

HOUSE LEGISLATIVE COMMITTEE ON TRADE AND ECONOMIC DEVELOPMENT April 19,
1991Hearing Room 343 8:00 A.M.State Capitol Salem, OR

Tapes 142 - 144 Workforce Quality Math, Science and Engineering
Programs Minority/Women Business Mentor Projects

MEMBERS PRESENT:REP. RAY BAUM REP. JERRY BARNES REP. MARGARET CARTER
REP. CEDRIC HAYDEN REP. VERA KATZ REP. DAVE MC TEAGUE REP. BOB PICKARD

MEMBERS EXCUSED:

STAFF PRESENT:JOSEPH CORTRIGHT, EXECUTIVE OFFICER TAMIRA MILLER, POLICY
ANALYST JERI CHASE, OFFICE MANAGER HOLLY BROWN, COMMITTEE ASSISTANT

WITNESSES:MARILYNNE KEYSER, SENIOR POLICY ADVISOR ON WORKFORCE
DEVELOPMENT AND EDUCATION, GOVERNOR'S OFFICE MARVIN EVANS, CONFEDERATION
OF SCHOOL ADMINISTRATORS SENATOR JEANNETTE HAMBY, DISTRICT 5 GARY
CONKLING, CO-CHAIR BUSINESS-EDUCATION COMPACT, MATH/SCIENCE TASK FORCE
ELLEN PAUTLER, MATH-SCIENCE COORDINATOR, BUSINESS EDUCATION COMPACT OF
WASHINGTON COUNTY RENEE ANDERSON, PORTLAND MATHEMATICS, ENGINEERING AND
SCIENCE ACHIEVEMENT PROGRAM TRISA WATSON, PORTLAND MATHEMATICS,
ENGINEERING AND SCIENCE ACHIEVEMENT PROGRAM KWAME WARFIELD, PORTLAND
MATHEMATICS, ENGINEERING AND SCIENCE ACHIEVEMENT PROGRAM MIRIAM ORZECH,
OREGON STATE UNIVERSITY, SCIENCE AND MATH INVESTIGATION LEARNING
EXPERIENCE PROGRAMS ELIDA SIFUENTEZ, COUNCILOR, WOODBURN ERNEST HATZOG,
ASSISTANT SUPERINTENDENT, PORTLAND PUBLIC SCHOOLS JIM TACCHINI,
SUPERINTENDENT, HILLSB ORO UNION HIGH SCHOOL DISTRICT MICHAEL TOTMAN,
PRINCIPAL, NIEL ARMSTRONG MIDDLE SCHOOL, FOREST GROVE JIM CRAVEN,
LOBBYIST, AMERICAN ELECTRONICS ASSOCIATION JERRY FISHER, LOBBYIST,
HEWLETT-PACKARD SAM BROOKS, EXECUTIVE DIRECTOR, OREGON ASSOCIATION OF
MINORITY ENTREPRENEURS SUSAN PANEK, ACTING MANAGER, OFFICE OF MINORITY,
WOMEN AND EMERGING SMALL BUSINESSES HAL BORGMAN, SMALL BUSINESS
DEVELOPMENT CENTER, PORTLAND COMMUNITY COLLEGE LINA GARCIA SEABOLD,
FORMER ADVOCATE, MINORITY, WOMEN AND EMERGING SMALL BUSINESSES HARVEY
LOCKETT, MANAGER, DISADVANTAGED BUSINESS ENTERPRISE PROGRAM, OREGON
DEPARTMENT OF TRANSPORTATION CHAD DEBENON, B. CHADWICK GROUP NATHEN
PROPY, NATIONAL ASSOCIATION OF MINORITY CONTRACTORS BRUCK BROUSSARD,
PUBLISHER, WHO'S IN PUBLICATION, INC.

NOTE: These minutes contain materials which paraphrases and/or
summarizes statements made during this meeting. Only text enclosed in
quotation marks reports a speaker's exact words. For complete contents
of the proceedings, please refer to the tapes.

TAPE 142, SIDE A

000 CHAIR BAUM convenes the meeting at 8:23 a.m.

HB 3133 (Workforce Quality) - Work Session

015 MOTION: REP. PICKARD moves to adopt the -3 amendments to HB 3133
(EXHIBIT A).

VOTE: Being no objections the -3 amendments to HB 3133 are adopted.

