



51409

Trade and Service Marks - Registration

Corporation Division - 200 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - http://www.FilingInOregon.com - Phone: (503) 986-2200

FILED

FEB 25 2021

OREGON
SECRETARY OF STATE

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REGISTRY NUMBER:

51409

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In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.
We must release this information to all parties upon request.

Please Type or Print Legibly in Black Ink. Attach additional Sheets if Necessary.

1) CORRESPONDENT NAME:

Advantis Credit Union

MAILING ADDRESS:

c/o 121 SW Morrison St. Suite 600, Portland, OR 97204

2) APPLICANT'S NAME: (Owner: ☐ Individual or ☒ Entity)

Advantis Credit Union

ADDRESS:

c/o 121 SW Morrison St. Suite 600, Portland, OR 97204

3) IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:

Oregon

4) IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:

5) DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

ALLIES FOR GOOD

6) SPECIMEN OF MARK IS REQUIRED: ☒ Attach a drawing or photocopy of the mark as it is actually used to this application.

7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

Charitable foundation services, namely, providing financial assistance for programs and services of others; Providing grants to organizations that support marginalized and underrepresented communities.

8) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: on goods, tags, labels, containers, etc.)

Informational and promotional materials, such as web pages, social media, email communications, letterhead, and other means appropriate to the services.

9) CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 290-a)

136

10) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

At least as early as January 27, 2021

11) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

At least as early as January 27, 2021

12) EXECUTION:

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

John Nichols

Title:

VP of Marketing

Date:

2-11-21

CONTACT NAME: (To resolve questions with this filing.)

Megan L. Oshiro

PHONE NUMBER: (Include area code.)

(503) 228-6044

FEES \$50.00

Required Processing Fee \$50.00

Processing Fees are nonrefundable. Please make check payable to "Corporation Division."



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ALLIES FOR GOOD COMMUNITY GIVING PROGRAM

Reshaping our efforts to drive positive change

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Allies for Good Community Giving Program

Advantis was built on the principle of "people helping people," and for the last 92 years, community giving and support have been at the heart of that ideal. We're excited to announce a new program devoted to serving as allies for our friends and neighbors.

Through our Allies for Good community giving program, Advantis is dedicating one-third of our philanthropy budget to supporting communities that have faced exclusion and underrepresentation.

We're pledging to serve as allies for Black, Brown, and Indigenous communities, people of color, and LGBTQ+ and other underrepresented communities. And with Allies for Good, we aim to lift the voices of these communities and create greater opportunity and representation. The foundational pieces include financial support of nonprofits dedicated to supporting these communities, education and resource initiatives, new products and services, and volunteer service.

"Advantis is committed to working as an ally by using our position to promote progress," said Jason Werts, Advantis President and CEO. "We're listening and learning to find meaningful ways to help underrepresented communities within our community, within the way we do business and within the credit union movement. It's not just good business, but most importantly, it's the right thing to do."



Projects

To kick off Allies for Good, we're teaming with Self Enhancement, Inc. (SEI), a nonprofit dedicated to guiding underserved youth to realize their full potential. Advantis is providing SEI with a grant of \$20,000 to support internet access for online learners.

The grant will directly help economically disadvantaged local students impacted most by online access and connectivity issues. SEI will use the grant to provide greater bandwidth and internet accessibility for 66 students and their families across the metro area, making it easier for them to attend and participate in online classes and other learning activities.



Community Support

Advantis has always proudly given back to the communities we call home, and Allies for Good is a fitting next step in the evolution of those efforts. We have a long history of supporting nonprofits with grants from our Grow Community Fund, event sponsorships, and employee volunteer service.

([about/community-impact-report](#))

51409



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Want to talk?

503.785.2528



Federally insured by the NCUA
Equal Housing Lender



Co-Browse

Where are we?

Portland, Oregon

Anything else?

Contact Us

Locations

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Annual Reports

Routing # 323075181

NMLS # 532339

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Website Accessibility

Advantis Credit Union's goal is to make our website accessible to persons of all abilities. If you are using a screen reader or auxiliary aid and having difficulty accessing any part of our website, please call 800-547-5532 for assistance. [Learn more and provide feedback \(accessibility-feedback-form\)](#)