

Submit \$50.00 renewal fee.
Renewal must be received by the
renewal date to remain active.



SECRETARY OF STATE
Corporation Division
Business Registry
255 Capitol Street NE Ste 151
Salem, OR 97310-1327
Phone: (503) 986-2200
Fax: (503) 378-4381

THIS SPACE FOR OFFICE USE ONLY

FILED
MAY 14 2020

OREGON
SECRETARY OF STATE

Registration Number:
45096

TRADE AND SERVICE MARK APPLICATION FOR RENEWAL
PLEASE TYPE OR PRINT LEGIBLY IN BLACK INK

1. Correspondent's Mailing Address:

MICHAEL A COHEN
SCHWABE, WILLIAMSON & WYATT
1211 SW 5TH AVE STE 1600
PORTLAND OR 97204

2. Applicant's (owner) business address:

BELLA CRESTA HOMEOWNERS
15350 SW SEQUOIA PKWY STE 200
PORTLAND OR 97224

Renewal must be received by : 5/29/2020
Original file date : 5/29/2015

Trade or Service Mark:

BELLA CRESTA HOMEOWNERS ASSOCIATION

3. Attach a separate page with a drawing or photocopy of the mark as it is actually used. Any change in the mark requires a new registration.

The mark is still in use in Oregon. To renew the trademark, complete this section.

4. Class number(s) of Goods or Services:

Complete only if changing class numbers. (See reverse for class list)

To see the filings associated with this trademark go to: <http://sos.oregon.gov/business/Pages/trademarks.aspx>

5. Applicant declares under penalties of perjury that this application is true, correct, and complete.

Kristi Phee
Signature

May 6, 2020
Date

6. Person to contact about this registration:

Michael A. Cohen
Name

(503)-222-9981
Daytime Phone Number

NEXT RENEWAL DUE DATE: The registration is effective for five years from the renewal due date above.

Make checks payable to the Corporation Division. Submit the form and fee to: Corporation Division, Business Registry, 255 Capitol St NE Ste 151, Salem, OR 97310-1327

Fees may be paid with a major credit card.
The card number and expiration date should be submitted on a separate sheet for your protection.

Bella Cresta
128459.20



FILED
2020

45096

Bella Cresta Homeowners Association

*c/o Association Management Services NW
15350 SW Sequoia Parkway, Suite 200
Portland, OR 97224
Main (503) 598-0552
Fax (503) 598-0554*

Dear Homeowner and/or Prospective Builder,

All homeowners and residents benefit from the planning and design that have been an important part of the development of our community.

The purpose of design controls is to assure homeowners and residents that the standards of design quality will be maintained. This, in turn, protects property values and enhances the community's overall environment.

This document is designed to address new construction, exterior alterations or structural changes made by homeowners to their property (land and structures) as set forth in the Declaration of Covenants, Conditions, and Restrictions (CC&Rs) and the By-Laws of the Bella Cresta Homeowners Association.

The authority for maintaining the quality of design in the community is founded in the CC&Rs and Association By-laws, which are a part of the deed to every property. The covenants establish the Architectural Review Committee.

The Architectural Review Committee shall interpret these Design Guidelines and Standards as outlined in the CC&RS for Bella Cresta, Article 6 (Architectural Review Committee).

Policy stated herein, supersedes all rules, regulations, or policies approved previously by any Bella Cresta Homeowners Association Board of Directors concerning the matter and content of this Policy Statement. Such previously approved rules, regulations, or policies are hereby null and void. ***Please note that failure of the HOA or ARC to enforce any provision, covenant, restriction, or rule and regulation shall in no event be deemed a waiver of the right to do so thereafter.***

As you begin the planning process for your new Home or exterior modification, there are several things to keep in mind. Bella Cresta was established in 2007 with established CC&Rs and Bylaws, which you received with title. In addition, the Architectural Review Committee, established and acting as defined in the CC&Rs, has created and maintains the Architectural Design Standards and Architectural Request Checklist for the Development Per Article 6 in the CC&Rs:

6.1 *Architectural Review. No improvement shall be commenced, erected, placed, or altered on any Lot until the construction plans and specifications showing the nature, shape, heights, materials, colors, and proposed location of the improvement have been submitted to and approved in writing by the ARC. This Article's purpose is to assure quality of workmanship and materials and harmony between exterior design and the existing improvements and landscaping and as to location with respect to topography and finished grade elevations. The ARC shall not be responsible for determining compliance with structural and building codes, solar ordinances, zoning codes, or other governmental regulations, all of*