Interstate Broadcasters Update

Legislative Revenue Office November 2019

Outline of presentation



Corporate Tax Terminology



Key Policy Questions

Current Court Cases

Industry Description



44

Possible Tax Policy Alternatives





Key Policy Questions

Who is an interstate broadcaster?

- ORS 314.680(1) "Broadcasting" means the activity of transmitting any oneway electronic signal by radio waves, microwaves, wires, coaxial cables, wave guides or other conduits of communications.
- How much of a broadcaster's income is subject to apportionment?
 - Comcast: all income (other than tangible personal property and real property)

What gives a company (economic) nexus?

Current Court Cases

Process: DOR to Magistrate to Regular Div. Tax Court to Supreme Court

Issues	Frequency
Is company an Interstate Broadcaster?	6/7
Does the company have nexus?	5/7
Do apportionment provisions for broadcasters apply to all revenue sources?	3/7
Determination of the audience factor	3/7

Timing of cases

A Changing Industry- Present



A Changing Industry- Future



Demographic driven

Industry consolidation

Tax Policy Alternatives



Return to audience factor

Maintain commercial domicile

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Market Based Sourcing

Meaning of Market?

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Differentiate across revenue streams

Licensing Advertising Subscriptions





Questions?

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