



Trade and Service Marks - Registration

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-4007

REGISTRY NUMBER:

51437

For office use only



51434

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.

We must release this information to all parties upon request.

For office use only

Please Type or Print Legibly in **Black** ink. Attach additional Sheets if Necessary.

1) CORRESPONDENT NAME:

MAILING ADDRESS:

Michael A. Cohen, Schwabe, Williamson & Wyatt; 1211 SW 5th Ave., Suite 1900, Portland, OR 97204

2) APPLICANT'S NAME: (Owner: ☐ Individual or ☒ Entity)

ADDRESS:

PAALF Action Fund

4511 N Williams Ave Box 972

3) IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:

Oregon

4) IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:

n/a

5) DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

IMAGINE BLACK

6) SPECIMEN OF MARK IS REQUIRED: ☒ Attach a drawing or photocopy of the mark as it is actually used to this application.

7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

See attached document

8) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: on goods, tags, labels, containers, etc.)

The mark is used on the Applicant's website

9) CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 290-a)

135, 141

10) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

October 18, 2020

11) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

October 18, 2020

12) EXECUTION:

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

DocuSigned by:

Joy Alise Davis

Title:

Executive Director

Date:

3/5/2021

FILED

MAR 08 2021

OREGON
SECRETARY OF STATE

CONTACT NAME: (To resolve questions with this filing.)

Anthony D. Phillips

PHONE NUMBER: (Include area code.)

503-796-2074

FEES

Required Processing Fee \$50.00

Processing Fees are nonrefundable. Please make check payable to "Corporation Division."

Goods and Services with Which the Mark is Used:

Public advocacy to promote awareness of issues that affect Black lives and the needs of Black children, families, and communities; Charitable services, namely, promoting public awareness of issues affecting Black communities; Promoting the interests of Black communities by means of public advocacy; Promoting public awareness of the need for dismantling and addressing systemic racism; Educational services, namely, organizing and conducting conferences in the field of leadership, activism, advocacy, and community organizing in the Black community; providing a website featuring information in the field of leadership, activism, advocacy, and community organizing in the Black community; educational services, namely, providing training services in the fields of leadership, activism, advocacy and community organizing in the Black community

ABOUT US

OUR MISSION

Imagine Black helps Portland's Black community imagine the alternatives we deserve, builds our political participation, and supports leadership to achieve those alternatives.

OUR VISION

Imagine Black envisions a world where people of African descent enjoy the rights, resources, and recognition to be a thriving, resilient, and connected community.

OUR LENS

The Black Queer Feminist (BQF)

lens is a political theory and practice developed out of Black feminist and LGBTQIA+ liberation movements. This praxis (thought + action) is a lens through which we better understand the conditions of all Black people -- highlighting what we must transform in order to liberate all oppressed people.



BQF offers a holistic understanding of our conditions and connectedness as Black people. As a result, we understand that liberation for all Black people can only be realized by lifting up the voices, experiences and prioritizing the issues of historically silenced and vulnerable groups within Black communities -- specifically, queer, trans and GNC, femme, poor, disabled, working, and undocumented people (adapted from BYP100).

As organizers, we take Fannie Lou Hamer's words seriously: *"Nobody's free until everybody's free."*

OUR SIBLING ORGANIZATION

Imagine Black and Imagine Black Futures are two separate corporate entities that are affiliated to promote a broad range of work. Although overlap exists, certain

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OUR SIBLING ORGANIZATION

Imagine Black and Imagine Black Futures are two separate corporate entities that are affiliated to promote a broad range of work. Although overlap exists, certain activities must be done by one organization and not the other.

Imagine Black (formerly known as PAALF Action Fund), is organized as a 501(c)4 tax-exempt organization that may engage in legislative lobbying and certain political activity. Membership dues and other gifts given to support Imagine Black are not tax-deductible.

Imagine Black Futures (formerly known as Portland African American Leadership Forum), is organized as a 501(c)3 tax exempt organization. Contributions to Imagine Black Futures are tax-deductible.

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