



Phone: (503) 986-2200
 Fax: (503) 378-4381

Trade and Service Marks—Registration

Secretary of State
 Corporation Division
 255 Capitol St. NE, Suite 151
 Salem, OR 97310-1327
 FilingInOregon.com

FILED

JUL 21 2009

OREGON
 SECRETARY OF STATE

REGISTRY NUMBER:

T/S 40960

For office use only

Please Type or Print Legibly in **Black** ink. Attach additional Sheets if Necessary.

For office use only

- | | |
|---|---|
| <p>1) CORRESPONDENT NAME AND MAILING ADDRESS
 C. Edward Gerdes
 456 Charnelton Street
 Eugene, OR 97401</p> <p>2) APPLICANT'S NAME AND ADDRESS (Owner)
 Beau Delicious! International, LLC
 456 Charnelton Street
 Eugene, OR 97401</p> <p>3) IF THE APPLICANT IS A BUSINESS, ENTER THE STATE OF FORMATION.
 Oregon</p> <p>4) DESCRIPTION OF TRADE OR SERVICE MARK (Include all words, designs and borders that comprise the mark)

 Standard Character Mark:
 SOUL SATISFYING... DEEPLY NOURISHING

 <i>Soul satisfying. . .</i>
 <i>Deeply nourishing</i></p> <p>5) SPECIMEN OR FACSIMILE OF MARK IS REQUIRED.
 <input checked="" type="checkbox"/> A specimen or facsimile of the mark is attached to this application.</p> | <p>6) GOODS OR SERVICES WITH WHICH THE MARK IS USED
 Examples of goods are pizzas, shirts; examples of services are serving food and selling clothing.)

 All Cafe Yumm! logo goods, clothing, cups, thermoses, holders and the like, headgear, umbrellas, food containers, packaging for all of the above.</p> <p>7) EXPLAIN MODE OR MANNER IN WHICH THE MARK IS USED
 (Example: on goods, tags, labels, containers, etc.)
 Displayed on, in, and around:

 restaurant; restaurant equipment; related locations and equipment; goods; tags; labels; containers; and related goods packaging.</p> <p>8) CLASS NUMBER(S) OF GOODS OR SERVICES (See form 171A)
 142
 129
 130</p> <p>9) DATE MARK WAS FIRST USED ANYWHERE BY APPLICANT OR APPLICANT'S PREDECESSOR
 07/14/2007</p> <p>10) DATE MARK WAS FIRST USED IN OREGON BY APPLICANT OR APPLICANT'S PREDECESSOR
 07/14/2007</p> |
|---|---|

11) **EXECUTION**
 Applicant believes that applicant is the owner of the mark and no other person has the right to use such mark in Oregon, either in the identical form thereof, or in such near resemblance thereto, as might be calculated to deceive, or to be mistaken therefore, and applicant declares under penalties of perjury that this application is true, correct and complete.

Signature

Date

C. Edward Gerdes

July 10, 2009

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record. We must release this information to all parties upon request.

12) **CONTACT NAME** (To resolve questions with this filing.)

DAYTIME PHONE NUMBER (Include area code.)

C. Edward Gerdes

(541) 683-YUM

FEES

Required Processing Fee \$50
 Processing Fees are nonrefundable.
 Please make check payable to
 "Corporation Division."

NOTE:

Fees may be paid with VISA or MasterCard. The cardholder must be the applicant.



40960