034 MILLER: Presents "Amendments to HB 3133" (EXHIBIT B) and Oregon Revised Statute 348.705 - 348 .890 (EXHIBIT C).

065 CHAIR BAUM: I would like for them to be monitoring the other state councils. Some of that should be taken care of under subsection 5.

080 REP. KATZ: I would like to hear more about sub 5. We need to know that the language in this bill comes from the office that we created to assist the legislature. This used to be called the Education Coordinating Commission and it was moved to the Governor's office. Subsection 5 was an important piece of eliminating duplication of community college programs and higher education programs.

097 CHAIR BAUM: We are requested to add a new section to the bill (EXHIBIT B).

108 MOTION: REP. KATZ moves to add a new section to the bill which state "The Oregon Workforce Quality Council shall prepare a recommendation to the Sixty-seventh Legislative Assembly for more effectively organizing the state agencies and programs that deliver training and placement services, including the Job Training Partnership Program."

VOTE: Being no objections the above amendment is adopted.

115 MOTION: REP. KATZ moves to add a sunset to the bill of June 30, 1997 (EXHIBIT B).

VOTE: Being no objection the above amendment is adopted.

110 MARILYNNE KEYSER: With respect to Section 4 subsection j and k, you had not suggested removing those and I think they could be removed. With respect to subsection 5, the office has the authority to review in advance and to approve or disapprove new program locations. It is very important that an independent body be able to do that. It could be the council but I am not sure they want to get into that kind of detail. I would raise a question on Section 6, we already know we are going to get some federal grant money for the workforce development council. I think we would want to be able to receive federal grants to support the work of the council so you might want to leave that section in.

157 CHAIR BAUM: I think those are appropriate points

172 MILLER: Subsection i is still in.

175 KEYSER: I just raised it, as do you want us to continue to be responsive to the legislature.

176 REP. CARTER: I want to see a four year sunset as opposed to a 6 year sunset.

219 MOTION: REP. KATZ moves to amend Section 10 of the bill to specify that the Office of Education Policy and Planning (OEP&P) will serve as staff to the Workforce Quality Council and repeal certain sections of ORS 348.725 to 348.890 which describe functions of the office that duplicate responsibilities which would be given to the Council under HB 3133.

VOTE: Being no objection the above amendment is adopted.

214 MARVIN EVANS: I want to raise a question about how the governance issue is addressed in this bill. The other Workforce Quality bills seem to make the governance issue clear to me, this one does not.

231 CHAIR BAUM: We did work that language over because it did have some implementation and control language in the original bill. We are not interested in micro managing individual school districts. We want to be sure that they carry forth the policies that we are interested in.

237 REP. CARTER: The only way you can do that is through micro managing.

245 CHAIR BAUM: We are just trying to drive some education reform.

266 REP. KATZ: The intent is not to develop curriculum but to make sure we are consistent with statewide policy and program objectives.

273 EVANS: We agree with the basic concept of the council, but when the bill speaks to oversee primary and secondary reform, that makes us nervous.

287 REP. KATZ: If the board or the department isn't doing what it is supposed to do someone needs to identify that problem?

300 EVANS: That is the responsibility of the council.

304 REP. KATZ: That was also the job of the Education Coordinating Council.

335 REP. HAYDEN: We debate the governance by the legislature and the school board but not the parent. I don't see them and the students having any part of the governance.

353 REP. BARNES: I think this should be driven by policy from Salem, but I think the school districts should be left to do the process.

HB 3172 (Math, Science and Engineering Programs) - Public Hearing

388 MILLER: Presents Staff Measure Summary on HB 3172 (EXHIBIT D).

433 SEN. HAMBY: Submits "Survey: Ballot Measure 5 Not So Bad" from the Tigard Times (EXHIBIT E). MESA #1 is a program which we know works. Presents "Layoffs, Firms Find Some Jobs Hard to Fill" from Wall Street Journal (EXHIBIT F). We are in need of strong math science programs and this is an opportunity to improve students ability.

TAPE 143, SIDE A

032 REP. CARTER: When we first started working on this bill we noticed that so much had already been proven. Testifies in favor of HB 3172.

