



Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem,

4-1-22-13-27
Trade and Service Marks - Registration

FILED

JUN 24 2022

OREGON
SECRETARY OF STATE

REGISTRY NUMBER:

51970

For office use only

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.
We must release this information to all parties upon request.

For office use only

Please Type or Print Legibly in Black Ink. Attach additional Sheets if Necessary.

1) CORRESPONDENT NAME:

MAILING ADDRESS:

Carmelle Bielenberg, CEO

PO BOX 121 - Stayton OR 97383

2) APPLICANT'S NAME: (Owner: ☐ Individual or ☒ Entity)

ADDRESS:

Stayton/Sublimity Chamber of Commerce

175 E High St - Stayton OR 97383

3) IF THE APPLICANT IS AN ENTITY, ENTER THE STATE OF FORMATION:

Oregon

4) IF ENTITY IS A PARTNERSHIP, LIST NAMES OF GENERAL PARTNERS:

N/A (501(c) 6)

5) DESCRIPTION OF TRADE OR SERVICE MARK: (Include all words, designs and borders that comprise the mark) (Attach additional page if needed.)

Words: "Santiam SummerFest"

6) SPECIMEN OF MARK IS REQUIRED: ☒ Attach a drawing or photocopy of the mark as it is actually used to this application.

7) GOODS OR SERVICES WITH WHICH THE MARK IS USED: (Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

Event Produced in Marion County, primarily for region comprised of Stayton, Sublimity, Aumsville, Turner, & Santiam Canyon.

8) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED: (Example: on goods, tags, labels, containers, etc.)

Event branding/identification, marketing/publicity, signs, social media, event documents/correspondence, email signature, event related merchandise

9) CLASS NUMBER(S) OF GOODS OR SERVICES: (See form 280-a)

141 / 142

10) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

Our first annual event was July 27, 1996 in which name, wording & first sunshine logo were introduced. Modernized over the years.

11) DATE (MONTH, DAY, YEAR) MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR IN INTEREST:

Same as above. The Stayton/Sublimity Chamber of Commerce has owned, produced event and associated title/logo ever since.

12) EXECUTION:

I, the applicant, own the mark, the mark is in use, and no other person has registered the mark with the federal government or in Oregon or has the right to use the mark or a mark that so resembles the mark as to be likely to cause confusion or mistake or deceive when applied to the goods or services of the other person. I declare under penalties of perjury that this application is true, correct and complete.

(If applicant is an entity, a member of a firm, officer of the corporation, officer of the limited liability company, or officer of an association must sign.)

Signature:

Title:

Date:

President/CEO

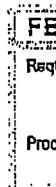
March 24, 2022

CONTACT NAME: (To resolve questions with this filing.)

Carmelle Bielenberg

PHONE NUMBER: (Include area code.)

(503) 769-3464



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(4)

Original Logo/ Sunshine

The Stayton/Sublimity Chamber of Commerce presents

**SANTIAM
SUMMERFEST**

Saturday, July 26, 2003 • 9am - 4pm

The Stayton/Sublimity
Chamber of Commerce
presents

**SANTIAM
SUMMERFEST**

Saturday, July 31, 2004 • 9am - 4pm

Updated Logo 2005

**SANTIAM
SUMMERFEST**

**SANTIAM
SUMMERFEST**

Updated Logo 2018



Updated complimentary colors beginning in
2018 to Teal & Red with the Orange Logo.

For purpose of showcasing brand. Trademarking
Event Name(s) not logo.