

**Trade and Service Marks - Registration**Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - <http://www.FilingInOregon.com> - Phone: (503) 986-2200**FILED****APR 24 2019****OREGON  
SECRETARY OF STATE**REGISTRY NUMBER: 50454

For office use only

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.  
We must release this information to all parties upon request.

For office use only

Please Type or Print Legibly in **Black** ink. Attach additional Sheets if Necessary.1) **CORRESPONDENT NAME:**

Office of Trademark Licensing

**MAILING ADDRESS:**

102 Adams Hall, Oregon State University, Corvallis, OR 97331

2) **APPLICANT'S NAME:** (Owner: ☐ Individual or ☒ Entity)

Oregon State University

**ADDRESS:**

102 Adams Hall, Oregon State University, Corvallis, OR 97331

3) **IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:**

Oregon State University

4) **IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:**5) **DESCRIPTION OF TRADE OR SERVICE MARK:** (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

Adventure Leadership Certificate

6) **SPECIMEN OF MARK IS REQUIRED:** ☒ Attach a drawing or photocopy of the mark as it is actually used to this application.7) **GOODS OR SERVICES WITH WHICH THE MARK IS USED:** (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

Apparel, headwear, paper articles, printed materials, software, computer programs, websites, advertising/promotion

8) **EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED:** (Example: on goods, tags, labels, containers, etc.)

On goods, printed education and promotional material, displays, signage, advertising, websites

9) **CLASS NUMBER(S) OF GOODS OR SERVICES:** (See form 290-a)

116, 125, 135, 138, 141, 142

10) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**

3/18/2019

11) **DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:**

3/18/2019

12) **EXECUTION:**

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

Title:

Licensing Manager

Date:

4/2/2019

**CONTACT NAME:** (To resolve questions with this filing.)

Carson Dunlap

**PHONE NUMBER:** (Include area code.)

541-737-5052

**FEES**

Required Proce

Processing Fee



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## Adventure Leadership Certificate™

The ALI Certificate Program is one of the the most comprehensive leadership programs available. It uses adventure leadership activities as a vehicle to discuss and practice leadership theories and skills such as problem solving, critical thinking, group development, communication and social change. It provides a classroom unlike any other in the world. Gritty, real examples of consequences and feedback based on a person's competency and understanding of these areas. It forms pairs with the OSU Leadership Minor and several Majors, and forms the backbone of leadership for the Adventure Club.

As you work your way through the course offerings within the ALI™, you will work towards fulfilling the requirements for various certificate levels. As you progress through each level, you will take classes that help develop skills both to be technically competent and to be an effective leader in experiential education and outdoor recreation.

After you move through the various levels of the certificate, you will be left with clear documentation as to your experiences and certifications in adventure leadership. As well, depending on what level you have achieved, it is possible that you have earned professional level certifications in your area of focus and wilderness medicine.



### ALI

- Adventure Leadership Institute™
  - > Leadership Education
  - > Leadership Minor
  - > Adventure Leadership Certificate™
  - > ALI™ Student Database
  - > Rescue and Professional Certifications
  - > Foundations
  - > Our Team
  - > Get Started
- Outings and Classes
- ALI™ Community
- Challenge Course
- Bike Shop
- Equipment Rental
- Leadership Minor