052 GARY CONKLING: Presents testimony in favor of HB 3172 (EXHIBIT G).

076 REP. KATZ: Do they have federal grant programs or state General Fund dollars?

079 CONKLING: In the case of Portland MESA the bulk of their funds come

from the Portland Public School District. In OSU they get some institutional support and any other support they get is from grants. Continues EXHIBIT G.

120 ELLEN PAUTLER: Presents testimony in favor of HB 3172 (EXHIBIT H) and "MESA/SMILE summary" (EXHIBIT I).

155 RENEE ANDERSON: Presents testimony in favor of HB 3172 (EXHIBIT J).

235 TRISA WATSON: Presents testimony is favor of HB 3172 (EXHIBIT K).

266 KWAME WARFIELD: Presents testimony in favor of HB 3172 (EXHIBIT L).

317 REP. KATZ: What was the experience you had in the Portland Public schools MESA program?

325 WATSON: We participated in math games that were very helpful and fun.

330 RENEE ANDERSON: Submits Portland MESA information (EXHIBIT M) and MESA update (EXHIBIT N).

391 MIRIAM ORZECH: Presents testimony in favor of HB 3172 (EXHIBIT O).

TAPE 142, SIDE B

030 ORZECH: Continues presentation of EXHIBIT O.

086 REP. KATZ: Why isn't this program taking place in every school?

091 ORZECH: Money. We have to pay teachers stipends and often provide transportation for the students.

109 ORZECH: Continues EXHIBIT O.

115 ELIDA SIFUENTEZ: Presents testimony in favor of HB 3172 (EXHIBIT P). Submit information folder on SMILE programs (EXHIBIT Q).

139 ERNEST HATZOG: Testifies in favor of the HB 3172.

195 JIM TACCHINI: Presents testimony in favor of HB 3172 (EXHIBIT R) submits a letter Maria Diaz (EXHIBIT S) and a letter from Cynthia Gilliam (EXHIBIT T).

251 MICHAEL TOTMAN: Presents testimony in favor of HB 3172 (EXHIBIT U).

292 HATZOG: The kinds of experiences that are brought to a MESA school child cannot be afforded by the public school district. We are concentrating on getting under represented students involved.

321 VICE-CHAIR CARTER: We need to get kids excited about school again.

353 JIM CRAVEN: Presents testimony in favor of HB 3172 (EXHIBIT V).

TAPE 143, SIDE B

007 JERRY FISHER: I want to emphasize that Hewlett Packard is very supportive of these programs. These programs should be available to every child in school. It is important to get minorities involved in math and science in the lower grades.

HB 3174 (Minority/Women Business Mentor Program) - Public Hearing

043 VICE-CHAIR CARTER: Presents Staff Measure Summary of HB 3174 (EXHIBIT W).

060 SAM BROOKS: Testifies in favor of HB 3174. We have 250,000 ethnic minority businesses in the state, which is approaching 10% of the population, yet in terms of businesses they are slightly better than 1%.

068 VICE-CHAIR CARTER: What was your goal and how did you accomplish that?

073 BROOKS: We have recognized that the same things that apply for most businesses apply to ethnic and minority businesses. You need know how to grow and manage your business, you need access to capital and you need a customer. We have had many programs in the past that have had varying levels of success. Our approach was to suggest that there could be a positive incentive program.

091 SUSAN PANEK: Presents testimony in favor of HB 3174 (EXHIBIT X).

138 HAL BORGMAN: We have increased our participation with minority businesses 300%. We also have a partnership with Portland Chamber of Commerce with which in the last 2 years we have established a mentorship program with existing businesses in the Portland area to provide counseling on a volunteer basis to emerging small businesses. I support this bill because it will expand those types of services.

158 LINA GARCIA SEABOLD: Testifies in support of HB 3174.

193 BROOKS: One of the things we have done is to donate \$250,000 for a capital minority loan fund.

215 HARVEY LOCKETT: Testifies in support of HB 3174 (EXHIBIT Y).

261 CHAD DEBENON: Testifies in favor of HB 3174. A lot of the activity in the last few years has not helped minority and women's businesses very much. I am concerned with compliance with 49 CFR.

312 VICE-CHAIR CARTER: If you have a minority firm and somebody who is a non minority had partnership in that you are saying that it should not qualify for a membership status?

