

Submit \$50.00 renewal fee.  
Renewal must be received by the  
renewal date to remain active.



SECRETARY OF STATE  
Corporation Division  
Business Registry  
255 Capitol Street NE Ste 151  
Salem, OR 97310-1327  
Phone: (503) 986-2200  
Fax: (503) 378-4381

THIS SPACE FOR OFFICE USE ONLY

1/4

Registration Number:  
**35519**

**TRADE AND SERVICE MARK APPLICATION FOR RENEWAL**  
PLEASE TYPE OR PRINT LEGIBLY IN BLACK INK

1. Correspondent's Mailing Address:

DOROTHY VON HOLLEN  
THE PRUDENTIAL INSURANCE COMPANY  
213 WASHINGTON ST - MEZZ  
NEWARK NJ 07102

2. Applicant's (owner) business address:

THE PRUDENTIAL INSURANCE COMPANY  
751 BROAD ST  
NEWARK NJ 07102

Renewal must be received by : 11/29/2021

Original file date : 11/29/2001

Trade or Service Mark:

REPRESENTATION OF THE ROCK OF GIBRALTAR IN A CIRCLE WITHOUT WORDS SUPERIMPOSED ON THE  
ROCK (1989 CORPORATE DESIGN)

3. Attach a separate page with a drawing or photocopy of the mark as it is actually used. Any  
change in the mark requires a new registration.

The mark is still in use in Oregon. To renew the trademark, complete this section.

4. Class number(s) of Goods or Services:

Complete only if changing class numbers. (See reverse for class list)

To see the filings associated with this trademark go to: <http://sos.oregon.gov/business/Pages/trademarks.aspx>

5. Applicant declares under penalties of perjury that this application is true, correct, and complete.

*Sonia Sanabia*

Signature

9/23/2021

Date

6. Person to contact about this registration:

*SONIA SANABIA*

Name

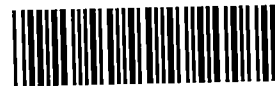
*973-716-1568*

Daytime Phone Number

**NEXT RENEWAL DUE DATE:** The registration is effective for five years from the renewal due date  
above.

Make checks payable to the Corporation Division. Submit the form and fee to: Corporation Division,  
Business Registry, 255 Capitol St NE Ste 151, Salem, OR 97310-1327

Fees may be paid with a major credit card.  
The card number and expiration date should be submitted  
on a separate sheet for your protection.



35519



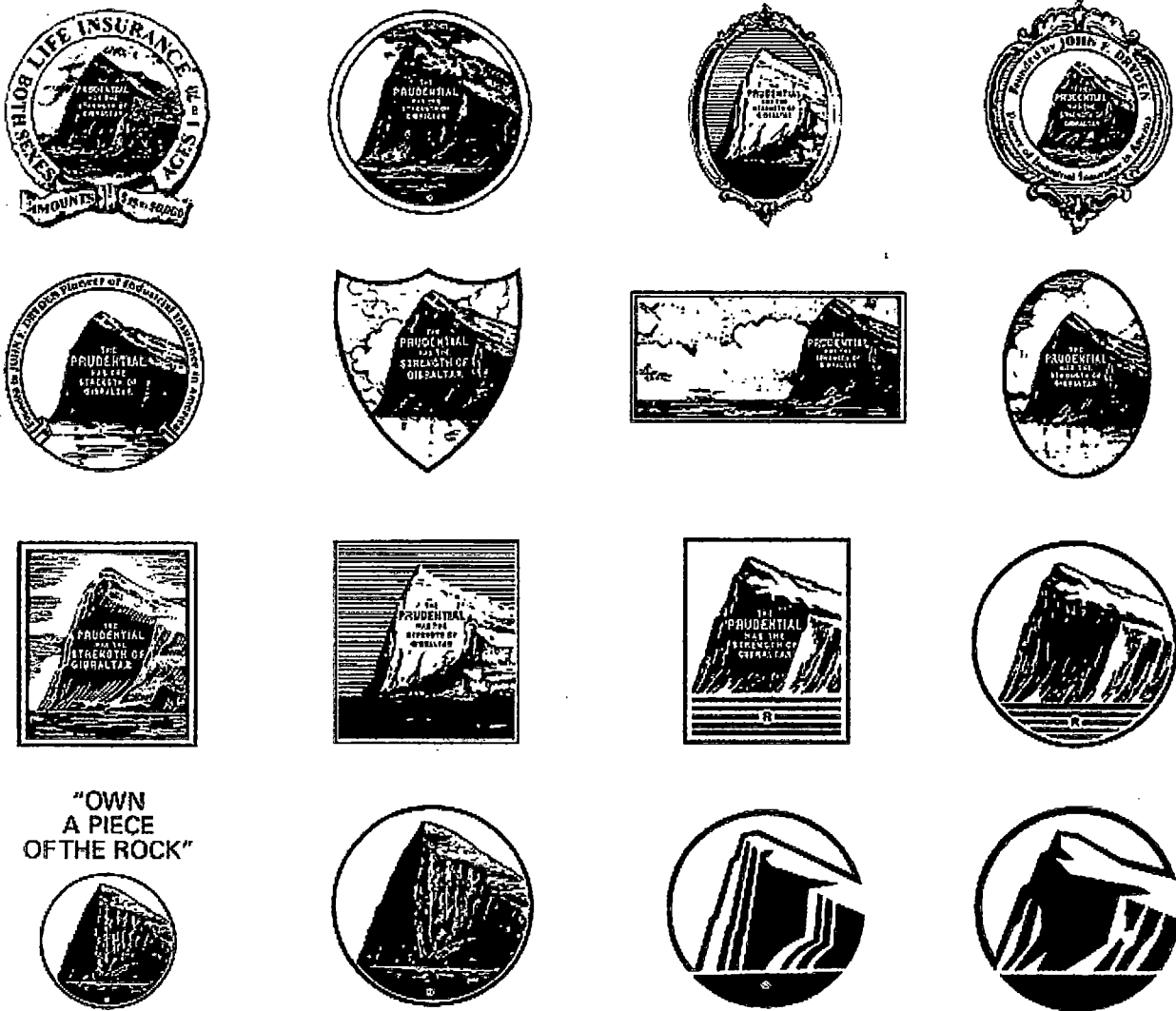
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# America's Most Valuable Rock Collection

Prudential's Rock of Gibraltar logo has evolved through the company's history. Recently, the logo has become more clean and simplistic.



For more than a century, America has built hopes and dreams on Prudential -and The Rock®. And today, when you "Own A Piece Of The RockSM", it means more than ever before. We offer a wide variety of insurance and financial products including IRAs, mutual funds, wrap programs, 529 plans, real estate brokerage services and much more. Prudential's reputation for strength is built on service,

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Not Insured by FDIC or any Federal Government Agency | May Lose Value | Not a Deposit of or Guaranteed by the Bank or any Bank Affiliate.

All references to income certainty and guarantees, including optional benefits, are backed by the claims-paying ability of the issuing company and do not apply to the underlying investment options.

**Projections generated regarding likelihood of various investment outcomes are hypothetical in nature, do not reflect actual investment results and are not guarantees of future results. Results derived from various "what if" scenarios for your financial life may not reflect the actual costs or amounts ultimately needed to fund specific life events. Prudential and its affiliates are not liable for use of the LINK by Prudential experience.**

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8/6/2021

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