIT A.
227 CHAIR COHEN: What is the dollar amount of technical assistance?
D'ALESSANDRO: 31%

237 SEN. LIM: You are receiving \$1.6 million from private industry?
242 D'ALESSANDRO: The actual match is \$2.6 million. It is extra on top of the budgeted amount.
270 SEN. KENNEMER: What is the concern about technical assistance?
275 CHAIR COHEN: Is concerned with funding technical assistance without being sure what it means. We have other examples that technical
278 SEN. KENNEMER: Asks for more information on technical assistance.
287 D'ALESSANDRO: The technical assistance category includes research (reports, etc.), matching grants program, and administrative cost
JAQUA: We will break that out for you.
315 SEN. KENNEMER: How do you arrive at \$18,000 average wage?
332 D'ALESSANDRO: This is calculated using employment division numbers.
360 SEN. KENNEMER: Do we track in-state versus out-of-state visitors?
D'ALESSANDRO: Yes. In 1981, 7.3 million out-of-state visitors traveled to Oregon; in-state visitors were 15.6 million. In-state visitors

426 DAVID WOOLSON: Begins overview of film and video section in EXHIBIT A. Also submits brochure "We're Saving a Place for You" (EXHIBIT
TAPE 27, SIDE B

030 WOOLSON: Continues presentation.
167 SEN. WEBBER: Is there interest in the industry in reducing the violence in film?
WOOLSON: Production is beginning to recognize the void of family-oriented films. This void will probably be filled.
190 CHAIR COHEN: That is a topic to discuss with the Film and Video Board.
Discussion by committee on films shot in Oregon.
241 SEN. BRADBURY: Asks about budget and other possible needs.
245 WOOLSON: The proposal is for \$682,000.
CHAIR COHEN: They are interested in getting a film fund and sound stage.
271 SEN. BRADBURY: I am interested in projects that go beyond the Governor's Budget.
282 SEN. KENNEMER: What is the general philosophy and strategy of our Tourism Division. I think we are working for a value-added type of
300 D'ALESSANDRO: Our philosophy is to receive a maximum economic impact with minimum environmental impact. We are geared towards doll
322 JAQUA: We face this same challenge with all of our economic programs. We are focusing on rural development; but the reality is that
343 DON MANN: Begins overview of ports section of EXHIBIT A. Also submits OPRF Legislative History (EXHIBIT Q).
TAPE 28, SIDE A

030 MANN: Continues overview from EXHIBIT A.
059 GIL WRIGHT: Begins overview of OPRF (EXHIBIT Q).
226 JAQUA: Introduction of rural development and review of RDII.
242 GREG SATCHEL: Begins overview of Rural Development section of EXHIBIT A.
292 SEN. KENNEMER: I see no federal funds listed in this budget.
SATCHEL: They are actually in the office of the Director.
JAQUA: They are listed in the office of the Director (coming from the Forest Service).
310 SATCHEL: Continues presentation of EXHIBIT A.
325 SEN. BUNN: Asks about rural categorization.
353 CHAIR COHEN: What is the actual interface you have with the private non-profit?
359 SATCHEL: I am the liaison between the non-profit and other states. CHAIR COHEN: How much are we providing the non-profit?
374 JAQUA: \$1 million.
CHAIR COHEN: How much we are spending in total and how are they working together?
JAQUA: This budget is \$1.5 million; \$1 million is for RDII; the balance is salary, overhead, and some technical assistance to communities n

Continued discussion.

TAPE 28, SIDE A

030 CHAIR COHEN: We'll need to sort out how the non-profit relates.

JAQUA: With the variety of players, OEDD needs to be the facilitator.

041 CHAIR COHEN: Adjourns meeting at 11:00 A.M.

Submitted by,

Julie Muñiz

EXHIBIT SUMMARY

EXHIBIT A -

OEDD Presentation, Jon Jaqua, 129 pages EXHIBIT B -

Challenge Your Company brochure, Janet Jones, 19 pag