



Trade and Service Marks - Registration

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - http://www.FilingInOregon.com - Phone: (503) 986-2200

FILED  
OCT 28 2016  
OREGON  
SECRETARY OF STATE

REGISTRY NUMBER: 46125  
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In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record. We must release this information to all parties upon request.

For office use only

Please Type or Print Legibly in Black ink. Attach additional Sheets if Necessary.

1) CORRESPONDENT NAME: Daniel R. Williams MAILING ADDRESS: 1630 SE Rhine St., Portland, OR 97202

2) APPLICANT'S NAME: (Owner:  Individual or  Entity) ADDRESS: Luff Enterprises LLC 1630 SE Rhine St., Portland, OR 97202

3) IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION: Oregon

4) IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS: N/A

5) DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.) Please see attached. - "IN the BUFF"

6) SPECIMEN OF MARK IS REQUIRED:  Attach a drawing or photocopy of the mark as it is actually used to this application.

7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.) Advertising/Business, Chemicals, Oils, Medical/Pharamceutical, Clothing, Confections, Agriculture, Smokers' Articles, Transport/Storage/Misr

8) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: on goods, tags, labels, containers, etc.) Advertising/Business, on Goods, on Labels/Tags, on Packaging, on Containers/bags/boxes, on Clothing, etc

9) CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 290-a) 101, 103, 105, 125, 129, 130, 131, 134, 135, 139, 142

10) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST: July 24, 2016

11) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST: July 24, 2016

12) EXECUTION: I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limitedliability company, or officer of an association must sign.)

Signature: [Signature] Title: General Counsel Date: 10/3/16

CONTACT NAME: (To resolve questions with this filing.) Daniel R. Williams  
PHONE NUMBER: (Include area code.) 971-340-9803

FEES  
Required Processing Fee \$50.00  
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Description of "In The Buff"

Submitted by Luff Enterprises LLC

THE MARK FEATURES THE WORDS "IN THE BUFF" WRITTEN IN BOTH CAPITAL AND LOWERCASE LETTERS IN VARIOUS FONTS INCLUDING NON-CODIFIED, HANDWRITTEN TYPEFACE. THE SYMBOL IS A CIRCLE BROKEN BY HORIZONTAL LINES IN THE BACKGROUND AND FEATURES A WOMAN IN THE FOREGROUND STANDING IN KNEE HIGH WATER WEARING A HAT AT SUNSET. THE MARK IS USED BOTH IN COLOR AND IN MONOCHROME. WHEN IN COLOR, THE SYMBOL USES A RANGE OF REDS AND ORANGES TO DENOTE THE SUNSET AND BLUE FOR THE WATER USING ONE BACKGROUND HORIZONTAL LINE AS THE HORIZON LINE. IT MAY APPEAR AS A POSITIVE OR NEGATIVE, I.E. IN WHITE AGAINST A BLACK BACKGROUND.



*In The Buff*  
RAW CANNABIS SUGAR

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