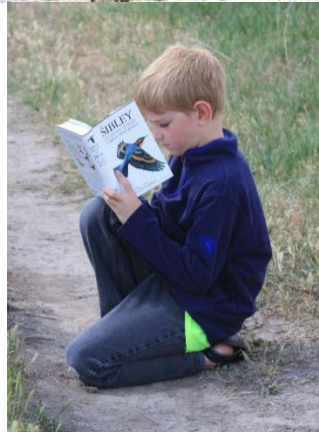




## Legislative Committee Update - HB 2402

# ODF&W Funding for Fish, Wildlife & Outdoor Related Recreation & Education



# ODF&W Alternative Funding Task Force



**Established by  
the 15-17  
Legislature**

**Appointed by  
the Governor**

**Sen Chris Edwards, Sen. Doug Whitsett, Rep. Wayne Krieger, Rep. Ken Helm, Commission Chair Mike Finley, Scott Welch** Columbia Sportswear, **Rob Morrison** Leupold & Stevens, **Rob Ball** Nature Conservancy, **Paul Donheffner** Or. Hunters Assoc., **Kari Westland** Travel Lane Co., **Claire Puchy** retired Portland Environmental Services, **Kenji Sugahara** Or Bicycle Racing Assoc., **Meryl Redisch** Retired Portland Audubon, **Bruce Taylor** Or. Habitat Joint Venture, **James Nash** Rancher NE Oregon, **Tricia Tillman** Multnomah Co. Health Dept., **Queta Gonzalez** Center for Diversity, **Nancy Bales**, Gray Family Foundation, **Mark Labhart** Tillamook Co. Commissioner, **Curt Melcher** Director ODF&W



# Our Charge from the Legislature



1. Identify & recommend potential alternative, sustainable funding sources for ODF&W
2. Develop recommendations on whether adjustments are necessary to ensure that relevant program areas are funded in accordance with the intent of the Act.
3. Identify and recommend opportunities to better achieve the mission through leveraging, coordinating and budgeting funds from alternative and existing sources such as federal funds, licenses and permits, lottery funds and mitigation funds.



# How are we going about the Legislative Charge?

We asked the Department to provide us with four funding scenarios so we had an idea of the dollars we were striving for.

1. Status quo operations
2. Status quo, deferred maintenance and unfunded mandates
3. Fully implementing the department mission
4. Branding and marketing

## We then developed a laundry list of potential funding options

We have identified 32 possible funding scenarios to date. More may come too.

The Task Force is now working to review each proposal based on a set of criteria developed to narrow the recommendations down to a vital few that we think have a chance of passing muster with you all.

## The Task Force will breakout into two Work Groups



### 1. Conservation Opportunities

This group will assess how well the funding proposals implement the Oregon Conservation Strategy. It will also consider the feasibility implications of shifting some conservation efforts that provide broad public support off license dollars or federal excise taxes to alternate funding sources. The group may also consider ways to leverage funds from existing sources and alternate sources to better achieve the conservation mission

### 2. Connecting Oregonians with Natural Resources and the Outdoors .

This group will consider how well alternate funding proposals improve access to and engagement in outdoor recreation and education opportunities. They will assess who they reach, gaps, challenges and potential opportunities. The group may also discuss marketing and outreach ideas, engagement of diverse communities, partnerships with NGO's, private sector, tourism industry, public health and other agencies.



In addition we are going to do two statistically valid surveys of the public.  
We will report those to you in September when our final report is due.

The first public survey will happen this month.  
It will essentially ask the public :

**What is their knowledge or awareness of ODF&W  
and if they have knowledge of ODF&W , what is  
their attitude or opinion of ODF&W?**



The second separate survey will **ask the public  
their opinions on various funding scenarios  
the Task Force has vetted.**

We think this will be helpful to the Legislature from the standpoint of a statistical valid opinion of what the public might support in terms of long term and sustainable funding for ODF&W.



So, we are about one half way through our Legislative charge. We have a group dedicated and committed folks from all over the state working to address the charge you gave them. They are working some pretty lengthy meeting hours to produce the best product they can as well as a product that will pass muster in the Legislative process.



**We welcome your input and guidance as we move toward the final report which is due to you in September.**

