



10-7-16-1-2
FILED

DEC 04 2019

OREGON
SECRETARY OF STATE

REGISTRY NUMBER: 50694

For office use only

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record. We must release this information to all parties upon request.

For office use only

Please Type or Print Legibly in **Black** ink. Attach additional Sheets if Necessary.

1) CORRESPONDENT NAME:

Jeff Parson

MAILING ADDRESS:

2324 SE Umatilla Street Portland, OR 97202

2) APPLICANT'S NAME: (Owner: Individual or Entity)

Traffic Safety Supply Company

ADDRESS:

2324 SE Umatilla Street Portland, OR 97202

3) IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:

Oregon

4) IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:

5) DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

"T" yellow traffic curve sign and the text "Traffic Safety Supply Company"

6) SPECIMEN OF MARK IS REQUIRED: Attach a drawing or photocopy of the mark as it is actually used to this application.

company " can't m attached page

7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

Traffic Signs, selling signs and other traffic safety products

8) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: on goods, tags, labels, containers, etc.)

Labels, website, stationary, brochures, packaging, catalogs, stickers, clothing, videos and social media

9) CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 290-a)

106, 125, 135, 142

10) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

8/4/2018

11) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

8/4/2018

12) EXECUTION:

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

Jeff Parson

Title:

President

Date:

9/13/19

CONTACT NAME: (To resolve questions with this filing.)

Kristen Jorek

PHONE NUMBER: (Include area code.)

9713449005

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Mark Description Cont

The yellow traffic curve sign that resembles one large T and two Ss. Below Traffic Safety Supply Company is shown in text with the T, in traffic, the S in safety, the S in supply, and the CO in company are highlighted in orange.

Primary Mark



**TRAFFIC SAFETY
SUPPLY COMPANY**

Usage

This logo is used on our website, packaging, tape, stationary, checks, stickers, forms, social media, video, advertising, tradeshow banners, infographics, brochures, calendars, catalogs, and promotional items such as sweatshirts and hats.

