Senate T&E Committee February 15, 1991 Page

SB 336 - PH

SENATE LEGISLATIVE COMMITTEE
ON TRADE AND ECONOMIC DEVELOPMENT

February 15, 1991Hearing Room 343 3:00 P.M.State Capitol Salem, OR

Tapes 23 - 24 Bill Introduction - LC 3144 Oregon Film and Video Board

MEMBERS PRESENT: SEN. WAYNE FAWBUSH, CHAIR

SEN. SCOTT DUFF SEN. JEANNETTE HAMBY

SEN. JIM HILL SEN. EUGENE TIMMS

MEMBERS EXCUSED: SEN. PEG JOLIN

STAFF PRESENT: JOSEPH CORTRIGHT, EXECUTIVE OFFICER

TAMIRA MILLER, POLICY ANALYST JERI CHASE, OFFICE MANAGER

HOLLY BROWN, COMMITTEE ASSISTANT

WITNESSES: SENATOR BILL BRADBURY, DISTRICT 24

JACK ROBERTSON, CO-CHAIR, GOVERNOR'S BOARD

JOHN RIPPER, TYEE PRODUCTIONS

ELLEN WATERSON, WATERSON PRODUCTIONS

PHIL YODER, FILM WORKER

CANDICE RICHARD, REGIONAL FILM COORDINATORS, KLAMATH

COUNTY CHAMBER

TOMMY MALLOY, JOINT COUNCIL OF TEAMSTERS

JODY MILLER, FILM AND VIDEO BOARD LEE BEYER, CITY OF SPRINGFIELD JIM AVERILL, MOPAN/KVUL - TV

DON SMITH, OREGON FILM AND VIDEO INDUSTRY COUNCIL ELLEN THOMAS, DIRECTOR OF EDUCATION, NORTHWEST FILM

AND VIDEO CENTER

JOHN DORST, REGIONAL COORDINATOR, MULTNOMAH COUNTY

NOTE: These minutes contain materials which paraphrases and/or summarizes statements made during this meeting. Only text enclosed in quotation marks reports a speaker's exact words. For complete contents of the proceedings, please refer to the tapes.

TAPE 23, SIDE A

000 CHAIR FAWBUSH convenes the meeting at 3:24 p.m.

SB 336 (Oregon Film and Video Board) - Public Hearing

020 SEN. BILL BRADBURY: I support the proposal to make the Film and Video Board a statutory board and provide a small amount of lottery funding.

028 JACK ROBERTSON: We want to reinforce a baseline industry, one that will stay here in Oregon. The film industry in the state between 1989 and 1990 jumped from 47 million dollars to 65 million dollars. This is an industry that can be moved into Oregon very easily and cheaply.

Bill Introduction - LC 3144

087 MOTION: The CHAIR moves that LC 3144 be introduced as a committee bill.

VOTE: Being no objection, LC 3144 is introduced as a committee bill

SB 336 - Public Hearing (continues)

103 JOHN RIPPER: Our industry, the film and video industry, has been targeted as one in the top ten.
We are looking for funds for regional coordinators. Presents Oregon Star Film and Video news
(EXHIBIT B)

201 RIPPER: Presents "Oregon Film and Video Board Funding Request" (EXHIBIT ${\tt C}$).

224 SEN HAMBY: Is this request for \$170,000 a one time request?

234 ROBERTSON: No. However, we believe the industry will grow fast enough to allow us to need less funding the next time.

250 RIPPER: Most of these programs are one time expenses.

262 SEN. BRADBURY: This is not just an industry that is in Portland, it would be profitable for the whole state.

276 RIPPER: Regions outside the Portland area have experienced growth in the 50% to 60% range.

293 ELLEN WATERSON: This industry has had a major economic impact in the central Oregon area. Testifies in favor of SB 336.

372 CHAIR FAWBUSH: How much of the business that comes into Central Oregon is because of your company?

379 WATERSON: About half.

437 CANDICE RICHARD: Begins testimony in support of SB 336 (EXHIBIT D).

TAPE 24, SIDE A

021 RICHARD: Continues presentation of EXHIBIT D.

128 RICHARD: Concludes presentation of EXHIBIT D.

130 SEN. TIMMS: I would think you would be able to find people through the

chamber managers?

- 160 RICHARD: You believe we are under utilizing our local resources who might be willing to absorb the costs?
- 165 SEN. TIMMS: Yes, many people would love to just participate in some of these programs.
- 179 ROBERTS: We do use volunteers. However, we can only use them so many times.
- 193 WATERSON: Sometimes the volunteers don't have the skills that are needed.
- 214 PHIL YODER: Presents testimony against SB 336 (EXHIBIT E).
- 325 YODER: Concludes presentation of EXHIBIT E.
- 326 CHAIR FAWBUSH: How much of your business is with organizations in Oregon?
- 343 YODER: Only 10 percent of the work I do is with indigenous organizations.
- 364 SEN. DUFF: What type of organization would help you?
- 366 YODER: A commission that was made up of industry members.
- 388 TOMMY MALLOY: Testifies in favor of SB 336. Many production companies come in and higher our drivers as well as non-union drivers.

TAPE 23, SIDE B

- 039 MALLOY: We have not had a good experience with the film industry, so I am here to suggest that the bill be included to include a member of labor.
- 055 JODY MILLER: Presents letter in support of SB 336 (EXHIBIT F).
- 085 LEE BEYER: Testifies in favor of SB 336.
- 135 HAMBY: Do you question the need for governmental agencies or legislators to be on this board?
- 140 JIM AVERILL: No.
- 162 JODY MILLER: Permitting is a big part of this business and governments involvement might be helpful.
- 179 HAMBY: How do you explain you inability to get a quorum together?
- 180 JODY MILLER: Because we people from all over the state working on it and we are all busy.
- 214 DON SMITH: I just want to stress the importance of the indigenous industry.
- 250 ELLEN THOMAS: We owe our existence to the Film and Video Board. Testifies in favor of SB 336.

300 JOHN DORST: Testifies in favor of SB 336. There is a place for government in the Film and Video Board.

419 CHAIR FAWBUSH adjourned the meeting at 4:50 pm.

Submitted by,

Jeri Chase Office Manager

EXHIBIT SUMMARY

EXHIBIT A - Draft for LC 3144, submitted by Tami Miller, pgs. 1.

 ${\tt EXHIBIT~B}$ - Oregon Star Film and Video News, submitted by John Ripper, pgs. 12.

 ${\tt EXHIBIT}$ C - "Oregon Film and Video Board: Funding Request," submitted by John Ripper, pgs. 1.

EXHIBIT D - Testimony in favor of SB 336, submitted by Candice Richard, pgs. 3.

EXHIBIT E - Testimony against SB 336, submitted by Phil Yoder, pgs. 2.

EXHIBIT F - Letter in support of SB 336, submitted by Jody Miller, pgs. 1.