316 DEBENON: It should. Traditionally the constrictions put on the minority business to do business goes outside of the normal realm of that industry practice. I think this is a good bill in the main but I think it needs to tie in the agencies and get some commitment from the agencies.

412 NATHAN PROPY: Testifies against HB 3174. I think this is a copy cat bill and that Oregon Department of Transportation already has these programs. There are laws on the books already they just need to be

enforced. Section 3 in this bill is something I don't want to deal with because you are asking the association of minority enterprises to represent some very highly respected people but they are not representing the people who need the help.

TAPE 144, SIDE A

030 PROPY: This doesn't mean anything unless you talk about black men period.

037 BRUCK BROUSSARD: Testifies against HB 3174.

076 BROUSSARD: I think a lot of the confusion as to the definition of what Mr. Brooks is trying to achieve could have been better clarified if there was an advocate position that was familiar with the lay of the land.

097 VICE-CHAIR CARTER: We will bring this bill back after we have met and discussed the problems with it.

099 REP. BARNES: I would like to have a synopsis of the laws that are not being enforced.

107 DEBENON: If we can't change the way things are we are going to go out of business.

108 MILLER: Submits memo from Rep. Ray Baum (EXHIBIT Z)

110 VICE-CHAIR CARTER adjourns the meeting at 10:27 am.

Submitted by,

Jeri Chase Office Manager EXHIBIT SUMMARY

EXHIBIT A - -3 amendments to HB 3133, submitted by Tami Miller, pgs. 10.

EXHIBIT B - Amendments to HB 3133, submitted by Tami Miller, pgs. 1.

EXHIBIT C - Oregon Revised Statutes 348.705 - 348.890, submitted by Tami Miller, pgs. 5.

EXHIBIT D - Staff Measure Summary on HB 3172, submitted by Tami Miller, pgs. 1.

EXHIBIT E - "Survey: Ballot Measure 5 Not So Bad," Tigard Times, submitted by Senator Jeannette Hamby, pgs. 1.

EXHIBIT F - "Layoffs, Firms Find Some Jobs Hard to Fill," Wall Street Journal, submitted by Senator Jeannette Hamby, pgs. 1.

EXHIBIT G - Testimony on HB 3172, submitted by Gary Conkling, pgs. 2.

EXHIBIT H - Testimony on HB 3172, submitted by Ellen Pautler, pgs. 3.

EXHIBIT I - "MESA/SMILE Summary," submitted by Ellen Pautler, pgs. 6.

EXHIBIT J - Testimony on HB 3172, submitted by Renee Anderson, pgs. 4.

EXHIBIT K - Testimony on HB 3172, submitted by Trisa Watson, pgs. 1.

EXHIBIT L - Testimony on HB 3172, submitted by Kwame Warfield, pgs. 3.

EXHIBIT M - Information on Portland MESA, submitted by Renee Anderson, pgs. 4.

EXHIBIT N - MESA monthly Update, submitted by Renee Anderson, pgs. 4.

EXHIBIT O - Testimony on HB 3172, submitted by Miriam Orzech, pgs. 5.

EXHIBIT P - Testimony on HB 3172, submitted by Elida Sifuentes, pgs. 1.

EXHIBIT Q - SMILE information folder, submitted by Miriam Orzech, pgs. 27.

EXHIBIT R - Testimony on HB 3172, submitted by James Tacchini, pgs. 2.

EXHIBIT S - Letter from Maria Diaz, submitted by James Tacchini, pgs. 1.

EXHIBIT T - Letter from Cynthia Gilliam, submitted by James Tacchini, pgs. 1.

EXHIBIT U - Testimony on HB 3172, submitted by Michael Totman, pgs. 2.

EXHIBIT V - Testimony on HB 3172, submitted by Jim Craven, pgs. 2.

EXHIBIT W - Staff Measure Summary on HB 3174, submitted by Vice-Chair Margaret Carter, pgs. 1.

EXHIBIT X - Testimony on HB 3174, submitted by Susan Panek, pgs. 1.

EXHIBIT Y - Testimony on HB 3174, submitted by Harvey Lockett, pgs. 2.

EXHIBIT Z - Memo from Rep. Ray Baum, submitted by Tami Miller, pgs.1.