

These minutes contain materials which paraphrase and/or summarize statements made during this session. Only text enclosed in quotation marks report a speaker's exact words. For complete contents of the proceedings, please refer to the tapes.

SENATE COMMITTEE ON  
TELECOMMUNICATIONS AND CONSUMER AFFAIRS

February 21, 1991Hearing Room B  
1:00 p.m.Tapes 16 - 17

MEMBERS PRESENT:Senator Jolin, Chair  
Senator Otto, Vice-Chair  
Senator Kennemer  
Senator Bunn  
Senator Shoemaker

STAFF PRESENT: Cherie Copeland, Committee Administrator  
Apryl Poff, Committee Assistant

MEASURES HEARD: SB 552 Alcohol ingredient labeling. PUB  
SB 502 Alcohol warning. WS

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PUBLIC HEARING AND WORK SESSION.

TAPE 16, SIDE A

005 CHAIR JOLIN: Calls the meeting to order at 1:09 p.m.

SB 502 ALCOHOL WARNING, WORK SESSION.

011 SENATOR HAMBY: Submits and summarizes written information on SB 502 requested from previous hearing (EXHIBIT B). Discusses the following:  
>Other cities/counties/states/ with similar statutes.  
>The effectiveness of these statutes in other states.  
>The fiscal impact of this bill.

052 Senator Shoemaker arrives at 1:12.

060 MOTION: Chair Jolin moves to adopt SB 502 with a Do Pass recommendation.

VOTE: In a roll call vote, the motion passed, with Chair Jolin, Senator Shoemaker,

excused.

Senator Kennemer, and Vice-C

065 CHAIR JOLIN: Senator Hamby will carry the bill.

068 CHAIR JOLIN: Closes work session on SB 502 and opens public hearing on SB 552.

SB 552, ALCOHOL INGREDIENT LABELING, PUBLIC HEARING.

Witnesses: Paul Romain, Oregon Beer and Wine Distributors.  
Mark Nelson, Budweiser.  
Bill Nelson, Oregon Wine Growers Association.  
John Powell, Miller Brewing Company.  
Brian Boe, Distilled Spirits Council of the United States (DISCUS).  
Jon Stubenvoll, Oregon State Public Interest Research Group (OSPIRG).  
Heidi Bialkowsky, Blitz-Weinhard.

075 PAUL ROMAIN: Gives testimony in opposition to SB 552. Ingredient labeling is a problem not because there is ingredient labeling but because it is done at the state level. Believes that if this bill is going to pass, it should be done nationwide so it doesn't affect supply lines. There are many supply problems such as having to individually label every bottle of imported beer. This is very time consuming and really isn't necessary.

084 Senator Bunn arrives at 1:15.

113 MARK NELSON: Gives testimony in opposition to SB 552. Believes that this bill won't work because it is on a state by state basis. This bill will cause major distribution problems as well as increase manufacturing cost. If we had to deal with fifty different types of

labeling requirements it would have a major impact on our industry. Passage of this bill in our estimation would have a range of increase in cost in the state of Oregon of \$120,000 to \$4 million.

155 SENATOR BUNN: Do any other states currently have this requirement?

160 MARK NELSON: Not that I am aware of.

202 BILL NELSON: Submits and summarizes written testimony in opposition to SB 552.

It would be misleading to list the ingredients in alcohol beverages because the ingredients are no longer there, they are condensed into something else through the process of fermentation. Discusses previous U.S. Court of Appeals decisions relating to alcohol ingredient labeling.

368 BRIAN BOE: Submits and summarizes written testimony in opposition to SB 552. Gives previous proposed regulations by the Bureau of Alcohol, Tobacco and Firearms relating to alcohol ingredient labeling and the reasons that these regulations were not adopted in the past. Any ingredient labeling of distilled spirits will mislead the public because listing the specific grains or derivatives of grain from which a product is distilled would give the consumer the false impression that he is getting food value from these grains, just as he does in a loaf of bread. Ingredient labeling is unnecessary because the contents of distilled spirits are already highly regulated.

428 HEIDI BIALKOWSKY: Gives testimony that Blitz-Weinhard remains neutral on the passage of SB 552.

TAPE 17 SIDE A

034 JON STUBENVOLL: Discusses previous testimony from 2/12/91 (EXHIBIT M).

081 CHAIR JOLIN: Concludes hearing on SB 552 and re-opens work session on SB 502.

088 CHERIE COPELAND: Introduces proposed committee bill (EXHIBIT A).  
>LC 3172 Caller ID blocking.

093 There being no objections LC 3172 is accepted.

111 MOTION: Chair Jolin moves to request that the subsequent referral to Judiciary be removed.

VOTE: There being no objections, it is so ordered.

131 CHAIR JOLIN: Adjourns hearing at 1:48.

Submitted by: Reviewed by:

Apryl Poff           Cherie Copeland  
Assistant           Committee Administrator

EXHIBIT LOG:

- A - Summary of LC draft submitted by Cherie Copeland, administrator, 1 page.
- B - Written information submitted by Senator Hamby, 10 pages.
- C - Written testimony submitted by Bill Nelson, 21 pages.
- D - Written testimony submitted by Brian Boe, 6 pages.